

College of Journalism and Mass Communications Retreat

8:30 a.m. – 5 p.m., August 19, 2021

Embassy Suites

- 8:30 a.m. Coffee & Reconnecting
- 9 a.m. Welcome & Preview – Dean Shari Veil
- Return to Campus
 - Budget
 - Hiring
 - Strategic Plan
 - Grand Challenges
 - Capital Campaign
- 9:20 a.m. Space Update – Director of Business & Operations, Haley Hamel
- Classroom/Office Update
 - Children’s Museum
 - Studio
- 9:30 a.m. Experience Lab – Co-Directors Jemalyn Griffin & Jill Martin
- Student Leads
 - Faculty Liaisons
 - Professionals in Residence
 - Logistics
- 9:50 a.m. Discussion & Questions
- 10 a.m. Bylaws, Policies & Procedures – Associate Dean for Faculty Affairs John Bender
- College Organization, Committees & Meetings
 - Annual Evaluations, Complaints & Due Process
 - Academic Curriculum & Programs
 - Faculty Development & Support
 - Business Procedures
- 10:30 a.m. Discussion & Questions
- 10:50 a.m. Break
- 11 a.m. Promotion & Tenure
- Guidelines
 - Criteria
 - Process
- 11:20 a.m. Discussion & Questions

- 11:45 a.m. Morning Recap
- Noon Lunch
- 1 p.m. Welcome Back – Dean Shari Veil
- 1:10 p.m. Stats & Numbers – Associate Dean for Academic Programs Adam Wagler
- Freshmen Class
 - Retention Rate
 - Graduation Rate
 - Equity Gap
- 1:30 p.m. Discussion & Questions
- 1:50 p.m. Student Success Metrics – Associate Dean for Academic Programs Adam Wagler & Assistant Director of Advising, Andrea Gaghagen
- Degree Plans
 - Early Assignments & Midterm Grades
 - Canvas
- 2:10 p.m. Discussion & Questions
- 2:30 p.m. Undergrad Curriculum – Associate Dean for Academic Programs Adam Wagler
- Experience Lab
 - College Credit Limit
 - Assessment Plans
- 2:40 p.m. Discussion & Questions
- 3 p.m. Break
- 3:15 p.m. Grad Curriculum – Associate Dean for Academic Programs Adam Wagler
- 4+1 Programs
 - Course Rotations
 - Ph.D. Proposal
- 3:25 p.m. Discussion & Questions
- 3:45 p.m. Afternoon Recap & Committee Planning – Dean Shari Veil
- 4 p.m. Cocktails