

CURRICULUM VITAE – MARIA B. MARRON

Work address: College of Journalism and Mass Communications
University of Nebraska-Lincoln
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1. ACADEMIC/PROFESSIONAL BACKGROUND

EDUCATION:

1993, Ph.D., Journalism/Mass Communication, E.W. Scripps School of Journalism, Ohio University; Cognate in Business: Marketing/Management
1987, M.A., Journalism, The Ohio State University
1979, Higher Diploma in Education, University College Dublin, Ireland
1979, Ceard Teastas Gaeilge, (Proficiency in oral Irish/Gaelic) Department of Education, Ireland
1978, B.A. (English, French and Latin), University College Dublin
1975, Leaving Certificate, Department of Education, Ireland, Honors; educated at Our Lady of Victories College, Mountmellick, Co. Laois, Ireland

ADMINISTRATIVE EXPERIENCE:

Dean, College of Journalism and Mass Communications, University of Nebraska-Lincoln, from July 1, 2014 – 2018

Accomplishments as Dean, University of Nebraska-Lincoln:

Provided leadership through which the college achieved the goals of its five-year strategic plan ahead of schedule:

- Unanimously approved and implemented Vision 2020, the college's strategic plan
- Articulated Vision 2025 in January 2018
- Hired strategic first-choice candidates in Tenure-track Faculty, Professors of Practice, Recruitment officer, Careers and Internship Placement Officer, Advisers, Finance officer, Business and Operations Manager, and Marketing and Communications staff

- Restructured the administrative team, including hiring two associate deans, a new graduate chair and a doctoral development coordinator; restructuring the college in 2018
- Grew enrollment and retention in the college at a time when enrollment trends nationally declined
- Created a new Sports Media and Communication major, now the second-highest enrollment major in the college with 200 undergraduates within three years of its establishment
- Enhanced enrollment in the graduate program by appointing a new graduate chair and committing to the program
- Launched a rebranding campaign (including a proposed name change) for the college -- College of Journalism, Media and Communication
- Implemented innovative teaching practices, i.e., an emporium-style model of teaching that offers greater choice to students and employs faculty in a coaching/mentoring/critiquing model
- Planned interdisciplinary initiatives, including the embedding of college students in capstone engineering courses, and curricular programs with the College of Business
- Remodeled Andersen Hall, the college's building, to include new presentation rooms, an immersive digital/social media hub, an experimental media lab, and a new student lounge
- Introduced a research network for faculty, bringing notable research professors to campus to work with pre-tenure and other faculty; the network includes Don Shaw, professor emeritus, UNC-Chapel Hill; Elizabeth Toth, University of Maryland; Stephen Lacy and Esther Thorson, Michigan State University
- Implemented a research colloquium and mentored pre-tenure faculty for success
- Implemented the Hearst Diversity and the Media Speaker Series
- Planned and coordinated the "Press and the Presidency in the Post-Truth Era" conference in March 2017; organized a follow-up symposium for Nov. 10, 2017, in a Politics and the Media series. Speakers in the conferences included Nic Dawes, deputy executive director for media at Human Rights Watch; Rick Klein, political director, ABC News; Daniel Lippman, POLITICO; Jenna Johnson, White House correspondent, The Washington Post.
- Enhanced diversity and inclusiveness in the college, insisting on the hiring of more minority faculty and staff
- Implemented the Explore Media! academy, a summer workshop for high school juniors and sophomores
- Created curricular changes, including a new visual communications program, a digital and social media certificate, an integrated news curriculum that will have pop-up classes and The Newsroom capstone, and other initiatives
- Introduced and obtained approval for new policies and procedures, including faculty travel; research support; course loads; diversity; recruitment and hiring; reappointment, promotion and tenure
- Led the successful reaccreditation of the college through the Accrediting Council for Education in Journalism and Mass Communication

- Increased the visibility of the college through greater outreach, Top Three national ranking in the prestigious Hearst Intercollegiate Journalism Competition, an emphasis on multimedia and photography in story-telling that led to the college's winning of the Kennedy Award, and greater alumni and professional/industry connectedness
- Enhanced international engagement through study-abroad programming
- Increased philanthropic gifts to the college from \$300K in 2015-2016 to \$2.3 million in 2016-2017
- Streamlined budget expenditures
- Proposed the revision of the college's curriculum in its majors, effective fall 2017
- Established new and large-section classes that considerably enhanced the college's Student Credit Hour production

Chair, Department of Journalism, Central Michigan University, from 2002-2014

Provided leadership through which the department:

- Realized enormous gains in external funding through fund-raising initiative and successful grant-writing; 100 percent success rate in grants submitted
- Revised curriculum to include new majors in advertising, photojournalism and online journalism; a certificate in social media; master's in integrated marketing communication
- Obtained reaccreditation through the Accrediting Council on Education in Journalism and Mass Communications
- Competed successfully in the Hearst Awards competition, winning 7th place nationally on first-time entry in the Photojournalism category (2004), 10th place in the first Multimedia category (2008), 4th place nationally in Photojournalism (2009-2010); 5th nationally in Photojournalism (2011-2012); and various other awards, including Best Website Design, Grand Central e-zine, EPPY Award, *Editor & Publisher* (fall 2011); 1st place, nationally, Society of Professional Journalists Mark of Excellence Awards, Breaking News Photography, and National Finalist Awards, News and Features (2009-2010); Michigan Press Photographers Association 1st place awards, Michigan Press Association General Excellence, 2nd place, Advertising Federation, and other awards
- Revised bylaws
- Hosted ten highly successful Hall of Fame dinners/induction ceremonies
- Relocated successfully to new premises and remodeled space for labs
- Reviewed and strengthened curriculum in all concentrations (news editorial, photojournalism, advertising and public relations); introduced two new majors
- Revised the unit's assessment and aligned it with national accreditation and CMU's standards; input all assessment data in Centrieva's WeaveOnline software
- Streamlined advising

- Monitored affirmative action compliance
- Redesigned its website
- Saw an increase in faculty productivity (presentations and publications) at AEJMC, other conventions, and in a variety of journals, books, and periodicals
- Hosted the visits of prominent journalism/mass communication scholars and practitioners
- Promoted faculty, students and an office professional for awards and recognition for service, research and creative endeavors
- Increased external civic engagement opportunities for students
- Collaborated on various projects with the office of student publications
- Worked successfully on interdisciplinary programs
- Worked successfully with alumni and professional advisory boards in areas such as new course development, the Hall of Fame and fund-raising
- Instigated an alumni newsletter, *the Headliner*
- Worked to establish student and faculty exchange agreements, among them, the Polytechnic of Namibia, Windhoek, Namibia; the Communication University of China, Beijing; and the Nanyang Institute of Technology, Singapore; consolidated an internship/editor exchange with the *China Daily*, Beijing; and worked on a partnership with the journalism unit, the American University of Bulgaria, Blagoevgrad.

At Zayed University, United Arab Emirates (1998-2000), I was responsible for:

- Assessing the need for (as a member of the initial planning team) and helping establish the new College of Communication and Media Sciences in the first technology-based university in the Gulf region
- Designing and updating/revising the curriculum
- Researching, writing and managing the development of the first online communication course in the UAE
- Coordinating course development in all aspects of mass communication and interpersonal communication with US-based consultants
- Serving as assistant dean, College of Communication and Media Sciences and
- Recruiting faculty
- Budgeting – preparing a four-year budget
- Liaising externally with Government ministries, professional agencies, local media and others
- Working internally with various across-campus constituencies such as the other colleges, the careers office, the Dean of Students, the Office of the Registrar and others
- Devising and planning the first study-abroad program for ZU students
- Coordinating field trips, including the first field trip for the college, and other external study opportunities
- Overseeing various public relations functions

- Coordinating and producing communications with faculty from the Office of the Provost

ACADEMIC EXPERIENCE:

July 2014-Present, University of Nebraska-Lincoln—Professor, College of Journalism and Mass Communications; July 2014-2018: Dean of the college
 Fall 2009 – Sabbatical from CMU. Visiting professor (research), Faculty of Arts and Human Sciences, London South Bank University, London
 January 2002 - 2014, Central Michigan University – Professor and Chair, Journalism Department, Member of the Graduate School faculty
 June-September 2001, University College Dublin – Director, MBA Programs, Smurfit Graduate School of Business
 2000 – 2001, Southwest Texas State University – Associate Professor, Department of Mass Communication
 1999 – 2000, Zayed University, United Arab Emirates – Assistant Dean, College of Communication and Media Sciences
 1998 – 1999, Zayed University – Consultant, Curriculum Development, College of Communication and Media Sciences
 1997 – 2001, Southwest Texas State University – Associate Professor (tenured), Member of the Graduate School faculty
 1993 – 1997, Southwest Texas State University – Assistant Professor
 1991 – 1993, Ohio University – Graduate Teaching Associate
 1988 – 1991, The Ohio State University – Assistant Professor, Member of the Graduate School faculty
 1978 – 1979, Caritas College, Dublin 10, Ireland – Part-time teacher of freshman English during academic program

PROFESSIONAL, NON-ACADEMIC EXPERIENCE:

June 2019, Participant, Global Editors’ Network Conference, Athens
 June 2017, Participant, Global Editors’ Network Conference, Vienna
 July 2013, Participant, World Journalism Education Congress3, Mechelen, Belgium
 June 2013, Participant, Global Editors’ Network Conference, Paris
 Fall 2012, Participant, “The Church Up Close,” a conference for journalists and educators, Pontifical University of the Holy Cross, Rome
 Spring 2012, Participant, inaugural Entrepreneurial Journalism Institute, sponsored by the Scripps Howard Foundation, Walter Cronkite School of Journalism, Arizona State University; one of 16 participants selected from a pool of 57
 Summer 2003, *The Milwaukee Journal-Sentinel*, Milwaukee, Wis. – Copy editor, American Society of Newspaper Editors Institute for Journalism Excellence program
 Summer 1993, Scripps Howard News Service, Washington, D.C. – Reporter
 Summer 1989, *The Pottsville Republican*, PA – Copy editor/faculty adviser

1984 – 1986, Irish Government (The Youth Employment Agency), Dublin – Public Relations Officer
1983 – 1984, *The Leinster Leader*, Naas, Co. Kildare – Reporter and columnist
1981 – 1983, *The Nenagh Tribune*, Nenagh, Co. Tipperary – Editor
1980 – 1983, *The Irish Times* and the *Irish Press* Group, Dublin – Stringer
1980 – 1981, *The Midland Tribune*, Birr, Co. Offaly – Reporter
1979 – 1990, Jemma Publications, Dublin – Freelance magazine writer

DISTINCTIONS:

Feb. 15, 2018 – Feb. 15, 2022, **Fulbright Specialist Roster**
Spring 2017, Honored with the **L.J. Hortin Distinguished Alum Award**, E.W. Scripps School of Journalism, Ohio University; first doctoral graduate to be accorded Hortin Award
Fall 2014, **Editor** (reappointed), *Journalism & Mass Communication Educator* (served through December 2016)
Fall 2012, Editor, *Journalism & Mass Communication Educator*
Fall 2011, Editor-elect, *Journalism & Mass Communication Educator* (effective Oct. 1, 2012 through Sept. 30, 2015), appointed by the Board of Directors, Association for Education in Journalism and Mass Communication
2010 - 2011, Past President, Association of Schools of Journalism and Mass Communication (organization for program administrators)
2009 - 2010, **President**, Association of Schools of Journalism and Mass Communication
2008 - 2009, Vice president and President-elect, Association of Schools of Journalism and Mass Communication
2008 - 2016, **Member** (elected), Hearst Journalism Awards Steering Committee
2007 - 2008, Vice president-elect and vice president, Association of Schools of Journalism and Mass Communication
2007, **Woman of Excellence Award**, Central Michigan University/American Council on Education chapter
2000, **Certificate of Excellence**, Zayed University
1997, **Certificate of Appreciation**, Outstanding SWT Community Involvement, Campus Activities and Student Organizations
1997, Top-ranked candidate for promotion and tenure, College of Fine Arts and Communication, Southwest Texas State University
1995, Research travel grant, Southwest Texas State University
1994, **Certificate of Appreciation** for work with hearing-impaired students, Office of Disability Services, Southwest Texas State University
1993, **Outstanding doctoral student**, E.W. Scripps School of Journalism, Ohio University
1990 and 1991, **First-place winner, research papers**, Association for Education in Journalism and Mass Communication (Newspaper Division) and the Broadcasting Educators Association (Graduate Student Papers)

1986 - 1987, **Rotary International Fellow (Journalism)**, representing Ireland – North and South – in the United States at the time when Ireland was awarded one fellowship per annum

1981 - 1983, **Youngest editor and only female editor** of a weekly newspaper in Ireland

GRANTS AND DEVELOPMENT:

Summer 2013: Grant proposal for \$342,895 submitted to the National Endowment for the Humanities (not funded)

Spring 2012: Reynolds Business Center, Arizona State University, \$50,000 grant to bring business journalism professor to CMU for spring 2013

Spring 2012: New Research Initiatives Grant, Office of Research and Sponsored Programs, CMU, \$30,000 for projects related to the Saginaw Chippewa Tribe

Sept. 27, 2010: Mini-grant (portfolio rubric development) and professional development grant (strategic planning and assessment), Assessment Council, CMU

2009-2010, 2010-2011, Ongoing advancement activity; liaison with alumni and potential donors

Summer 2008, Grant from Edelman Public Relations, Mexico City, for ASJMC mid-Winter meeting

Summer 2007, Liaised with alumnus/friend of the department for a \$250K allocation to the department for a new multimedia lab (completed in summer 2008); liaised with the dean's office/development to help secure an additional \$223K from other sources (includes university support) for lab upkeep

Spring 2006, Secured \$92K in university funding (provost's and dean's offices) for new media equipment

October 2005, Klein/Hetrick Families, \$25,000 for Pam S. Klein Memorial Endowed Journalism Scholarship

May 2005, Gannett Foundation, \$20,000 for multicultural journalism workshop

March 2005, Hearst Foundation, \$200,000 for visiting professionals endowment

March 2005, Dow Chemical Company, \$30,000 for CMU-Dow China Daily Program

June 2004, Gannett Foundation, \$20,000 for multicultural journalism workshop

June 2003, Gannett Foundation, \$20,000 for multicultural journalism workshop

May 2003, Caponigro Public Relations, \$250,000 endowed gift to the department for annual summer multicultural journalism workshop

June 2002, Association of Schools of Journalism and Mass Communication, \$14,000, Newspapers-in-Residence program

April 2002, SBC-Ameritech, \$50,000 for multicultural journalism workshop

COURSES TAUGHT:

University of Nebraska-Lincoln:

JOUR 200A: Fundamentals of Editing and Reporting 1

ADPR 221: Strategic Communications for Advertising and Public Relations

JOMC 391: The Media and the Presidential Election 2020

Central Michigan University:

JRN 202: Writing for the Mass Media

JRN 372: International and Cross-Cultural Communication

JRN 404: Law of Mass Communication

JRN 500: Current Issues in Mass Communication

Zayed University:

COM 201: Introduction to Communication and Media

Texas State University (previously Southwest Texas State University):

General Studies 1100: Freshman Seminar

Mass Communication 1301: Introduction to Mass Communication

Mass Communication 1313: Writing for the Mass Media

Mass Communication 3320: Advanced Reporting

Mass Communication 3355: Mass Media and Society

Mass Communication 3383: Editing for Clear Communication

Mass Communication 4301: Mass Media Law and Ethics

Mass Communication 4305: Mass Communication Theory

Mass Communication 5304A: Mass Media Law (Graduate Seminar)

Ohio University:

Journalism 231: News Writing and Reporting

Journalism 333: Editing

The Ohio State University:

Journalism 101: News Writing and Reporting

Journalism 201: Advanced Reporting

Journalism 555: Writing for Students in Human Ecology

Journalism 571: News Writing and Reporting for Graduate Students

COURSES DEVELOPED:

University of Nebraska-Lincoln:

JGEN 103: Fake News, Film, Football and “Fortnite”: An Introduction to Media Literacy

GRAD JOUR Course Proposal: The Press and the Presidency

GRAD JOUR Course Proposal: Literary Journalism

Zayed University:

COM 201 – Introduction to Communication and Media
COM 302 – Media Writing 1. Coordinated the development of COM 304– Information Design and Presentation; COM 305 – Information Gathering and Evaluation: COM 306 – Fundamentals of Integrated Communication; and COM 308 – Fundamentals of Media and Society.

Southwest Texas State University:

The New and Literary Journalism: An Honors Course
Mass Communication 5304A – Mass Media Law, Graduate Seminar

ORGANIZATIONS:

Honorary:

Member, Phi Beta Delta, Phi Kappa Phi and Kappa Tau Alpha

Professional:

Member, Association for Education in Journalism and Mass Communication
Member, International Association for Media and Communication Research

Previous Memberships:

Member, Investigative Reporters and Editors
Member, Society of Professional Journalists
Member, Online News Association
Member, International Public Relations Association
Member, Nebraska Press Women’s Association
Member, Rotary #14 Club, Downtown Lincoln, Nebraska

SERVICE:

University:

2020-2021: **Member**, Graduate Committee, College of Journalism and Mass Communications, UNL
Member, Promotion and Tenure Committee, CoJMC, UNL
Member, Task Force, Scholarship and Creative Activity, Strategic Planning, CoJMC, UNL
Member, Scholarships and Awards Committee
Member, JOUR 200A Group, CoJMC, UNL
Member, Two Honors Theses committees

2019-2022: **Member**, Academic Standards Committee, University of Nebraska-Lincoln

2015-2018 **Member**, Academic Planning Council, University of Nebraska-Lincoln

2017 **Member**, SMART Enrollment Task Force

2016 **Member**, Search committee, Associate vice chancellor, International Engagement and Global Strategy
Member, Search committee, Director, University Communications

2014-2015 **Member**, Task Force on Distance Education, University of Nebraska-Lincoln

2014-Ongoing **Chair**, Executive Committee and Advisory Committee, College of Journalism and Mass Communication

2012-2013 **Chair**, Search Committee, Associate Vice President, Communications, CMU
Member, Assessment Council

2008-2009 **Member**, Dean Search Committee, College of Communication and Fine Arts
Member, Prior Learning Assessment Team, ProfEd
Member, Dean's Advisory Council

2007-2008 **Member**, Provost Search Committee
Member, Prior Learning Assessment Team, ProfEd
Member, Dean's Advisory Council

2006-2007 **Member**, Provost Search Committee
Chair (elected), Council of Chairs
Member, University Budget Advisory Council
Member, UBAC calendar, process committee
Member, Prior Learning Assessment Team, ProfEd
Member, Dean's Advisory Council, College of Communication and Fine Arts
Member, Search Committee, Associate Dean Search, College of Communication and Fine Arts
Member, Lem Tucker Scholarship Selection Committee

2005-2006 **Member**, search committee, Special Projects Director, Office of Academic Affairs
Member, Dean's Advisory Council, College of Communication and Fine Arts
Member, Lem Tucker Scholarship Selection Committee

2004-2005 **Member**, eight-person steering committee, university reaccreditation, Higher Learning Commission, North Central Association of Colleges and Schools
Member, subcommittees 4 and 5, reaccreditation effort
Secretary, International Education Committee, Academic Senate committee
Member, Dean's Advisory Council, College of Communication and Fine Arts
Member, Search Committee, Development Officer, CCFA
Member, Search Committee, Events Coordinator, CCFA
Member, Lem Tucker Scholarship Selection Committee

- 2003-2004** **Member**, eight-person steering committee, university reaccreditation, Higher Learning Commission, North Central Association of Colleges and Schools
Member, subcommittees 4 and 5, university reaccreditation effort
Member, Dean’s Advisory Council, College of Communication and Fine Arts
- 2002-2003** **Member**, Lem Tucker Scholarship Selection Committee
Member, Dean’s Advisory Council, College of Communication and Fine Arts, Central Michigan University
Member, Council of Chairs
Member, Search Committee, Associate Dean, College of Communication and Fine Arts, Central Michigan University
Member, Search Committee, Chair, Department of Speech Communication and Dramatic Arts, Central Michigan University
- 2000-2001** **Member**, Lem Tucker Scholarship Selection Committee
Member, Assessment Committee, Southwest Texas State University
Member, Search Committee, News-ed. Sequence, SWT
Member, Search Committee, Department of Fashion Merchandising, College of Human Ecology, SWT
Presenter, SWT Herstory Series, Center for Multicultural & Gender Studies: “Lifting the Veil: The Challenges of Starting a New College for Arab Women”
Member, Provost’s Task Team on Zayed University Academic Strategy
Originator and editor of ZU NEWS, a weekly online newsletter for all ZU faculty and staff, Office of the Provost
Convenor, Closing Ceremony Committee, Spring Academic Festival, Zayed University
- 1998-1999** **Member**, Information Technology Oversight Committee, ZU
Member, Careers Day Committee, ZU
- 1997-1998** **Member**, Selection Committee, Presidential Award for Excellence in Scholarly/Creative Activity, SWT
Member, General Studies Council (elected, School of Fine Arts and Communication)
Adjudicator in the SWT Department of English TKL Writing Contest
Interviewer, Dow Jones Internship Program, San Antonio
Panelist, Student Foundations-sponsored Ethics Symposium, “He Said; She Said”
Panelist, SWT Careers Symposium
Adjudicator of submissions in the SWT Department of English-sponsored TKL Writing Contest
- 1996-1997** **Member**, General Studies Council (elected, School of Fine Arts and Communication), SWT

Member, Program Committee, Advancement for Women in Higher Education
Coordinator, acquisition of a 20-year collection of Journalism Quarterly and Journalism Monographs for the Albert B. Alkek Library
Adjudicator of submissions in the Department of English-sponsored TKL Writing Contest

1995-1996
Member, General Studies Council
Mentor, SWT Mentor Program
College Day adviser/participant on behalf of Department of Mass Communication

1994-1995
Adjudicator of submissions in the TKL Writing Contest
College Day Adviser/participant
Faculty Marshal, Undergraduate Commencement
Alternate member, General Studies Council
Mentor, SWT Mentor Program

Departmental:

2012-2013
Chair or member, various departmental committees
Chair, Hall of Fame Adjudication Committee

2011-2012
Chair or member, various departmental committees
Chair, Hall of Fame Adjudication Committee

2010-2011
Chair or member, various departmental committees
Chair, Hall of Fame Adjudication Committee

2009-2010
Chair or member, various departmental committees
Chair, Hall of Fame Adjudication Committee

2008-2009
Chair or member, various departmental committees
Chair, Hall of Fame Adjudication Committee
Member, Hall of Fame Committee

2007-2008
Chair or member, various departmental committees
Chair, Hall of Fame Adjudication Committee
Member, Hall of Fame Committee
Member, Lem Tucker Scholarship Series Selection Committee

2006-2007
Chair or member, various departmental committees, including personnel committee
Chair, Hall of Fame Adjudication Committee
Member, Hall of Fame Committee
Member, Lem Tucker Scholarship Series Selection Committee

2005-2006
Chair or member, various departmental committees
Chair, Hall of Fame Adjudication Committee
Member, Hall of Fame Committee
Member, Lem Tucker Scholarship Series Selection Committee

2004-2005
Chair or member, various departmental committees
Co-director, Caponigro Multicultural Journalism Workshop (June '05)
Member, Hall of Fame Committee

2003-2004 **Chair**, Hall of Fame Adjudication Committee
Member, Lem Tucker Scholarship Series Selection Committee
Chair or member, various departmental committees
Member, Hall of Fame Committee

2002-2003 **Chair**, Hall of Fame Adjudication Committee
Member, Lem Tucker Scholarship Series Selection Committee
Chair, reaccreditation through the Accrediting Council on Education in Journalism and Mass Communications
Member, Hall of Fame Committee
Chair, Hall of Fame adjudication committee
Member, Lem Tucker Scholarship Series Selection Committee

2000-2001 **Member**, Professional and Alumni Advisory Boards
Member, Assessment Committee, and member, Awards and Scholarship Committee
Member, Personnel Committee

1996-1997 **Director** of Graduate Studies
Member, the Research and Grants Committee
Member, Advertising Search Committee
Chair, Communications Week Committee, responsible for hosting a weeklong range of activities, including a Communications Week Banquet, and a program of talks by guest lecturers, prospective employers, etc.
Adviser to the campus chapter of the Society of Professional Journalists

1995-1996 **Representative** to senior faculty (elected)
Member, Communications Week Committee
Member, Advertising Search Committee
Member, Curriculum Review Committee
Member (ad hoc), Chair Search Committee
Adviser to the campus chapter of the Society of Professional Journalists
Adjudicator of submissions in the Texas IUL competition, Schulenberg and Giddings districts

1994-1995 **Member**, Communications Week Committee
Adjudicator of submissions for a print journalism competition sponsored by the SWT Media Relations and Publications Office

1988-1991 **Member** of the Publications Committee, School of Journalism, The Ohio State University

Community:

2014-2018 **Numerous** speaking engagements, Lincoln, Omaha
2003-2004 **Panelist**, Ethics, Michigan Press Association annual convention
2002-2003 **Panelist**, "Iraq Forum," Mount Pleasant and CMU

1988-1997 Variety of speaking engagements in Ireland, Ohio, and Texas – mostly to groups representing schools, universities, and Rotary

Professional:

2020-2021 **Educator Resources Contributor**, *The Wall Street Journal*
2017-2018 **External Reviewer**, Promotion to associate professor portfolio, Dr. Masudul Biswas, Loyola University, Maryland
2014-2018 **Member**, Carnegie-Knight Initiative on the Future of Journalism Education (Deans' group)
2011-2016 **Editor**, *Journalism and Mass Communication Educator*
2014 **External Reviewer**, Promotion to associate professor portfolio, Dr. Elizabeth Crisp Crawford, North Dakota State University
2011-2012 **Reviewer**, *Asian Journal of Communication*
Reviewer, *The International Journal of Press/Politics*
Reviewer, *International Communication Research Journal*
Reviewer, Papers for the Commission on the Status of Women, Association for Education in Journalism and Mass Communication
Evaluator, Fund for the Improvement of Postsecondary Education Mobility Project, University of Iowa and University of New Mexico and partner colleges/universities in Puerto Rico, Canada and Mexico
2010-2011 **President (to 9/30/10); then Past President**, Association of Schools of Journalism and Mass Communication
2009-2010 **Adjudicator**, Scripps Howard Journalism Administrator of the Year Award and Professor of the Year Award, Poynter Institute, Tampa, Fla.
President, Association of Schools of Journalism and Mass Communication
External Reviewer, Promotion to full professor portfolio, Dr. Carolyn Byerly, Howard University, Washington, D.C.
Evaluator, Fund for the Improvement of Postsecondary Education Mobility Project, University of Iowa and University of New Mexico and partner colleges/universities in Puerto Rico, Canada and Mexico
2008-2009 **Keynote presenter and consultant**, UNESCO-sponsored workshop on 12 centers of excellence in journalism/mass communications education in Africa, Windhoek, Namibia (May 2009)
Reviewer, *Convergence: The Journal of Research into New Media Technologies*
Vice president (fall 2008) and President-elect (spring 2009), Association of Schools of Journalism and Mass Communication
Member, Hearst Journalism Awards Steering Committee

- Evaluator**, Fund for the Improvement of Postsecondary Education Mobility Project, University of Iowa and University of New Mexico and partner colleges/universities in Puerto Rico, Canada and Mexico
- 2007-2008** **Member (elected)**, Hearst Journalism Awards Steering Committee
Vice president-elect and vice president, Association of Schools of Journalism and Mass Communication
- 2006-2007** **Moderator**, Panel on Assessment, Association for Education in Journalism and Mass Communication annual convention, Washington, D.C., summer 2007
Participant, Strategic Planning Session on the Future of AEJMC, annual convention, Washington, D.C., summer 2007
Chair, International Communication Division, Association for Education in Journalism and Mass Communication
Chair, Strategic Plan, Mission and Goals Committee, Association of Schools of Journalism and Mass Communication
Chair, Gender, Race, Ethnicity and Diversity Assessment Committee, Association for Education in Journalism and Mass Communication
Member, Internationalization Task Force, Association of Schools of Journalism and Mass Communication
External Reviewer, Tenure and Promotion portfolio, Dr. Ernest Martin, School of Journalism and Mass Communication, Virginia Commonwealth University
External Reviewer, Promotion portfolio, Associate Professor Jim Folts, Department of Art, formerly Department of Journalism, Oregon State University
Evaluator, Fund for the Improvement of Postsecondary Education Mobility Exchange Program, University of Iowa and the University of Georgia, United States; Humber College, Toronto, and Mount Royal College, Calgary, Canada; la Universidad de Colima, and la Universidad Autonoma de Guadalajara, Mexico
- 2005-2006** **Chair**, Task Force to Revise Strategic Plan, Mission and Goals, Association of Schools of Journalism and Mass Communication
Chair, Committee on Diversity, Association of Schools of Journalism and Mass Communication
Liaison, Committee on Equity, ASJMC – AEJMC
Vice chair, International Communication Division, Association for Education in Journalism and Mass Communication
Editor, *Women's Words*, Commission on the Status of Women, AEJMC
- 2005** **Secretary**, International Communication Division, Association for Education in Journalism and Mass Communication
Editor, *Women's Words*, Commission on the Status of Women, AEJMC
Reviewer, *Journalism Studies*

- 2004** **Editor**, *Women's Words*, Commission on the Status of Women
Reviewer, *Southwestern Mass Communication Journal*
- 2003** **Editor**, *Women's Words*, Commission on the Status of Women, AEJMC
Liaison, International Communication Division, AEJMC, to AEJMC Internationalization Task Force
- 2002** **Editor**, *Women's Words*, Comm./ Status of Women, AEJMC
Liaison to Small Interest Groups for the International Communication Division, AEJMC
Reviewer, papers for the International Division, AEJMC
- 1999** **Reviewer**, *Communication Law & Policy Journal*, AEJMC
- 1998** **Reviewer**, papers for the History, Law, and International divisions, AEJMC
Reviewer, submissions to the Cassel Competition of the Religion Newswriters Association
- 1997** **Reviewer**, papers for the Law, Media Management and Economics, and History divisions, AEJMC
Reviewer, submissions to the Cassel Competition of the Religion Newswriters Association
- 1996** **Discussant**, Law Division, Association for Education in Journalism and Mass Communication, Anaheim, CA.
Moderator, Commission on the Status of Women, "Women's Access to the Media" panel, AEJMC, Anaheim
Reviewer, papers on investigative journalism for a special edition of the *American Journalism Review*
Editor, coverage of the American Association of Sunday and Feature Editors' annual convention, San Antonio
Reviewer, papers for the History, Law, Media Management and Economics divisions, AEJMC
Reviewer, submissions to the Cassel Competition of the Religion Newswriters Association
- 1995** **Reviewer**, papers for the Law, Media Management and Economics divisions, AEJMC
- 1994** **Reviewer**, papers for an interdisciplinary conference "Conservation and Our Environment," Chattanooga, Tenn.
Reviewer, papers for the Law division, AEJMC

II. SCHOLARLY/CREATIVE/PROFESSIONAL

BOOKS:

Maria B. Marron, ed., and author of Preface and Introduction, *Misogyny and the Media in the Age of Trump* (Lanham, Maryland: Lexington Books, an imprint of Rowman and Littlefield, Inc.); published in December 2019

Maria B. Marron, ed., and Preface and chapter contributor, *Misogyny Across Global Media* (Lanham, Maryland: Lexington Books, an imprint of Rowman and Littlefield, Inc.); published in March 2021

Peer-Reviewed Chapters in Books:

Maria B. Marron, various chapters/essays in Guido H. Stempel III and Thomas Hargrove, eds. *The 21st Century Voter: Who Votes, How They Vote, and Why They Vote* ABC-CLIO, Inc. (2016)

Maria B. Marron, "Coverage of the 9/11 Tragedy in the Elite British and Irish Press," in Tomasz Pludowski, ed., *How The World's News Media Reacted to 9/11: Essays from Around the Globe* (Marquette, 2007)

Diane L. Borden and Maria B. Marron, "On the margins: Examining the intersection of women and the law of mass communication," in Pamela J. Creedon and Judy Cramer, eds., *Women in Mass Communication* (Sage, 2006)

Maria B. Marron, "Ethics, Bringing Good or Bad Days to Media," in David Copeland and Thomas Hatcher, eds., *Mass Communication in the Global Age* (Alabama: Vision Press, 2004), 271-287

Maria B. Marron, "Journalism Decision-making: Ethical Implications," in David Sloan, ed., *Mass Communication in the Information Age* (Alabama: Vision Press, 1996), 537-560

OTHER PEER-REVIEWED PUBLICATIONS:

2014 *Self-Study Report of the Department of Journalism*, Central Michigan University, for the Accrediting Council on Education in Journalism and Mass Communications (Draft)

2008 *Self-Study Report of the Department of Journalism*, Central Michigan University, for the Accrediting Council on Education in Journalism and Mass Communications (243 pp.) and the *Appendix to the Self-Study Report* (approx. 1000 pp.). Reviewed by faculty in the Department of Journalism, CMU; the dean, College of Communication and Fine Arts, CMU; Academic Affairs; ACEJMC site team and the executive director, ACEJMC.

2002 *Self-Study Report of the Department of Journalism*, Central Michigan University, for the Accrediting Council on Education in Journalism and Mass Communications (266, pp.) and the *Appendix to the Self-Study Report* (approx. 500 pp.). Reviewed by faculty in the Department of Journalism, CMU; the Accrediting Council on Education in Journalism and Mass Communications council and committee

1998 *Introduction to Communication* (Zayed University), 170 pp., and online. Reviewed by faculty in the College of Communication and Media Sciences, and TESOL experts in English, Zayed University

REFEREED JOURNAL ARTICLES:

- Maria B. Marron, "Investigative Reporters and Editors, Inc., and the Arizona Project: The Most Significant Development in U.S. Investigative Journalism Since Watergate," *American Journalism* 14:1, Winter 1997, 54-76
- Maria B. Marron, "How Irish Journalists View Investigative Reporting," *Newspaper Research Journal* 16(4): 87-103, 1995
- Maria B. Marron, "Levels of professionalism and professional efficacy among journalists in Ireland," *Gazette* 56: 37-57, 1995

INVITED JOURNAL ARTICLES:

- Maria B. Marron, "British/Irish Media Excel in Episodic Coverage, Fail in Probing," In DEBATE: The Scorecard on Reporting of the Global Financial Crisis, *Journalism Studies*, April 2010, pp. 1-5

EDITORSHIPS:

- Editor, Editorial Writer** *Journalism & Mass Communication Educator*, Oct. 1, 2012 – Dec. 31, 2016
- Associate editor**, *International Communication Journal*

PROFESSIONAL PUBLICATIONS:

- Maria B. Marron, Educator Resources Contributor, Journalism and Communication, *The Wall Street Journal*, 2020-2021
- Maria B. Marron, LOCAL VOICES: "Journalist's killing raises questions," *Lincoln Journal-Star*, Lincoln, Nebraska, Oct. 25, 2018
- Maria B. Marron, "A Free Press is Vital," UNL Conference Friday, *Lincoln Journal-Star*, Lincoln, Nebraska, March 7, 2017
- Lori F. Brost and Maria B. Marron, "Michigan's Media: A Microcosm of National Trends," *Quill*, January/February 2011
- William G. Christ, Pam Creedon, and Maria Marron, "Portfolios and Programmatic Assessment," *ASJMC Insights*, Fall 2007
- Maria B. Marron, "Hitch to Journalism," *Hotel & Catering Review* (Dublin: 25th anniversary issue), December 1999
- Maria B. Marron, "Shot down in her car," *Critiques: A Review of Indian Journalism* 3:2, 1997, 25-27
- Maria B. Marron, "Shot down in her car: Irish reporter's dogged pursuit of criminals ends in her slaying," *Quill*, December 1996, 15-18
- Maria B. Marron, "Death by Journalism: Guerin's murder mobilizes journalists," *IRE Journal*, September/October 1996, 3-5

- Maria B. Marron, "SHOP TALK AT THIRTY: The Guerin Principles," *Editor & Publisher*, Oct. 5, 1996. 52, 40
- Maria B. Marron, "Problem-solving enlivens editing course," *Leadtime*, Summer 1996, 1-4

BOOK REVIEWS:

- Maria B. Marron, *Journalism: A Beginner's Guide*, Book review for Oneworld Publications, Oxford, U.K. (July 2009)
- Maria B. Marron, *The Big Story: A Guide to Investigative Reporting from Concept to Publication*, Review of book proposal for Holcomb Hathaway Publishers, Scottsdale, Ariz. (July 2007)
- Maria B. Marron, *Newswriting and Reporting in the 21st Century*, Review of book proposal for Pearson/Prentice Hall, (Literature and Communication division), Seattle, WA (November 2005)
- Maria B. Marron, *News Reporting and Writing*, Review of book proposal for Palgrave Macmillan, (Humanities and Social Sciences, college division), Basingstoke, Britain (September 2004)
- Maria B. Marron, review of Paraschos, Emmanuel. *Media Law and Regulation in the European Union – National, Transnational and U.S. Perspectives* (Ames: Iowa State University Press, 288 pp., 1998) in *Journalism and MC Educator*, Autumn 1998, Vol. 53, No. 3
- Maria B. Marron, *Dynamics of Modern Communication: The Shaping and Impact of New Communication Technologies*, Patrice Flichy [translated by Liz Libbrecht] (Thousand Oaks, CA: Sage, 1995) 181 pp., *International Communication Bulletin* 31:1-2 (Spring 1996), 22-24
- Maria B. Marron, *Mass Media in the Middle East: A Comprehensive Handbook*, eds., Yahya R. Kamalipour and Hamid Mowlana (Westport, CT: Greenwood, 1994), 352 pp., *Newspaper Research Journal* 15:4 (Fall 1994), 117-118
- Maria B. Marron, Review of *Ethics in Media Communications: Cases and Controversies*, 2nd ed., Louis A. Day (Belmont, CA: Wadsworth, 1997), for Wadsworth
- Maria B. Marron, *Journalistic Ethics*, Review of book prospectus for Longman Publishing Company, Inc (Fall 1997)
- Maria B. Marron, Review of *Mass Media/Mass Culture*, 3rd ed., Stan Le Roy Wilson (New York: McGraw- Hill, 1996) for McGraw-Hill

INVITED TALKS: INTERNATIONAL

- Maria B. Marron, "Changing Michigan Media," Faculty Colloquium, London South Bank University, November 2009, and
 "Investigative Journalism in the United States: A Changing Practice," Lecture to Student Group, London South Bank University, November 2009

Maria B. Marron, "Strategic Management of JOMC Programs," UNESCO-sponsored Media Trainers' Workshop, Polytechnic of Namibia, Windhoek, Namibia, May 2009

Maria B. Marron, "Investigative Journalism in the British Isles," Advanced Reporting Class, American University of Bulgaria, Blagoevgrad, November 2003

Maria B. Marron, Numerous talks internationally, Rotary clubs.

CITATIONS:

JOMC 391 class, Interviews on Omaha Channels 3 and 7, Fall 2020, about bias in Election coverage:

KETV: <https://www.ketv.com/article/unl-journalism-students-examine-bias-in-political-coverage/34538432>

Channel 3: <https://www.3newsnow.com/news/local-news/unl-journalism-students-analyze-the-media-during-election>

Maria B. Marron, Interviews on Omaha and Lincoln radio stations, 2015, 2016, 2017

Maria B. Marron, interviewed by Michael Patrick Shiels on The Michigan Talk Network, Grand Rapids, Mich., Thursday, Aug. 12, 2010; podcast on that date at <http://www.michigantalknetwork.com/mps/new/podcasts.html>

Maria B. Marron, cited by Leonard Witt, at <http://pjnet.org> (Jan. 15, 2008)

Maria B. Marron, cited in Douglas Kellner, "The Media In and After 9/11," *International Journal of Communication* (2007), 123-142

Maria B. Marron, in Paul McNamara, *The Case of Ireland*, Adequate Information Management in Ireland, February 2005, © AIM Project, 2005

Maria B. Marron, cited on one-newspaper cities in editorial column, *Plymouth Observer*, Michigan, Sept. 20, 2004

Maria B. Marron, cited on liberal/conservative bias among journalism students in story by *Editor & Publisher*, August 2004

Maria B. Marron, on diversity in *Diversity: Best Practices* (ACEJMC, 2003)

Maria B. Marron, on ethics in *Quill* (April 2003)

Maria B. Marron, "Shot down in her car: Irish reporter's dogged pursuit of criminals ends in her slaying," *Quill*, December 1996, 15-18, in Melvin Mencher, *Basic Media Writing*, 6th ed. (Dubuque, IA: Brown & Benchmark, 1997)

Maria B. Marron, in John Coakley, Richard English, "Select Bibliography of Irish Politics During 1993," *Irish Political Studies*, Vol. 9, Issue 1, 1994 (pps. 247-256)

FELLOWSHIPS, RESEARCH GRANTS:

April 2009 – Faculty Research and Creative Endeavors grant, Central Michigan University

June-August 2003 – Fellow, American Society of Newspaper Editors Institute for Journalism Excellence, Reston, Va., Milwaukee, and Kansas City, Mo.

June 1998 – Fellow, Journalism Educators' Seminar, American Press Institute, Reston, Va.

Fall 1994 – Spring 1995 – Faculty Research Enhancement Grant, Southwest Texas State University

1992 – Winner of the John S. Hauck Memorial Fellowship for research, Ohio University

PAPERS AND PANEL PRESENTATIONS AT PROFESSIONAL MEETINGS:

March 2021 – Speaker, Misogyny and Global Media, Knowledge on Tap Series, CoJMC, UNL

February 2021 – Panelist, Mentorship and Misogyny, AEJMC Southeast Colloquium

February 2021 – Panelist, Misogyny and the Media, Shirley E. Greenberg Chair for Women and the Legal Profession Speaker Series, University of Ottawa

August 2020 – Moderator of panel on “Misogyny and Media in the Age of Trump,” Association for Education in Journalism and Mass Communication
Virtual conference

August 2020 – Panelist on “Discussing Harassment and Assault: Tools for Preparing Students for the Workplace.” Media Management, Economics and Entrepreneurship Division and the Commission on the Status of Women
Virtual conference

July 2019 – Panelist and Moderator, Misogyny and the Media, International Association for Media and Communication Research, Madrid

August 2013 – Panelist, Research Ethics, Professional Freedom and Responsibility Committee, Association for Education in Journalism and Mass Communication, Washington, D.C.

August 2013 – Panelist, Journal Editors, Association for Education in Journalism and Mass Communication, Washington, D.C.

January 2011 -- Maria B. Marron, “Trends in Investigative Journalism in Britain,” International Conference on Arts and Humanities, Honolulu, Hawaii

January 2011 – Maria B. Marron and Kate Peirce, “Investigative Journalism and Professionalism in the British Media: An Empirical, Longitudinal Study,” Hawaii International Conference on Arts and Humanities, Honolulu, Hawaii

August 2009 – Panelist, “Coverage of the Credit Crisis in the International Media,” International Communication Division, Association for Education in Journalism and Mass Communication, Boston

August 2008 – Discussant, International Communication Division, Association for Education in Journalism and Mass Communication, Chicago

August 2007 – Moderator, Assessment Panel, Association for Education in Journalism and Mass Communication, Washington, D.C.

August 2004 – Panelist, “Media Regulation in Ireland,” Law and International Communication divisions, Association for Education in Journalism and Mass Communication, Toronto

January 2004 – Panelist, “Leaks, Lies and Loathing: Contemporary Media Ethics,” the Michigan Press Association annual convention, Grand Rapids, Mich.

November 2002 – Panelist, International Studies Forum on Iraq, Central Michigan University “Coverage of the Proposed Intervention in Iraq in the British and Arab Gulf English-language Newspapers”

- October 2002 – Panelist, Mount Pleasant Area Public Forum on Iraq, “Coverage of the Proposed Intervention in Iraq in the British and Arab Gulf English-language Newspapers”
- August 2002 – Panelist, Community College Journalism Association and Commission on the Status of Women, Professional Freedom & Responsibility Session – Women on Top: Press Coverage of Female Heads of States Around the World
-- Maria B. Marron, “Ireland and England: Mary Robinson, Mary McAleese and Margaret Thatcher”
- August 2002 – Panelist, Community College Journalism Association and Religion and Media Interest Group, Mini-plenary Panel Session: The World Watched US: Comparative International Coverage of the September 11, 2001, American Tragedy
-- Maria B. Marron, “Coverage from the British Isles Media”
- July 1994 – Maria B. Marron, “Investigative Journalism and Levels of Professionalism in Ireland,” accepted for presentation, International Communication Association conference, Sydney, Australia
- April 1994 – Panelist/Discussant, Media and the Environment Conference, Reno, Nev. Presented paper: “Environmental Coverage as an Example of Structural Functionalism – A Journalist’s Perspective”
- August 1993 – Maria B. Marron, “The Founding of Investigative Reporters & Editors, Inc., and the Fledgling Organization’s Conduct of the Arizona Project: A Time of Trial and Triumph,” presented to the History Division of the Association for Education in Journalism and Mass Communication, Kansas City, Mo.
- August 1992 – Maria B. Marron, “A Content Analysis of Pre-Trial Crime News Stories’ Violations of the American Bar Association Guidelines,” presented to the Law Division of the Association for Education in Journalism and Mass Communication, Montreal
- August 1991 – Maria B. Marron, “ The Ethics of Prize-Oriented ‘Designer’ Journalism,” presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication, Boston
- This paper won the MacDougall Prize (first place) in the Newspaper Division
- August 1991 – Russell Cook, Maria B. Marron, et al., “Going Live: Is It worth the Cost?” presented to the Broadcast Education Association conference, Las Vegas, Nevada
- This paper won First Prize, News Division

PROFESSIONAL DEVELOPMENT:

- June 2019: Global Editors Network conference, Athens
- 2014-2018: Member, Carnegie-Knight Initiative on the Future of Journalism Education (Deans’ group)
- June 2017: Global Editors Network conference, Vienna
- August 2013: Accrediting Council on Journalism and Mass Communication meeting, Chicago
- June 2013: World Journalism Education Congress, Mechelen, Belgium

June 2013: Global Editors Network conference, Paris

November 2010: Fund for the Improvement of Postsecondary Education Mobility Exchange Program, Project Directors' Meeting, University of Minnesota, Minneapolis/St. Paul

October 2010: Visits to the Communication University of China and Beijing Foreign Studies University

Fall 2009: Sabbatical (Research), London South Bank University, London

May 2009: Accrediting Council for Education in Journalism and Mass Communication council meeting, Portland, Ore.

March 2009: ACEJMC committee meeting, Chicago

September 2008: Fund for the Improvement of Postsecondary Education Mobility Exchange Program, Project Directors' Meeting, Ottawa, Canada

July 2008: Planning Forum, Mexico City ASJMC Mid-winter Meeting, 2009, Monterrey Tec University, Mexico City

June 2007: Participated in Edelman/*PR Week* New Media Academic summit, 2007, Harvard Club, New York.
See <http://www.edelman.m/summit07/>

May 2006: Attended two-day workshop on Blackboard training, CMU

March 2006: Attended Accrediting Council on Journalism and Mass Communication committee meeting, Chicago

May 2004: Attended Council on Advancement and Support of Education (CASE) workshop for deans on fund-raising and development, Seattle

March 2004: Attended Higher Learning Commission's convention on accreditation, Chicago

June-July 2003: ASNE Institute for Journalism Excellence

May 2003: Accrediting Council on Journalism and Mass Communication Meeting, San Jose

March 2003: ACEJMC meeting, Chicago

March 2002: ACEJMC workshop for evaluators, Portland, Ore.

CONSULTING:

February 2020 – Site team member and chair, External Review Team, Bachelor's in Mass Communication and Master of Arts in Communication degrees, University Of Sharjah, United Arab Emirates, for the Commission on Academic Accreditation, Ministry of Education, UAE

June 2019 – Site team member, External Review Team, Bachelor's of Business Administration and MBA Programs, City University College Ajman, Ajman, for the Commission on Academic Accreditation, Ministry of Education, United Arab Emirates

May 2019 – Site team member, External Review Team, Public Relations MA Program, Ajman University, Ajman, for the Commission on Academic Accreditation, Ministry of Education United Arab Emirates

April-May 2018 – Site team chair, External Review Team, Bachelor’s in Applied Media and Graduate Certificate, Applied Media, Higher Colleges of Technology, Abu Dhabi, Dubai, and Sharjah, for the Commission on Academic Accreditation, Ministry of Higher Education and Scientific Research, United Arab Emirates

May 2017 – External reviewer, Communication, Lamar University, Beaumont, Texas

March 2015 – Invited site team chair, External Review Team, Journalism and Mass Communications Program, American University, Dubai, for the Commission on Academic Accreditation, Ministry of Higher Education and Scientific Research, United Arab Emirates

October 2014 – Site team chair, External Review Team, Journalism and Mass Communications Program, American University, Sharjah, for the Commission on Academic Accreditation, Ministry of Higher Education and Scientific Research, United Arab Emirates

August 2013 – Evaluator, Fund for the Improvement of Postsecondary Education Mobility Project, University of Iowa and University of New Mexico and partner colleges/universities in Puerto Rico, Canada and Mexico

February 2013 – Site team chair, External Review Team, Public Relations, Digital Media, American University of Ras-al-Khaimah, for the Commission on Academic Accreditation, Ministry of Higher Education and Scientific Research, United Arab Emirates

February 2013 – Site team member, Reaccreditation revisit, School of Journalism and Mass Communication, University of Iowa

June 2012 – Evaluator, Fund for the Improvement of Postsecondary Education Mobility Project, University of Iowa and University of New Mexico and partner colleges/universities in Puerto Rico, Canada and Mexico

Fall 2011 – Site team chair, Abu Dhabi Vocational Education Training Institute, Al-Jaheli; Al Baynounah Vocational Education Training Institute, Al Ain; and Al Gharbia Vocational Education Training Institute, for the Commission on Academic Accreditation, Ministry of Higher Education and Scientific Research, UAE

June 2011 – Evaluator, Fund for the Improvement of Postsecondary Education Mobility Project, University of Iowa and University of New Mexico and partner colleges/universities in Puerto Rico, Canada and Mexico

Spring 2011 – Site team chair, Graduate Program in Communications, University of Wollongong (Australia), Dubai campus (Visit, Feb. 12-16), Commission on Academic Accreditation, Ministry of Higher Education and Scientific Research, UAE

June 2010 – Evaluator, Fund for the Improvement of Postsecondary Education Mobility Project, University of Iowa and University of New Mexico and partner colleges/universities in Puerto Rico, Canada and Mexico

June 2009 – Evaluator, Fund for the Improvement of Postsecondary Education Mobility Project, University of Iowa and University of New Mexico and partner colleges/universities in Puerto Rico, Canada and Mexico

Spring 2009 -- Consultant and panel moderator, UNESCO-sponsored workshop on 12 centers of excellence in journalism/mass communications education in Africa, Windhoek, Namibia (May 2009)

Spring 2009 – Invited team member, Visiting Committee on Reaccreditation, American University of the Emirates and American University, Sharjah, for the Ministry of Higher Education and Scientific Research, UAE

Fall 2008 – Evaluator, Fund for the Improvement of Postsecondary Education Mobility Project, University of Iowa and University of New Mexico and partner colleges/universities in Puerto Rico, Canada and Mexico

May 2008 – Reviewer, Visiting team, College of Communication and Media Sciences, Zayed University, Dubai and Abu Dhabi, United Arab Emirates

Fall 2007 – Invited Co-chair, Visiting Committee on Reaccreditation, Public Relations and Mass Communications, Sharjah University, Emirates College of Technology, and American University, Abu Dhabi, United Arab Emirates, for the Ministry of Higher Education and Scientific Research, UAE

June 2006 – Evaluator, Fund for the Improvement of Postsecondary Education Mobility Exchange Program, University of Iowa and the University of Georgia, United States; Humber College, Toronto, and Mount Royal College, Calgary, Canada; la Universidad de Colima, and la Universidad Autonoma de Guadalajara, Mexico

April 2006 – Chair, Visiting Committee on accreditation-eligible status, Bachelor of Arts in Public Relations and Communication, Abu Dhabi University, United Arab Emirates, for the Commission on Academic Accreditation, Ministry of Higher Education and Scientific Research, UAE

Spring/Summer 1998 – Member, Initial Planning Team and Curriculum Development Consultancy Team, College of Communication & Media Sciences, Zayed University, United Arab Emirates

2000 -1994 – Consultant, *The Leinster Leader*, Naas, Co. Kildare, Ireland

EMPLOYMENT-RELATED:

U.S. (naturalized) and Irish (native) citizen

REFERENCES:

A list of references is available on request.

PERSONAL:

Avid traveller, swimmer, reader, rookie golfer, movie and theatre goer, socializer

03-31-2021