

Alumni Affinity and Messaging Survey – 2024

Summary of the professional development, continuing education, and learning opportunities that survey respondents requested from colleges:

1. **Library Access:** Remote access to libraries, especially periodicals.
2. **Lectures and Presentations:**
 - Lectures by UNL faculty and graduate students about their research.
 - Presentations by university leaders or expertise panels.
 - Faculty interdisciplinary lectures in small auditoriums.
 - Highlighting individual departments and their faculty and students in newsletters.
3. **Continued Learning Opportunities:**
 - Information about continued learning classes.
 - Free tuition to online certificate or credit courses.
 - Online classes for alumni.
 - Continuing education for professional degrees (law, accounting, etc.).
 - Skills advancement courses.
 - Estate planning workshops.
 - Retirement coaching.
4. **Alumni Engagement:**
 - Continued interactions with colleges and alumni.
 - College-based networking and social activities.
 - Smaller group alumni activities by colleges, majors, or years of attendance.
 - Opportunities to connect with other alumni in the same degree area.
 - Invitations to sporting events and other social gatherings.
5. **Tours and Events:**
 - Tours of campus buildings and facilities, especially new and state-of-the-art ones.
 - Opportunities to attend campus concerts, art exhibitions, and plays.
 - Dances and small-scale concerts.
 - IANR tailgates on East Campus.
6. **Communications and Updates:**

- Updates on colleges, activities, and innovative programs.
- Information about research, discoveries, and literary achievements.
- Detailed info on a college and department basis.
- Updates on different professors and their accomplishments.
- Information about which departments are on social media platforms.
- Short video clips on UNL activities, features, and programs.

7. Volunteer and Advocacy Opportunities:

- Opportunities to volunteer and advocate for campus needs.
- Interactions with the chancellor and academic deans.

8. Special Programs:

- OLLI lectures and expanded opportunities for alumni.
- Continuing education for professional level degrees in partnership with colleges.
- Research requests and collaborations with UNL for AI and other research.