

**Subject:** Preview: Hurry! Give before noon for Glow Big Red!

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**From:** College of Journalism and Mass Communications

**To:** Hilary Butler

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**NEBRASKA ALUMNI ASSOCIATION**



## Hurry! Give before noon for Glow Big Red!

Dear Alumni and Friends,

[Glow Big Red – 24 Hours of Husker Giving](#) ends at noon today.

This year I'm glowing for our student scholarships and experiences. Gifts made to [Student Scholarships](#) will ensure more students can afford to realize their dreams at Nebraska.

Gifts made to the Student Experience Fund support students engaging in hands-on learning opportunities like the [Experience Lab](#). BCom Solutions has issued a challenge to support the [Student Experience Fund](#). All gifts will be matched dollar-for-dollar up to \$2,500!

I'm also glowing for [90.3 KRNU](#), our campus radio station. Our own Rick Alloway has issued a challenge to show his support. If we get 30 gifts to KRNU by the end of Glow Big Red, Rick will throw in an extra \$500!

Please join me and support the future of the [College of Journalism and Mass Communications](#) by making a gift before noon today.

Glow Big Red!

Shari R. Veil, Dean



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