A broadcasting major offers many opportunities in radio, television and related fields. You’ll be involved in the production of a live TV newscast or a variety TV show. You’ll get the chance to work on KRNU, the college’s radio station whether it’s broadcasting Husker games, reporting news or doing entertainment. You’ll also be able to get involved with special opportunities like these:

- HuskerVision, the Athletic Department’s broadcast unit
- Big Ten Network broadcasts
- Hearst Journalism competition
- Public television and radio

Our recent graduates have successful careers at major news and production media companies, non-profit organizations, small businesses, start-ups and government agencies.

Study with faculty who have significant professional experience and a vast network of industry contacts. Select “Broadcasting” as your major on the undergraduate application.

Jerry Renaud
University of Nebraska-Lincoln
College of Journalism and Mass Communications
http://journalism.unl.edu
402.472.3041
jrenaud1@unl.edu
39 hours in the major: 21 required/18 electives in optional areas of emphasis

Areas of Emphasis (18 hours of electives)

Broadcast News
- Photography & Videography
- Principles of Mass Media

Broadcast Production
- Graphic & Web Design & Photography & Videography
- Principles of Mass Media

Electives
- Sports Writing
- Depth Reporting
- Social Media
- Advanced Web Design
- Developing New Media
- Sports Broadcasting
- Intro to Sports Communication
- Data Visualization

UNL is an equal opportunity employer with a comprehensive plan for diversity.