

# JILL MARTIN

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## SKILLS

**Teaching** - Course delivery and instruction, interpersonal skills, editing, grading, lecturing, course organization

**Leadership** – Collaboration, communication, coordination, project management, teamwork, verbal and written communication, education of reporters and news staff

**Technical Skills** – Pagination, production, layout creation, website management

**Editorial** – Copy editing and writing, formatting, grammar, ethics, proofreading, revising, structure, style

**Journalism** – Verbal and written communication; asking purposeful questions; checking facts; identifying who, what, when, where, why and how; establishing ethical framework; leading under deadline pressure

## EMPLOYMENT

**University of Nebraska-Lincoln, Lincoln, Nebraska – 2018 to present**

**Assistant Professor of Practice**

**Director, Technical and Business Writing**

- Teach writing, reporting and editing classes to undergraduate students in the College of Journalism and Mass Communications and the College of Engineering
- Oversee the Nebraska News Service
- Coordinate the CoJMC's technical writing program
- Collaborate with College of Journalism and Engineering College faculty
- Serve on various committees as needed
- Assist with developing curriculum for writing classes

**Rhoades Publishing, Seward, Nebraska – 2008-2015 and 2015-2018**

**Managing Editor** 2011 to present

**General Assignment Reporter** 2008 to 2011

- Newsroom management of four Nebraska weekly newspapers: Seward County Independent, the Milford Times, the Friend Sentinel and the Wilber Republican
- Newsroom assignments including articles, photos, web updates and pagination
- Deadline management
- Responsible for ensuring relevant and local content for publications
- Website and social media management
- Reporting, photographing, editing and pagination as a team member

**University of Nebraska-Lincoln, Lincoln, Nebraska – 2015-2018**

**Undergraduate Instructor (Adjunct)**

- Adjunct instructor of beginning editing

**Concordia University, Seward, Nebraska – 2014-2018**

**Undergraduate Instructor** (adjunct faculty)

- Adjunct instructor of beginning editing
- Responsible for class details including lesson plans, exercises and grading

**KLKN-TV, Channel 8, Lincoln, Nebraska – 2005-2007**

**Director**

- Directed the midday, 5 p.m. and 10 p.m. newscasts
- Created and contributed graphics for news production
- Regularly met deadlines in a fast-paced work environment
- Coordinated and directed up to ten staff members in a newscast
- Coordinated and maintained on-air video
- Performed camera operation, audio operation and graphic production
- Updated and maintained station website

**KELN/KOOQ, North Platte, Nebraska – 2002-2003**

**Disc Jockey/News Reporter**

- Produced and coordinated on-air entertainment
- Recorded news and weather audio updates
- Interviewed community members

**KNOP-TV, North Platte, Nebraska –1997-2002**

**Production Assistant and Reporter**

- Directed 6 p.m. and 10 p.m. newscasts
- Wrote and reported news stories
- Assisted with general newscast duties including on-air video, cameras and character generation
- Updated and maintained station website

## **EDUCATION**

**Ph.D. in Human Sciences and Leadership Studies – In progress**

University of Nebraska-Lincoln, Lincoln, Nebraska

**Master of Arts in Journalism and Mass Communication - 2017**

University of Nebraska-Lincoln, Lincoln, Nebraska

Specialization in Professional Journalism

**Bachelor of Arts in Communication Studies, minor in English - 2005**

University of Nebraska-Lincoln, Lincoln, Nebraska

**Associate of Arts - 2003**

Mid Plains Community College, North Platte, Nebraska

# AWARDS

## 2020

UNL Parent's Recognition Award - Beginning in December, the UNL Parents Association solicited parents of university students to consult with their student(s), and to nominate a faculty or staff member who "has made a significant contribution to their lives while at the University." I received the award on Friday, March 6, 2020, in the Willa Cather Dining Complex.

## 2019

UNL New Faculty Development Program Certificate of Completion

## 2018 Better Newspaper Competition (Nebraska Press Association)

### Seward County Independent

- First place, Personal Column, Topics: Honor flight and miscarriage
- First, Front Page, Honor flight to Washington, D.C., (design, composition, organization)
- Second, Weekly Class D Sweepstakes (Top two finisher overall in the class)
- Second, Youth Coverage, (local interest, relevance, impact and ingenuity)
- Third, Special Single Section, "Deep Roots, High Hopes," anniversary section
- Third, General Excellence (Judges consider news, content, quality of writing, headlines, page design, photos and captions, graphics and art elements, editorial page, front page, lifestyle pages, sports pages, reproduction, advertising design and content, treatment of public notices.)
- Third, Website (usefulness to readers, effectiveness of advertising, quality and quantity of community content, ease of navigation, inclusion of special features such as links, interaction, etc., and cross-promotion of newspaper and website)
- Third, Best Use of Social Media, Facebook Live video of Honor Flight arrival in D.C.
- Third, Best New Idea-News (SCI News Now, a daily email blast)

### Wilber Republican

- First, Website
- Third, Use of Color News, Memorial Day 2017 photo page
- Third, News Writing, "Body found believed to be Loofe"

### Friend Sentinel

- Second, Special Section
- Third, Youth Coverage
- Third, Website

### Milford Times

- Second, Editorial Page

## 2018 Nebraska Press Women Communications Contest

- First, Single Photo-News or Feature, "Basketball Dads" (advanced to national contest, won nationally)
- Third, General Columns
- Third, Page Design for Newspapers
- Honorable Mention, Single Photo
- Honorable Mention, Photographer-Writer

## **2017 Better Newspaper Competition (Nebraska Press Association)**

### **Seward County Independent**

- First, Best New Idea-News Competition, "Did you know?"
- Second, Photo Page, Blue Angels
- Second, Front Page
- Second, Youth Coverage
- Second, Breaking News Photography, Downtown Seward Fire
- Second, Website

### **Wilber Republican**

- First, Youth Coverage, Classroom of the Week

### **Friend Sentinel**

- Second, News Writing, "Consulting firm assists with Friend Manor Closing"
- Third, Youth Coverage
- Third, Website

### **Milford Times**

- Third, General Excellence

## **2017 Nebraska Press Women Communications Contest**

- First, News Writing for Newspapers (Advanced to the national contest, received honorable mention)
- First, News Writing for History (Advanced to the national contest, placed second nationally)
- Third, Newspaper Page Design
- Third, Photographer-Writer
- Honorable Mention, News/Feature Photo

## **2016 Better Newspaper Competition (Nebraska Press Association)**

### **Seward County Independent**

• Second, Loral Johnson Award Weekly Sweepstakes, a category that includes all weekly newspapers across the state that are Nebraska Press Association members.

- First, Weekly Class D Award
- First, Youth Coverage
- Second, General Excellence
- Second, Websites
- Third, Feature Photography, Mutton Bustin'

### **Friend Sentinel**

- Second, Youth Coverage
- Third, Weekly Class A Award

### **Milford Times**

- Second, general excellence in the Class B Weekly division;
- Second, youth coverage (Classroom of the Week page, Academic Achievement and Fine Arts)

### **Wilber Republican**

- Third, Youth Coverage
- Third, Front Page

## **2015 Better Newspaper Competition (Nebraska Press Association)**

**Seward County Independent**

- Third, Special Single Edition or Section, Fourth of July
- Second, Weekly Class D Award
- Second, News Photograph, Controlled Burn
- Second, Websites

**Friend Sentinel**

- Second, General Excellence

**Wilber Republican**

- Second, Use of Color, News
- Third, Websites

**2014 Better Newspaper Competition (Nebraska Press Association)****Seward County Independent**

- Third, Websites
- Second, Youth Coverage
- Second, Reader Contest, "Where is this?"
- First, Special Single Edition or Section