

Subject: It's time to Glow All In for the CoJMC

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From: College of Journalism and Mass Communications

To: Kaitlin Van Loon



NEBRASKA ALUMNI ASSOCIATION



Let's Give, Share and Glow like never before!

[Glow Big Red — 24 Hours of Husker Giving](#) is almost here, and the College of Journalism and Mass Communications is counting on you. Will you help us make this the best Glow Big Red yet?

From noon to noon on Feb. 15 to Feb. 16, we'll celebrate our campus and raise vital funding to ensure that Husker students receive a world-class education and have a life-changing experience at Nebraska.

This year, we're focusing our efforts on [student scholarships and experiences](#) during Glow Big Red. Gifts to [Student Scholarships](#) will ensure more students can afford to realize their dreams at Nebraska. Gifts to the [Student Experience Fund](#) support students engaging in hands-on learning opportunities like the [Experience Lab](#). Plus, as we prepare to update the equipment in our student-run radio station, gifts to [support 90.3 KRNU](#) will be matched dollar-for-dollar up to \$500 by 1976 journalism alum Ed May!

Wondering how you can show your support during Glow Big Red?

- **Give:** Join your fellow Huskers by making a gift to support the College of Journalism and Mass Communications! Your contribution will help us reach our campus goal of 5,000 gifts.
- **Share:** Use the hashtag #GlowBigRed to share your support on social media!

- **Glow:** Make your room, home or business GLOW to let your Husker pride shine!

This is our fifth year of glowing, and we know you'll help us **make Glow Big Red bigger and better than ever**. Make your gift at glowbigred.unl.edu today or any time before noon on Feb. 16.

Let's Glow All In for Glow Big Red, Huskers!

P.S. Looking to expand your Husker wardrobe? Don't miss this: Make gifts totaling \$60 or more and we'll send you a **reversible Husker bucket hat created exclusively for Glow Big Red 2023!**



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