

Jill Martin

University of Nebraska-Lincoln
College of Journalism and Mass Communications
(402) 326-3402
Email: jmartin42@unl.edu

PROFESSIONAL AND ACADEMIC POSITIONS

Assistant professor of practice, University of Nebraska-Lincoln, College of Journalism and Mass Communications, 2018 to present

- Journalism faculty member with a 4-3 teaching load
- Director of the [Nebraska News Service](#), University of Nebraska-Lincoln, 2019 to present
- Co-director of UNL College of Journalism and Mass Communications [Experience Lab](#), Launched program in Summer 2021. Directed program from Spring 2021 to present
- Director of Business and Technical Communications, University of Nebraska-Lincoln, August 2018 - August 2021

Adjunct faculty, University of Nebraska-Lincoln College of Journalism and Mass Communications, Reporting/Editing, 2015-2018

Managing editor, Rhoades Publishing: Seward County Independent, Milford Times, Friend Sentinel, Wilber Republican (2011-2018)

General assignment reporting, Rhoades Publishing: Seward County Independent, Milford Times, Friend Sentinel, Wilber Republican (2008-2011)

Part-time lecturer, Concordia University, Seward, Nebraska, Reporting/Editing, 2014-2018

Agent Services Representative, Woods Brothers Reality, 2007-2008

Production Director, Channel 8 KLKN-TV, 2005-2007

Disc Jockey/News Reporting, KELN/KOOQ, North Platte, 2002-2003

Director/Production Assistant/Reporter, KNOP-TV, North Platte, 1997-2002

TEACHING

University of Nebraska-Lincoln

- JOMC 197, 297, 397, 897, Experience Lab
- JOUR 201, Beginning Editing
- JOUR 202, Beginning Reporting
- JOUR 200A, Fundamentals of Editing and Reporting I

- JOUR 200B, Fundamentals of Editing and Reporting II
- JOUR 302, Beat Reporting, Summer Internship
- JOUR 400, News Lab, Senior Capstone
- JGEN 200, Technical Communications
- JGEN 300, Technical Communications II

Concordia University, Seward, Nebraska

- Beginning editing and reporting

TEACHING AND EXPERIENTIAL LEARNING

[Experience Lab](#), University of Nebraska-Lincoln College of Journalism and Mass Communications, Summer 2021

- Worked with administration, faculty, staff and co-director to launch the Experience Lab
- Began working as co-director of the program
- Continued as Nebraska News Service director under the new program
- Co-coordinated the launch of Nebraska Nightly

Curriculum development

- JOUR 400, News Lab
- JOUR 200B, Fundamentals of Editing and Reporting
- JGEN 200, Technical Communications
- JGEN 300, Technical Communications II

Advanced reporting class, summers, Seward and Saline counties 2019-present

- Two-week internship in a working newsroom 20 minutes from Lincoln
- [Seward County Independent](#), [Milford Times](#), [Friend Sentinel](#), [Wilber Republican](#) and the [Crete News](#)
- Students produce eight stories in five weeks
- Student stories are published for the Seward and Saline counties
- Successful completion of content for student portfolios

Election Night, 2022

- More than 80 students and faculty across the college

Reporting trip to the [Aurora News-Register](#), Aurora, Nebraska, 2019

- Ten students from Omaha, Bellevue, Kansas, Lincoln, Brazil and Wahoo interviewed local residents and wrote human interest stories that were published in the Aurora News-Register

News Lab trip to the Iowa Caucuses, Des Moines, Iowa, 2020

- [Twelve students travel to cover the Iowa caucuses](#)

- [Live blog](#) of political coverage

Nebraska News Service director

- Co-professor of senior capstone class
- Responsible for editing and publishing student content through the NNS website and wire service
- Ongoing communication with community editors, journalists and Nebraska Press Association members

CoJMC [Student Editorial Board](#) adviser, UNL College of Journalism and Mass Communications, February 2022 to present

- Board of eight students oversees and manages editorial decisions on the college's media platforms, including the Nebraska News Service, Nebraska Nightly, Unlimited Sports and KRNU
- Receives and handles public concerns and feedback
- Reviews program websites and publishing platforms to ensure quality of content layout, design and accessibility

ADMINISTRATION

Director of Technical Communications

- Assigned lecturers and coordinated curriculum for the following classes
 - 10-12 sections per semester of technical communications I
 - Two sections per semester of Technical Communications II
 - Five sections per semester of Business Communications
- Growth in [ACE 1 courses](#) has been driven by increased enrollment in our JGEN courses. JGEN 120 (Business Communication), JGEN 200 (Technical Communications I) and JGEN 300 (Technical Communications II) had enrollment increases in 2020-2021.

SERVICE

Student trips - Society of Professional Journalists, Fall 2022, and NICAR, Spring 2023

- [33 students attend national data journalism conference](#)

Society of Professional Journalists Student Chapter launch, UNL College of Journalism and Mass Communications, January 2022 - present

- SPJ Mediafest student trip (20 students), Washington, D.C. faculty advisor, October 2022
- Lauren Penington was selected to attend the [Society of Professional Journalists Student Leadership Institute](#)
- [SPJ elects officers for 2022-2023](#)
- Chapter participates in CoJMC's Democracy Day
 - <https://collaborativejournalism.org/democracyday/about>

CoJMC Student Competitions [Committee](#), UNL College of Journalism and Mass Communications

- Established a new committee to coordinate student awards in broadcasting, journalism and sports media and communications
- Faculty voted unanimously Nov. 19 to approve the committee proposal
- Six member committee, two faculty from each major

News editor summer internship program, 2020-2021

- Supervised and mentored interns and edited stories for eight-week summer internship program for two summers
- Co-coordinated full internship program for the college
- Students published work on nebraskanewsservice.net.

University of Nebraska-Lincoln, College of Journalism and Mass Communications

- Co-adviser, ACES: The Society for Editing, fall 2020
- Worked with co-director and UNL Student Involvement to restore the registered student organization status of ACES; recruited three officers from CoJMC
- worked with professor to recruit members and rebuild the club for fall 2020
- Held meetings in spring 2021 with guest speakers
- worked with students on recruitment

RESEARCH

Fargen Walsh, J., Martin, J. Recruitment and Retention at News Weeklies: Mixed-methods study on recruitment and retention challenges and successes at weekly newspapers in seven states. The proposal was accepted in a competitive call for proposals from the International Society of Weekly News Editors. The winning paper was published in *Grass Roots Journal*.

<https://journalism.unl.edu/news/recent-faculty-accomplishments-may-2021>

Wagler, A., Martin, J., & Mesropov, K. (2022). The Experience Lab: Student-run Media Platforms From Day One at Scale. *Teaching Journalism & Mass Communication*.

<https://aejmc.us/spig/wp-content/uploads/sites/9/2022/12/TMJC-12.2-wagler-martin-mesropov.pdf>

PRESENTATIONS

Broadcasting workshop, January 2023, Lincoln High, student newscast

AEJMC, Summer 2022, Experiential Learning

- Scholastic Journalism Division
- Refereed Paper Session
- Special Call: The Wide Variety of Student Media
- [The Experience Lab](#): Student-Run Media Platforms from Day One at Scale
- Adam Wagler, Jill Martin and Keri Mesropov, TRG Arts

Nebraska High School Press Association, October 2018 to present

- Fall conferences each year
- Presented headline tips to Nebraska high school journalism students

UNL CTT Teaching and Learning Symposium, Fall 2019

- Presented a talk on the advantages of using Canvas Blueprint to other UNL educators
- Provided example from using it in the Technical Communication courses

MEMBERSHIPS

- [Nebraska Press Women](#)
- [Society of Professional Journalists](#)
- [Investigative Reporters and Editors](#)
- [Association for Education in Journalism and Mass Communication](#)

STUDENT AWARDS

National Edward R. Murrow Awards, 2023

- Farm to School Institute, Nebraska News Service, Will Sleddens, Jenna Thompson, Luke Weidner and Josie Dostal

Society of Professional Journalists - Mark of Excellence Awards 2023

- Zach Wendling, senior, journalism, and political science, Breaking News Reporting, "[Lawmakers denounce Herbster after eight women accuse him of sexual misconduct](#)"
- Apple Valley, Minnesota: Jill Lamkins, senior, broadcasting, and sports media and communication, Television General News Reporting, "[UNL forensics](#)"
- Nebraska Nightly staff, Best All-Around Television Newscast category, finalist [12-2-22 newscast](#)
- Nebraska News Service staff, Best Affiliated Website, finalist, [Nebraska News Service website](#)

Midwest Broadcast Journalists Association Eric Sevareid Awards Competition, 2022

- CoJMC students won first place in news under team multimedia storytelling for "[Wood River continues recovery from 2019](#)"

National Edward R. Murrow Awards, 2022

- Chase Porter, Nebraska News Service, Audio Feature Reporting, Radio Television Digital News Association, "[Battle of the Joshes](#)"

Hearst Journalism Awards Audio Competition, 2022

- Chase Porter won first place for his entries, "[Lincoln Broadcaster's progression from TEDx to his own radio show](#)," and "[Battle of the Joshes: How an internet meme raised more than \\$13,000 for the Children's Hospital and Medical Center](#)."
- Ethan Petrik, a senior sports media and communication and broadcasting double major, placed 15th.

- Porter was selected for his entries, "[Lincoln Broadcaster's progression from TEDx to his own radio show](#)," and "[Battle of the Joshes: How an internet meme raised more than \\$13,000 for the Children's Hospital and Medical Center](#)."
- Petrik was selected for his entries, "[Former Husker sprinter finds outlet in songwriting](#)," and "[As Lincoln grows, bird-friendly communities can protect native species](#)."

Mark of Excellence Awards - Society of Professional Journalists Region 7, 2021

- [Nebraska Nightly](#), the broadcast news show produced by students in the [Experience Lab](#) was awarded Best All-Around Television Newscast.
- The [Nebraska News Service](#) was a finalist for Best Affiliated Website.
- The Nebraska News Service staff was also a finalist in the Radio Feature category for its audio report "[Battle of the Joshes: How an internet meme raised over \\$13,000 for the Children's Hospital and Medical Center](#)."
- Alumnae Samantha Hargens, Lena Nelson and Riley Tolan-Keig were finalists in the Best Use of Multimedia category for their piece "[Wood River continues recovery from 2019 flooding](#)."
- Penington [selected to attend SPJ Institute](#), Summer 2022

CONFERENCES

- Nebraska Press Association annual spring conference, 2019-present
- Investigative Reporters and Editors, Summer 2022
- Association for Education in Journalism and Mass Communication, Summer 2022
- Society of Professional Journalists Mediafest, Fall 2022
- Midwest Broadcast Journalist Association Conference, March 2023

GRANTS AND FUNDING

- Seed grant, \$5,000, spring 2021, Funding used in spring 2021 for study on recruitment and retention challenges and successes at weekly newspapers in seven states. Proposal accepted in a competitive call for proposals from the International Society of Weekly News Editors. Paper won and was published in Grass Roots Journal.
- University of Nebraska Open Educational Resource grants, 2020-2021
 - Winner of a \$4,000 grant from the Center for Transformational Teaching
 - [OER Cohort Grants Awarded](#)
 - Used the funding to develop open resources for the technical communications classes

EDUCATION

M.A., University of Nebraska-Lincoln, 2017
Major: Journalism

B.A., University of Nebraska-Lincoln, 2005

Major: Communication Studies
Minor: English

A.A., Mid Plains Community College, 2003

AWARDS AND HONORS

2023

Society of Professional Journalists Distinguished Teaching in Journalism Award - Nominated by peers and students. [SPJ press release](#); [UNL press release](#)

Black Masque Chapter of Mortar Board, University of Nebraska-Lincoln, September Professor of the Month

January CoJMC Professor of the Month - The award honors teachers who go above and beyond to support student learning in the college. The CoJMC Student Advisory Board reviews nominations monthly and selects the recipient. [Press release](#)

2020

UNL Parent's Recognition Award - Beginning in December, the UNL Parents Association solicited parents of university students to consult with their student(s), and to nominate a faculty or staff member who "has made a significant contribution to their lives while at the University." I received the award on Friday, March 6, 2020, in the Willa Cather Dining Complex.

2019

UNL New Faculty Development Program Certificate of Completion

2018 Better Newspaper Competition (Nebraska Press Association)

Seward County Independent

- First place, Personal Column, Topics: Honor flight and miscarriage
- First, Front Page, Honor flight to Washington, D.C., (design, composition, organization)
- Second, Weekly Class D Sweepstakes (Top two finisher overall in the class)
- Second, Youth Coverage, (local interest, relevance, impact and ingenuity)
- Third, Special Single Section, "Deep Roots, High Hopes," anniversary section
- Third, General Excellence (Judges consider news, content, quality of writing, headlines, page design, photos and captions, graphics and art elements, editorial page, front page, lifestyle pages, sports pages, reproduction, advertising design and content, treatment of public notices.)
- Third, Website (usefulness to readers, effectiveness of advertising, quality and quantity of community content, ease of navigation, inclusion of special features such as links, interaction, etc., and cross-promotion of newspaper and website)
- Third, Best Use of Social Media, Facebook Live video of Honor Flight arrival in D.C.

- Third, Best New Idea-News (SCI News Now, a daily email blast)

Wilber Republican

- First, Website
- Third, Use of Color News, Memorial Day 2017 photo page
- Third, News Writing, “Body found believed to be Loofe”

Friend Sentinel

- Second, Special Section
- Third, Youth Coverage
- Third, Website

Milford Times

- Second, Editorial Page

2018 Nebraska Press Women Communications Contest

- First, Single Photo-News or Feature, “Basketball Dads” (won regionally and nationally)
- Third, General Columns
- Third, Page Design for Newspapers
- Honorable Mention, Single Photo
- Honorable Mention, Photographer-Writer

2017 Better Newspaper Competition (Nebraska Press Association)

Seward County Independent

- First, Best New Idea-News Competition, “Did you know?”
- Second, Photo Page, Blue Angels
- Second, Front Page
- Second, Youth Coverage
- Second, Breaking News Photography, Downtown Seward Fire
- Second, Website

Wilber Republican

- First, Youth Coverage, Classroom of the Week

Friend Sentinel

- Second, News Writing, “Consulting firm assists with Friend Manor Closing”
- Third, Youth Coverage
- Third, Website

Milford Times

- Third, General Excellence

2017 Nebraska Press Women Communications Contest

- First, News Writing for Newspapers (Advanced to the national contest, received honorable mention)

- First, News Writing for History (Advanced to the national contest, placed second nationally)
 - Third, Newspaper Page Design
 - Third, Photographer-Writer
 - Honorable Mention, News/Feature Photo

2016 Better Newspaper Competition (Nebraska Press Association)

Seward County Independent

- Second, Loral Johnson Award Weekly Sweepstakes, a category that includes all weekly newspapers across the state that are Nebraska Press Association members.
- First, Weekly Class D Award
- First, Youth Coverage
- Second, General Excellence
- Second, Websites
- Third, Feature Photography, Mutton Bustin'

Friend Sentinel

- Second, Youth Coverage
- Third, Weekly Class A Award

Milford Times

- Second, general excellence in the Class B Weekly division;
- Second, youth coverage (Classroom of the Week page, Academic Achievement and Fine Arts)

Wilber Republican

- Third, Youth Coverage
- Third, Front Page

2015 Better Newspaper Competition (Nebraska Press Association)

Seward County Independent

- Third, Special Single Edition or Section, Fourth of July
- Second, Weekly Class D Award
- Second, News Photograph, Controlled Burn
- Second, Websites

Friend Sentinel

- Second, General Excellence

Wilber Republican

- Second, Use of Color, News
- Third, Websites

2014 Better Newspaper Competition (Nebraska Press Association)

Seward County Independent

- Third, Websites
- Second, Youth Coverage
- Second, Reader Contest, "Where is this?"

- First, Special Single Edition or Section

IN THE NEWS

- Senior students produce special edition of Nebraska Nightly to recognize Sexual Assault Awareness Month, April 2023, [Link](#)
- Kinney, Lamkins serves as emcees of New Venture Competition, April 2023, [Link](#)
- Huskers shine at 2023 Eric Sevareid Awards, April 2023, [Link](#)
- Huskers win big in SPJ Mark of Excellence competition, April 2023, [Link](#)
- Journalism students reflect on experiences at NICAR conference, March 2023, [Link](#)
- Experience Lab announces spring 2023 student leaders, March 2023, [Link](#)
- Thirty-three students attend national data journalism conference, March 2023, [Link](#)
- Professionals-in-residence and faculty discuss ethical dilemmas with media ethics students, March 2023, [Link](#)
- Martin named professor of the month, January 2023, [Link](#)
- Journalism students attend SPJ Mediafest conference, November 2022, [Link](#)
- Journalism students monitor social media insights on election night, November 2022, [Link](#)
- 80 plus students to offer extensive election coverage on Nov. 8, November 2022, [Link](#)
- Nebraska Nightly broadcasts first live newscast of the semester, October 2022, [Link](#)
- Congressional debate at Andersen Hall provides students with experiential learning opportunity, October 2022, [Link](#)
- UNL students explore democracy on campus, join national efforts, October 2022, [Link](#)
- Student editorial board members to oversee CoJMC's media platforms, September 2022, [Link](#)
- Student event to highlight Democracy Day, meaning of democracy Sept. 15, September 2022, [Link](#)
- CoJMC students to participate in Democracy Day, September 2022, [Link](#)
- Experience Lab announces student leaders, September 2022, [Link](#)
- Porter and NNS win 2022 Edward R. Murrow Award, August 2022, [Link](#)
- CoJMC announces fall 2022 professionals-in-residence, August 2022, [Link](#)
- 14 CoJMC faculty members attend the 2022 AEJMC conference, August 2022, [Link](#)
- SPJ elects officers for 2022-2023, June 2022, [Link](#)
- Wendling awarded the Nelson Dream Big Award, May 2022, [Link](#)
- Students, programs and alumni selected for SPJ's 2021 Mark of Excellence Awards, April 2022, [Link](#)
- Students and faculty honored at the 2022 Eric Sevareid Awards, April 2022, [Link](#)
- Regents tour the Experience Lab as part of campus visit, April 2022, [Link](#)
- Quinlan to be inducted into the Marian Andersen Nebraska Women Journalists Hall of Fame, March 2022, [Link](#)