

JOHN W. SHRADER

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Current Position

Associate Professor, Broadcasting and Sports Media
Coordinator, Sports Media and Communication
College of Journalism and Mass Communications
University of Nebraska-Lincoln

Specialties and Research Areas of Interest

Broadcast Journalism, Sports Broadcasting, Sports Journalism, Writing and Reporting, Social Media, Sport in American Culture, Sport and the Immigrant Experience, Presentation and Representation in the Media, Ethics, Digital and Streaming Audio, Media Representation in the Latinx Community

Education

M.S., Mass Communications	San Jose State University
B.A., Broadcast Journalism	University of Nebraska – Lincoln

Teaching Experience

Associate Professor, Broadcasting and Sports Media and Communication
University of Nebraska-Lincoln (2017-present)

Assistant Professor, Journalism and Broadcasting
California State University, Long Beach (2011-2017) promoted to Associate before leaving

Lecturer / Adjunct (2006-2011)
San Jose State University, Menlo College, San Francisco State University, San Jose City College

Awards and Honors

First Place, Documentary/Special "Chris Schmidt Watch the Media Special"	MBJA Eric Sevareid Award 2020
Best of Competition, Sports Radio "Sport and the Immigrant Experience in Small Town Nebraska"	BEA 2019
First Place, Outstanding Graduate Research Research paper and Documentary film: "Conflicted: The Barry Bonds Home Run Chase"	San Jose State 2009
Nominee, Outstanding Graduate Research Documentary film: "Conflicted: The Barry Bonds Home Run Chase"	California State University 2009
Emmy Award, Sports Host "San Jose Sharks Stanley Cup Playoff game vs Toronto"	2009
Member	Kappa Alpha Tau

Professional Organizations

Member, Broadcast Education Association (BEA) [Faculty Sports Chair, Festival of Media Arts, 2021 – present]
Member, Association for Education in Journalism and Mass Communication (AEJMC) [Head, Sports Communication Interest Group, 2016-17] [Vice-Head, Electronic News Division, 2015-16]
Member, International Association of Communication in Sports (IACS)
Member, Association for Women in Sports Media (AWSM)
Member, National Sports Media Association (NSMA)

Service to the College and University

Member, Faculty Senate Executive Committee [May 2023 – present, elected to three-year term]
Member, Chancellor's Commission on the Status of People of Color [January 2023 – present, appointed to a four-year term]
Co-Chair, Faculty Senate ad hoc committee on EM-16 [May 2-23 – present]
Student Conduct Board [Fall 2021 – present]
Chair, SPMC Committee [2021 – present]
Member, College Executive Committee [2021 – present]

Continuing Education

Online Training Academy, UNL (2019, 2020)

Sports Marketing Certificate, online non-credit, Northwestern University (November 2020)

Radio and Podcast Host/Producer: “Watch the Media”

Over the air and podcast program; media criticism, interviews and analysis (weekly during the Fall and Spring semesters) (conducting approximately 30-40 original interviews every year)

At UNL: September 2017 - present

At CSULB: October 2013 – May 2017

***[Supplemental list of guests 2020 – 2023 provided at the end of the CV]

Media Expert and Critic

Commentary and conversation about Women’s World Cup, KOA radio, Denver [July 2023]

Media critic and commentator, KCBS Radio, San Francisco and KSRO, Santa Rosa - occasional appearances (average about one per month)

June 2011 – 2021

Media critic and commentator, KTTV Fox 11, Los Angeles, occasional appearances (average about one per month)

August 2015 – May 2017

Radio Reports

Shrader, John (April 2019)

Nebraska Bowling is All About Family

NET Radio, NPR Nebraska

Produced, reported, written, edited, voiced – Bill Straub (now former Nebraska bowling coach) and his family working together

<http://netnebraska.org/article/news/1170825/nebraska-bowling-all-about-family>

Shrader, John (December 2018)

“Sport and the Immigrant Experience in Small Town Nebraska”

BEA winner, best of competition, Faculty April 2019

Produced, reported, written, edited, voiced – the impact of immigration on sports in the town of Schuyler, Nebraska

<http://beaweb.org/festival/2019-winners/>

Shrader, John (January 2017)

US Soccer Missing out on Great Latino Players

KCRW Radio, NPR, Pasadena

Produced, reported, written, edited, voiced – young Latino players and their options to play for USA or countries of their family heritage, or getting no opportunity at all

<https://www.kcrw.com/culture/articles/why-us-soccer-may-be-missing-out-on-great-latino-players>

Radio

Occasional appearances on West Coast radio stations: media criticism, politics, sports, social media (KCBS, KPCC, KVIA, KSRO, KOMY, KSCO)

Segments range from 8 to 10 minutes to one hour (averages about one every six to eight weeks)

August 2011 - present

Professional Publications

Shrader, J. (2023) *Inside TV: Stadium booth broadcasting vs. calling games in the studio*. Soccer America. August 15, 2023. <https://www.socceramerica.com/publications/article/97122/inside-tv-stadium-booth-broadcasting-vs-calling.html>

Film Documentaries

Shrader, J. (2018) *"We Still Exist"*

Documentary film on the annual Pow Wow held on sacred Indian ground, which is on the campus of California State University, Long Beach

Executive Producer, Producer, Writer, Photographer, Director (collaborative project with students)

23 minutes

Shrader, J. (2013) *"Baseball's Social Gathering"*

Documentary film on social media's impact on Major League Baseball reporting

Writer, Producer, Editor, Photographer

Completed – August 2013 (First aired, November 2013)

35 minutes

Shrader, J. (2009) *"Conflicted: The Barry Bonds Home Run Chase"*

Documentary film on the media coverage of Barry Bonds drive to become the all-time home run leader in Major League Baseball history

Writer, Producer, Editor, Photographer

Winner: San Jose State Outstanding Graduate Project

Nominee: California State University system wide outstanding graduate project

60 minutes

Radio Documentary

Shrader, J. (2016) *"LA Sports Radio: It's a Numbers Game"*

20-minute radio documentary

KCLU Radio, NPR Thousand Oaks (commissioned)

Examination of how Los Angeles got four (now three) sports radio stations, none of which is highly rated

Radio / Podcast Specials

June, 2021 "Football and the Pandemic"

June, 2021 "Media: How has your view of sports changed?"

July, 2021 "Sports Media on Sport in American Culture"

May, 2020 "What If We Had No Football in 2020" Part I

May, 2020 "What if We Had No Football in 2020" Part II

*****[Supplemental list of contributors provided at the end of the CV]**

June, 2020 Chris Schmidt I "27 Hours a Week"

June, 2020 Chris Schmidt II "Enhancing His Craft"

June, 2020 Chris Schmidt II "Sports is the Lifeblood"

Book Chapters

Note: Each of these chapters was produced and written with extensive primary sourcing, all include extensive personal communication interviews (mostly phone and in-person, rarely via email)

Shrader, J. (2024).

Love and Loyalty in the Fighting Game Community, Chapter 5 in the book *Diversity and Inclusion in the ESports Industry*. Editor Mary Lou Sheffer (University of Southern Mississippi). Lexington Books.

Shrader, J. (2020).

Sports, Chapter 8 in the book, *Navigating the News: A guide to understanding journalism*. Editor, Richard Craig (San Jose State University).

Published July 2020 by Peter Lang Publishing ISBN 9781433151286

Shrader, J. (2017).

The Border War for Mexican American Soccer Players: How Family and National Identity Play Out on the Field, Chapter 1 in the book *Perspectives on the U.S.-Mexico Rivalry: Passion and Politics in Red, White, Blue and Green*. Editors Jeffrey W. Kassing (Arizona State) and Lindsey J. Mean (Arizona State.)

Published by Palgrave Macmillan ISBN 9783319558308 [Electronic 9783319558318] DOI 10.1007/978-3-319-55381-8

Shrader, J. (2016).

Television, Sports and Twitter: Building Soccer Communities Around the World, Chapter 9 in the book *Friends, Lovers, Co-Workers, and Community: Everything I Know About Relationships I Learned from Television*. Editors Kathleen Ryan (University of Colorado), Springer, Macey, and Erickson.

Published by Lexington Books ISBN 9781498512954 [Electronic 9781498512961]

Journal Publications

Shrader, J. & Casillo, D. (2019).

"Home Field Advantage? Exploring Credibility of British and American announcers covering United States Soccer"

Lead author

Soccer and Society.

Jan2019, Vol 21, Issue 3, p.259-273

Shrader, J. (2013)

"Folly of Outrage: Talk Radio's Unethical and Damaging Business Model"

Lead author and editor

Cases and Commentaries

Journal of Mass Media Ethics

Oct2013, Vol 28, Issue 4, p.289-292

Shrader, J. (2013) "Sports Journalism & the Partnership Problem"

Article in Gateway Journalism Review

Published November, 2013

Shrader, J. (2011) "Being Ethical When It's Bad for Business"

Journal of Mass Media Ethics

Jan-Mar2011, Vol 26 Issue 1, p71-74

Conference Presentations

Invited Presenter and Panelist

"Sports Media Consumption: From Bogota to Boston to Barcelona"

BEA Latin America Conference. Bogota, Colombia. October 2022.

Invited Presenter and Panelist

"The Wide, Wide World of Sports is Getting Smaller"

BEA Latin America Conference. Bogota, Colombia. October 2022.

Invited panelist (2020)

"Broadcast Showcase"

Presentation on UNL sports media program

BEA, Las Vegas, April 2022

Invited panelist (2020)

Diverse Voices in the Curriculum: Opportunities and Challenges

Presentation and planning for BEA Latin America, Merida, Mexico in 2019 and Bogota, Colombia in 2022

BEA On-Location [virtual], October 2020

Invited panelist (2020)

"Broadcast Showcase"

Presentation on UNL sports media program

BEA, Las Vegas, April 2020 (canceled because of Covid-19 pandemic)

Invited panelist (2019)

"Sports and the Immigrant Experience: Mexican American Soccer"

BEA Latino, Merida, Mexico, November 2019

Presenter at the first ever BEA Latino conference, which included scholars from both the U.S. and Latin America

Invited panelist (2019)

"Beyond the Broadcast: How to Produce, Promote and Immerse your Sports Coverage in the Community"

BEA, Las Vegas, April 2019

Invited panelist (2019)

"Convergence in Sports Media Classes"

BEA, Las Vegas, April 2019

Invited panelist (2018)

"Did She Really Say That? How Sports Media Present and Represent Political, Social and Cultural Issues"

Organizer and moderator

AEJMC, Washington DC, August 2018

Invited panelist (2018)

"High Impact Sports" – how to make local sports reporting more relevant and have a high impact on the news show and the audience

Midwest Broadcast Journalists Association (MBJA)

Minneapolis, April 2018

Invited panelist (2018)

"Broadcast Showcase"

Presentation with questions on UNL sports media program

BEA, Las Vegas, April 2018

Invited panelist (2018)

"Can We Talk About That? Sports media's Place in the Political, Social and Cultural Landscape"

Organizer, presenter and moderator

BEA, Las Vegas, April 2018

Invited panelist (2016)

"Fatal Attraction: Election 2016 and the Electronic Media"

The role of talk radio and cable news on the 2016 election

AEJMC, Minneapolis, August 2016

Invited panelist (2016)

"Sports, Religion, and Media: Exploring a Postmodern Belief System"

Soccer and fandom – with religious and spiritual fervor
AEJMC, Minneapolis, August 2016

Invited Panelist (2016)

“Radio and Audio Talent: Recruiting, Mentoring, Developing in Today's Business Model”

Finding and Nurturing News and Sports Talent

Organizer and moderator

BEA, Las Vegas, April 2016

Invited Panelist (2016)

News and Storytelling: There's an App for That!

Using Storify in news gathering and promotion

BEA, Las Vegas, April 2016

Invited Panelist and Paper Presentation (2015)

Presentation of paper and original research

“The Border War: Battling for the hearts and considerable talents of Mexican American soccer players”

(Part of a year-long research and documentary film project examining young players who must choose between the U.S. and Mexico – dynamics include national and cultural identity, family and generational considerations, as well as personal and professional ambitions)

NASSS (North American Society for Sociology in Sport), Santa Fe, November 2015

Invited Panelist and Paper Presentation (2015)

“Cultural Identity Through Soccer”

Panel Presentation of original research – The British Invasion of American Soccer Broadcasting

AEJMC, San Francisco, August 2015

Invited Panelist (2014)

“Outrage as Radio's Outrageous Business Model”

Invited Panelist and Presentation, on Ethics of Business Models Panel

AEJMC, Montreal, Quebec, August 2014

Invited Panelist (2013)

“From Newsroom to Classroom: Diversity, Pedagogy, and the Transition from Working Journalist to Journalism Teacher”

Panelist

AEJMC, Washington, D.C., August 2013

Invited Panelist (2013)

“Changing the Radio Game – New Architecture and Psychology for Radio News”

Presentation and Panel “Building a Digital Newsroom”

BEA 2013, Las Vegas, April 2013

Paper Presentation (2012)

"Television Sports and Social TV: The Courtship Continues"

Scholar-to-Scholar Refereed Paper Research Session

AEJMC, Chicago, August 2012

Invited Panelist and Paper Presentation (2012)

"Sports Television in the Era of New New Media"

Paper Presentation & Discussion Panel

University of Oregon, Portland, Oregon

March 2012

Professional Experience

KTTV Television (2015-2017) Los Angeles

Media critic for Fox 11 News

Fox Soccer, Los Angeles (2014-2017) Los Angeles

Soccer Play by Play of various regional, national and international soccer matches

Time Warner Sportsnet (2013) Los Angeles

LA Galaxy Soccer (Major League Soccer) Play by Play

San Jose Earthquakes (Major League Soccer) San Jose

TV and Radio Play by Play voice, 1996-2011

NBC Sports Bay Area (nee Comcast SportsNet Bay Area) (2008-2011)

San Jose Earthquakes PxP, Sharks Host (2009 Emmy), San Francisco Giants Pre-game show

KCBS Radio (2007-2011) San Francisco

Sports Anchor, ALL NEWS radio station

KNBR Radio (1991-2006) San Francisco

Senior Sports Reporter, Anchor, Host, ALL SPORTS Radio station

KICU Television (1981-1990) San Jose/San Francisco

Sports Director, anchored week night sports cast

KNTV Television (1980-1981) San Jose/San Francisco

Weekend Sports Anchor

KHAS Television (1979-1980) Hastings, Nebraska

Sports Director, anchored week night sports cast

KHGI Television (1977-1979) Kearney, Nebraska

Weekend Sports Anchor, news reporter, photographer, free-lancer, intern

WATCH THE MEDIA

2024

[Date noted is when interviews were posted on podcast; all were aired on KRNU]

January 4, 2024

Dave Johnson, DC United and Washington Wizards announcers

January 11, 2024

Michael Dixon, Voice of Lincoln Saltdogs and Melbourne Aces

January 21, 2023

Steven Caldwell, Sports Analyst TSN, Canada

WATCH THE MEDIA

2023

[Date noted is when interviews were posted on podcast; all were aired on KRNU]

January 13, 2023

Mike Schaefer, Husker247 Sports

x

February 16, 2023

Doug Duda, 2022 Nebraska sports caster of the year, ESPN Tri-Cities

February 21, 2023

Stu Pospisil, 2022 Nebraska sportswriter of the year, Omaha World Herald

March 20, 2023

Evan Bland, 2022 Nebraska sportswriter of the year, Omaha World Herald

March 25, 2023

Mike Voitalla, Executive Editor Soccer America magazine

March 30, 2023

Damon Hack, host and reporter Golf Channel and NBC Sports

April 3, 2023

Dustyn Stortzum, grad and Fonner Park racing track announcer

April 21, 2023

Jay Neuhaus, Vice President Event Planning, Premiere Partnerships

May 14, 2023

JP Dellacamera, Fox Sports soccer announcer

June 24, 2023

Gary Sharp, morning co-host, 1620 The Zone radio Omaha

June 25, 2023

Mike'l Severe, new Executive Director The Jet Awards Foundation

July 2, 2023

David Berri, Economics Professor, Southern Utah University

July 9, 2023

Sarath Ganji, Director Autocracy and Global Sports Initiative; Fellow, Center for a New American Security

July 14, 2023

Steve Sipple, columnist for Husker Online and On3 Network [former Lincoln Journal Star columnist]

August 3, 2023

Karim Zidan, investigative sports journalist

August 5, 2023

Sam McKewon, Sports Editor, Omaha World Herald

August 14, 2023

Andy Kendeigh, Sports Director, KETV Channel 7 Omaha

August 17, 2023

Tom Shatel, sports columnist, Omaha World Herald

September 3, 2023

Lauren Michelson, Sports Director KLKN-TV

October 7, 2023

Alexi Lalas, Fox Soccer Analyst

October 15, 2023

Liz Merrill, ESPN Senior Writer

November 3, 2023

Jake Zivin, MLS Apple TV+ Soccer Announcer

November 12, 2023

Nick Badders, Radio voice, Omaha Storm Chasers

November 18, 2023

David Berri, Economics Professor, Southern Utah University [expert on sports economics]

November 22, 2023

Mike Watts, Lead announcer for USL soccer, radio PxP Westwood One (and more)

December 16, 2023

Geoff Exstrom, Director of Communications and Media Relations, Omaha Supernovas professional volleyball team

WATCH THE MEDIA

2022

[Date noted is when interviews were posted on podcast; all were aired on KRNU]

January 1, 2022

Dave Tepper, Altitude Radio, Denver [now KOA Radio in Denver]

January 9, 2022

Mike'l Severe, Omaha Radio and TV sports personality

January 17, 2022

Grant Wahl, soccer journalist and host of Plante Futbol podcast

January 23, 2022

John Baylor, Voice of Nebraska volleyball and Owner, On to College

January 30, 2022

John Bishop, Josh Peterson, co-hosts

"Unsportsmanlike Conduct" radio show, 1620 The Zone Omaha

February 6, 2022

Bill Doleman, NBC Sports Olympics

February 14, 2022

Jeff Carlisle, ESPN soccer reporter and columnist

March 6, 2022

Josh Planos, Free-lance sports reporter and PR professional (Better Business Bureau)

March 27, 2022

Talking baseball with Ken Korach, Dave Raymond, Kevin Frandsen, MLB broadcasters of the Athletics, Rangers, Nationals

April 4, 2022

Kevin Frandsen, color commentator Washington National television

April 11, 2022

Dave Raymond, PxP Texas Rangers television

April 17, 2022

Mark Fainaru-Wada, ESPN investigative reporter

April 26, 2022

Gary Sharp, morning co-host 1620 The Zone Omaha

June 28, 2022

Adrian Martinez and Geoff Exstrom, co-hosts Athletes Unfiltered podcast

June 28, 2022

Steve Sipple, new columnist for On3 Husker Online, formerly Lincoln Journal Star

July 10, 2022

David Berri, economics professor Southern Utah University

July 31, 2023

Mike Weitalla, Exec Editor Soccer America magazine

August 20, 2022

Guy Harrison, professor and author "On the Sidelines"

August 28, 2022

Jake Bartecki and Caelan Debban, graduates and local radio broadcasters

September 12, 2022

Troy Clardy, PxP announcer Pac-12 Networks, Compass Media and Stanford

October 21, 2022

Alexi Lalas, Fox Sports soccer analyst

October 23, 2022

Sean Callahan, owner On3 Husker Online

November 12, 2022

Cesar Brioso, author of "Last Seasons in Havana" and "Havana Hardball"

December 10, 2022

Tim Keown, senior writer ESPN

December 11, 2022

Adam Elder, author "New Kids in the World Cup"

WATCH THE MEDIA

2021

SPECIALS

Football and the Pandemic

6/23/21

A look at the 2020 football season and pandemic, one year later. We hear from reporters, columnists, broadcasters and professors.

Contributors:

David Berri	Economics Professor, Southern Utah University
Andrew Billings	Professor, University of Alabama
Evan Bland	Sports Reporter, Omaha World Herald
Dan Brown	Reporter and Editor, The Athletic
Sean Callahan	Publisher, Husker Online
Dirk Chatelain	Omaha World Herald
Dennis Dodd	CBS Sports Senior Writer
Sam Farmer	NFL National Reporter, Los Angeles Times
Chris Heady	Former Omaha World Herald Sports Reporter
Ann Killion	SF Chronicle Sports Columnist
Matt Maiocco	NFL Reporter, NBC Sports Bay Area
Chris Schmidt	Hail Varsity Radio, KFOR Morning News
Mitch Sherman	The Athletic Husker Reporter
Ted Robinson	Pac-12 Networks, former NBC Sports
Steve Sipple	Sports Columnist, Lincoln Journal Star
Erin Sorensen	Hail Varsity Editor and Writer
Welch Suggs	Professor, University of Georgia
Mark Willard	Talk Show Host, KNBR Radio

Media: How has your view of sports changed?

6/26/21

Members of the Sports Media – reporters, columnists, broadcasters and scholars – share their personal views of sports in the wake of the world-wide pandemic. The audio segments are of varying lengths.

Contributors (in order of appearance)

Dirk Chatelain	Sports reporter, Omaha World Herald
J.B. Long	Radio voice, Los Angeles Rams and Pac-12 Network
Tim Keown	Senior Writer, ESPN
Mitch Sherman	Huskers reporter, The Athletic
Ann Killion	Sports Columnist, San Francisco Chronicle
Matt Maiocco	NFL Reporter, NBC Sports Bay Area
Sam Farmer	National NFL Reporter, Los Angeles Times
Christ Schmidt	Host, Hail Varsity Radio ESPN, Co-host, KFOR Morning News, Lincoln
Evan Bland	Sports reporter, Omaha World Herald
Dan Brown	Writer and Editor, The Athletic
Erin Sorensen	Writer and Editor, Hail Varsity magazine and web site
Steve Sipple	Sports Columnist, Lincoln Journal Star
Chris Heady	Former sports reporter, Omaha World Herald & grad student, Kansas
Tony White	Executive Sports Producer, KING TV Seattle
Sean Callahan	Publisher, Husker Online.com
Jake Sorensen	Host, Morning Break radio show, 93.7 The Ticket Lincoln
Dennis Dodd	College Football Reporter, CBS Sports
Mark Willard	Talk show host, KNBR Radio San Francisco
Mike'l Severe	Talk show host, 1620 The Zone Omaha

Sports Media on Sport in American Culture

7/11/21

Observations from members of the sports media – columnists, reporters, broadcasters, academics – about how sports fits into American culture in 2021; within the context of the pandemic.

Guests commenting on Sport in American Culture, in order:

Dirk Chatelain	Omaha World Herald
Steve Sipple	Lincoln Journal Star
Andrew Billings	University of Alabama
JB Long	LA Rams and Pac-12 Networks
Ann Killion	San Francisco Chronicle
Mike'l Severe	1620 The Zone Omaha
Mitch Sherman	The Athletic
Tim Keown	ESPN
Sam Farmer	Los Angeles Times

Matt Maiocco	NBC Sports Bay Area
Chris Schmidt	Hail Varsity Radio and KFOR
Chris Heady	formerly Omaha World Herald
Welch Suggs	University of Georgia
Dennis Dodd	CBS Sports
Ted Robinson	Pac-12 Networks
Evan Bland	Omaha World Herald
Tony White	KING TV Seattle
Sean Callahan	Husker Online
Dan Brown	The Athletic
Erin Sorensen	Hail Varsity

INTERVIEWS

Oscar Monterroso, Tico Productions owner and manager

1/31/21

Steve Physioc, KC Royals announcer and author

2/7/21

David Eickholt, Hawkeye Insider

2/14/21

Parker Gabriel, Lincoln Journal Star Huskers beat writer

(2020 Nebraska Sportswriter of the year)

2/14/21

Sean Callahan, Husker Online publisher

3/2/21

Andy Kendeigh, KETV Sports Director

3/9/21

Danny Burke, VSiN the sports betting network

3/23/21

Brian Windhorst, ESPN basketball reporter and analyst

3/30/21

Marc J. Spears, ESPN and The Undefeated reporter and writer

4/5/21

Jeff Motz, KFOR Radio Sports Director (2020 Nebraska Sportscaster of the year)

4/5/21

Victor Rojas, President and GM, Frisco Roughriders baseball

4/11/21

Jose Soto, DePaul University professor, television writer and producer

5/8/21

Pablo Urquiza, FC Diez Media, Paraguay, Executive Producer
5/17/21

Maya Saenz, KMTV anchor and reporter (has since departed the station)
6/1/21

J.A. Adande, Northwestern University professor and former sports writer
6/5/21

Malcolm Moran, Indiana University Indianapolis professor and former sports writer
6/5/21

Carter Augustine, Play by Play announcer, International soccer
7/15/21

Jay Neuhaus, COO of FC Diez Media, Paraguay (he's a Nebraska Wesleyan grad)
8/2/21

Julian Rodriguez, Texas-Arlington professor
8/22/21

Kevin Kugler, Fox Sports, Westwood One Radio, BTN
9/25/21

Danny Burke, VSiN the sports betting network
11/5/21

Chris Townsend, Oakland Athletics host and producer, A's Cast
11/29/21

Cody Elias, Oakland Athletics, producer, editor, engineer, A's Cast
11/29/21

**[Supplemental list of contributors]

“What if No Football in 2020”

Bernstein, Roxy	Play by Play announcer, ESPN
Billings, Andrew	Sports and Journalism Professor, University of Alabama
Bland, Evan	Sports Reporter, Omaha World Herald
Brown, Daniel	Features and Enterprise Reporter, The Athletic
Callahan, Sean	Owner/Manager, Husker Online

Carvalho, John	Sports and Journalism Professor, Auburn University
Chatelain, Dirk	Sports Reporter, Omaha World Herald
Dodd, Dennis	College Football Reporter, CBS Sports
Farmer, Sam	NFL National Reporter, Los Angeles Times
Gabriel, Parker	Huskers Beat Reporter, Lincoln Journal Star
Heady, Chris	Former Sports Reporter, Omaha World Herald
Keown, Tim	Senior Writer, ESPN
Kian, Ted	Journalism Professor, Oklahoma State University
Killion, Ann	Columnist, San Francisco Chronicle
Long, JB	LA Rams radio voice & Pac-12 Networks
Maiocco, Matt	49ers and NFL Reporter, NBC Sports Bay Area
Olson, Max	National College Football Writer, The Athletic
Robinson, Ted	Pac-12 Networks PxP voice, former NFL and MLB announcer
Schmidt, Chris	News and Sports Host, KFOR Radio/KLMS Radio
Severe, Mike'l	1620 The Zone Omaha Radio Host, NET Big Red Wrapup
Sherman, Mitch	Huskers Reporter, The Atlantic
Sipple, Steve	Columnist, Lincoln Journal Star
Sorensen, Erin	Reporter and Editor, Hail Varsity
Sorensen, Jake	Radio Host, 937 The Ticket, Lincoln
Stone, Rob	Football and Soccer Host, Fox Sports
Suggs, Welch	Sports and Journalism Professor, University of Georgia
Ustler, Max	Sports and Journalism Professor, University of Kansas
Williard, Mark	Sports Host, KNBR Radio, San Francisco

***[Supplemental list of 2020 guests]

WATCH THE MEDIA INTERVIEWS

2020

Chris Myers, Fox Sports
1/24/20

Mitch Sherman and Max Olson, The Athletic
2/22/20

Danny Burke, ,VISN Radio, Las Vegas
3/13/20

Mike Weitalla, Soccer America
3/14/20

Thad Livingston, Omaha World Herald, AME
3/14/20

Andrew Bucholtz, Awful Announcing Media Reporter
3/17/20

Mikel Lauber, KOLN TV Gray TV News Director
3/17/20

Jack Mitchell, LNK Today KLIN Radio Host
3/18/20

Steve Scott, News Anchor, WCBS Radio, New York
3/25/20

Steve Bitker, Sports Director, KCBS Radio, San Francisco
3/25/20

Kevin Kugler, PxP announcer Fox Sports, Big 10 Network, Westwood One Radio
3/30/20

Scott Poese, GM and Owner, KBRX Radio, O'Neill, NE
4/3/20

Carrie Pitzer, Small town Nebraska newspaper publisher
4/3/20

Pat Hughes, Radio Voice of Chicago Cubs (for 25 years)
4/26/20

Rick Barry, Basketball Hall of Famer and former broadcaster
4/30/20

What If We Had No Football, Part I
5/13/20

What If We Had No Football, Part II
5/18/20

Damon Hack, Golf Channel
5/24/20

Alexi Lalas, Fox Sports Soccer Analyst
6/4/20

Gary Sharp, Radio Host 1620 The Zone Omaha
6/21/20

Chris Schmidt I "27 Hours a Week"

6/28/20

Chris Schmidt II "Enhancing his Craft"

6/28/20

Chris Schmidt III "Sports is the Lifeblood"

6/28/20

Josh Suchon, Radio voice Albuquerque Isotopes AAA Baseball

7/5/20

Irvin Ramirez-Benavides, Feel Good Media (Latino media company)

7/26/20

Chris Heady, former sports reporter Omaha World Herald

8/3/20

Josh Peterson, Radio host 1620 The Zone Omaha

8/17/20

Lon McEachern, ESPN World Series of Poker Host

8/21/20

Gary Washburn, NBA National Writer Boston Globe

9/6/20

Pedro Gomez, ESPN Baseball Reporter

9/13/20

Mark Onwiler, Operations Manager 937 The Ticket, Lincoln

9/26/20

Michael Bruntz, Husker247 Reporter and Editor

10/9/20

Damon Hack, Golf Channel (on race in sport and media)

10/12/20

Chris Lamb, author and journalism professor

10/19/20

Mike Schaeffer, Husker247 Recruiting Reporter and Radio host, 937 The Ticket

10/24/20

Joshua Planos, Free Lance Writer

12/2/20

Kevin Frandsen, Radio announcer Philadelphia Phillies

12/22/20

35 original interviews for the year

+

Two special shows:

WHAT IF NO FOOTBALL – a two-part special featuring newspaper, magazine and broadcast reporters and academics commenting on the question

CHRIS SCHMIDT – a three-part podcast special (aired in one show on KRNU) featuring a local radio host who does a three-hour news show in the mornings and a two-hour sports show in the afternoons on KFOR