

# Ciera Kirkpatrick (Formerly Ciera Dockter)

Assistant Professor of Advertising & Public Relations | University of Nebraska-Lincoln

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## Professional Appointments

**University of Nebraska-Lincoln**

**Lincoln, NE**

Assistant Professor, Advertising & Public Relations (Aug. 2021-Present)

## Education

**University of Missouri**

**Columbia, MO**

Ph.D. Journalism (2021)

**Wichita State University**

**Wichita, KS**

M.A. Communication (2017)

B.A. Communication (2015)

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## Scholarship

### Peer-Reviewed, Published Journal Articles

Lee, N.\*, Hong, Y.\*, Hu, S.\*, **Kirkpatrick, C. E.\***, Lee, S.\*, & Hinnant, A.\* (Accepted Nov. 29, 2023). Exploring the strategic use of TikTok for clinical trial recruitment: How audiences' prior short-form video usage influences persuasive effects. *Journal of Health Communication*.

\*all authors contributed equally to this work

**Kirkpatrick, C. E.** & Lawrie, L. (2023). Can videos on TikTok improve Pap smear attitudes and intentions? Effects of source and autonomy support in short-form health videos. *Health Communication*.

<https://doi.org/10.1080/10410236.2023.2254962>

**Kirkpatrick, C. E.** & Lee, S. (2022). Comparisons to picture-perfect motherhood: How Instagram's idealized portrayals of motherhood affect new mothers' well-being. *Computers in Human Behavior*, 137, 1–13.

<https://doi.org/10.1016/j.chb.2022.107417>

**Kirkpatrick, C. E.\***, Hu, S.\*, Lee, N.\*, Hong, Y.\*, Lee, S.\*, & Hinnant, A.\* (2022).

Overcoming Black Americans' psychological and cognitive barriers to clinical trial participation: Effects of news framing and exemplars. *Health Communication*, 1–13. <https://doi.org/10.1080/10410236.2022.2105619>

\*all authors contributed equally to this work

Hu, S.\*, **Kirkpatrick, C. E.\***, Hong, Y.\*, Lee, N.\*, Lee, S.\*, & Hinnant, A.\* (2022). Improving rural White men's attitudes toward clinical trial messaging and participation: Effects of framing, exemplars and trust. *Health Education Research*, 37(6), 476-494. <https://doi.org/10.1093/her/cyac026>

\*all authors contributed equally to this work

**Kirkpatrick, C. E.** & Lee, S. (2021). Effects of Instagram body portrayals on attention, State body dissatisfaction, and appearance management behavioral intention. *Health Communication*, 38(7), 1430-1441. <https://doi.org/10.1080/10410236.2021.2010902>

Lee, S., Lee, N., & **Kirkpatrick, C. E.** (2021). Effects of communication source and racial representation in clinical trial recruitment flyers. *Health Communication*, 38(4), 790-802. <https://doi.org/10.1080/10410236.2021.1976361>

**Kirkpatrick, C. E.** & Lee, S. (2021). The impact of source and message relevance on audience responses to health podcasts. *Communication Reports*, 34(2), 78-91. <https://doi.org/10.1080/08934215.2021.1912129>

**Dockter, C. E.**, Lee, S., Boman, C.D., Hinnant, A., & Cameron, G. T. (2020). The impact of retransmission and modality on communicating health research findings via social media. *Health Communication*, 36(10), 1231-1241. <https://doi.org/10.1080/10410236.2020.1749354>

Lee, S., Lee, N., & **Dockter, C. E.** (2020). Effects of message presentation type on GM food risk perception, similarity judgment, and attitude. *Health Communication*, 36(13), 1666-1676. <https://doi.org/10.1080/10410236.2020.1787926>

Cowan, N., Adams, E. J., Bhangal, S., Corcoran, M., Decker, R., **Dockter, C. E.**, ... Watts, A. L. (2019). Foundations of arrogance: A broad survey and framework for research. *Review of General Psychology*, 23(4), 425-443. <https://doi.org/10.1177/1089268019877138>

## Grants

### *Funded Proposals*

- 2023-2024 Association for Education in Journalism & Mass Communication (AEJMC) Emerging Scholar Grant**  
Examining Health Information Seeking on TikTok and the Impact of TikTok Message Features on Young Women’s Health-Related Attitudes, Perceptions, and Behavior Intentions  
**Principal Investigator** \$3,500 Status: Funded
- 2023-2024 University of Nebraska Medical Center College of Public Health (COPH) Innovation Fund**  
The Role of Media in Birthing Provider Decision  
**Co-Investigator** \$11,550 Status: Funded
- 2022-2023 University of Nebraska Collaboration Initiative Team Formation Grant**  
#NarcansavesLives: Using Social Media to Encourage Narcan Purchase and Reduce Death from Opioid Overdose  
**Principal Investigator** \$7,500 Status: Funded
- 2022-2023 University of Nebraska-Lincoln Grand Challenges Planning Grant**  
Midwest Science Engagement Consortium (MSEC)  
**Co-Investigator** \$113,462 Status: Funded
- 2022-2024 University of Nebraska-Lincoln Grand Challenges Planning Grant**  
Nebraska Community Action Research for Equity and Sustainability (NE CARES) Hub  
**Team Member** \$149,238 Status: Funded
- 2017-2021 School of Journalism subgrant from Washington University and University of Missouri, NIH**  
Institute of Clinical and Translational Sciences-Communication  
**Student Investigator** \$60,112 (each year) Status: Funded
- 2017 Barnes-Jewish Hospital Foundation and Institute of Clinical and Translational Sciences Grant, NIH.**  
Development of an Exam Room to Newsroom Strategy to Enhance Firearm Safety  
**Student Investigator** \$50,000 Status: Funded

## Non-Funded Proposals

**2022**            **University of Nebraska-Lincoln Grand Challenges Catalyst Grant**  
Scientific Nebraska  
**Co-Leader and Co-Investigator** \$2,926,790 Status: Not Funded

## Peer-Reviewed Conference Presentations

Lee, N., Hong, Y., Hu, S., **Kirkpatrick C. E.**, Lee, S., & Hinannt, A. (August, 2023). *Exploring the strategic use of TikTok for clinical trial recruitment: How audience's prior short-form video usage influences persuasive effects*. Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Washington, D.C.

**Kirkpatrick, C.E.**, & Lee, S. (May, 2023). *The effects of motherhood comparison: Social comparison orientation and self-esteem as moderators on new mothers' perceived parental competence and life satisfaction*. Paper presented at the International Communication Association (ICA) Conference, Toronto, Canada.

Hu, S., **Kirkpatrick, C.E.**, Lee, N., Hong, Y., Lee, S., & Hinnant, A. (May, 2023). *TikTok as a clinical trial recruitment tool? Effects of message source and framing on participation behavior*. Paper presented at the International Communication Association (ICA) Conference, Toronto, Canada.

Schlosser, A., Subramanian, R., Boling, K., Hample, J., **Kirkpatrick, C. E.**, Habecker, P., Jones, V. (March, 2023). *#NarcansavesLives: Digital assembly and social construction of a public health intervention*. Abstract presented at the Health Humanities Consortium, Cleveland, OH.

Schlosser, A., **Kirkpatrick, C. E.**, Boling, K., Hample, J., Habecker, P., Subramanian, R., & Jones, V. (April, 2023). *#NarcansavesLives: Strength and solidarity in youth digital activism in an overdose crisis*. Abstract presented at the Harm Reduction International Conference, Melbourne, Australia.

**Kirkpatrick, C. E.**, Hu, S., Lee, N., Hong, Y., Lee, S., & Hinnant, A. (2022, May). *Overcoming barriers to clinical trial participation among Black Americans*. Paper presented at the International Communication Association (ICA) Conference, Paris, France.

- Boman, C. D., **Kirkpatrick, C. E.**, Lee, S., & Hinnant, A. (2022, May). *Testing the combined effects of temporal distance and loss/gain framing on health topics*. Abstract presented at the International Communication Association (ICA) Conference, Paris, France.
- Hong, Y., Lee, N., Hu, S., **Kirkpatrick, C. E.**, Lee, S., & Hinnant, A. (2022, May). *Effects of framing and visuals in COVID-19 vaccination messages: Race and vaccine status as moderators*. Paper presented at the International Communication Association (ICA) Conference, Paris, France.
- Dockter, C.** & Lee, S. (2021, May). *Effects of Instagram body image portrayals on attention, state body dissatisfaction, and health behavioral intentions*. Paper presented at the International Communication Association (ICA) Conference, Converted from Denver, CO to virtual due to COVID-19.
- Dockter, C.**, Lee, S., Lee, N., & Hong, Y. (2020, May). *Cognitive and emotional processing of Instagram posts: The impact of thin vs. overweight body portrayals*. Extended abstract presented at the International Communication Association (ICA) Conference, Converted from Australia to virtual due to COVID-19.
- Lee, N., Lee, S. & **Dockter, C.** (2020, May). *Engaging the African American population in clinical trials: Effects of communication source credentials and racial representation*. Paper presented at the International Communication Association (ICA) Conference, Converted from Australia to virtual due to COVID-19.
- Lee, N., Lee, S. & **Dockter, C.** (2020, May). *Effects of popularity cues in health news: An eye-tracking study*. Extended abstract presented at the International Communication Association (ICA) Conference, Converted from Australia to virtual due to COVID-19.
- Dockter, C.** & Lee, S. (2019, August). *The impact of source credibility and topic relevance on audience responses to health podcasts*. Poster presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Toronto, Canada.
- Lee, N., **Dockter, C.**, & Lee, S. (2019, August). *Effects of message presentation type*

*on GM food risk perception, similarity judgement, and attitude.* Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Toronto, Canada.

**Dockter, C.,** Hu, S., & Lee, S. (2019, May). *Examination of comparative advertising and realistic framing in e-cigarette television advertisements.* Paper presented at the International Communication Association (ICA) Conference, Washington, DC.

Lee, S., Zhu, J., **Dockter, C.,** et al. (2019, May). *Development of effective strategies for firearm-safety communication messages by pedestrians to parents.* Paper presented at the International Communication Association (ICA) Conference, Washington, DC.

**Dockter, C.** & Lee, S. (2019, March). *Examining how source credibility affects health behavioral intentions among podcast listeners.* Paper presented at the Association for Education in Journalism and Mass Communication (AEJMC) Midwinter Conference, Norman, OK.

**Dockter, C.** (2018, August). *Health behavior intention: A concept explication.* Poster presented at the Association for Education in Journalism and Mass Communication (AEJMC) Conference, Washington, D.C.

**Dockter, C.** & Rackers, E. (2018, March). *Anaphylaxis isn't the only thing to cause shock: A case study analyzing Mylan's handling of the EpiPen price increase.* Paper presented at the International Public Relations Research Conference (IPRRC), Orlando, FL.

**Dockter, C.** & Rackers, E. (2018, March). *More than just allergic reactions: An analysis of public reaction to Mylan's EpiPen price increase.* Paper presented at the International Public Relations Research Conference (IPRRC), Orlando, FL.

**Dockter, C.** (2017, March). *Intercourse, independence, and immigration: The promotion of intersectional feminism in Jane the Virgin.* Paper presented at the Gender and Sexuality in Kansas Conference, Wichita, KS.

**Dockter, C.** (2017, February). *Jane's no virgin to gender equality: A feminist critique of Jane the Virgin.* Paper presented at the Southwest Popular/American Culture Association, Albuquerque, NM.

## Other Scholarly Presentations

- Kirkpatrick, C.** (2023, April 13). *TikTok as a health comm tool? Strategically using TikTok to improve public health*. Flash talk given at the Council of Alumni Ambassadors, Lincoln, NE.
- Kirkpatrick, C.** (2023, Feb. 23). *Combatting Nebraska's opioid crisis with strategic communication*. Flash talk given at the Amplify Engagement Conference, Nebraska Extension, Lincoln, NE.
- Kirkpatrick, C.** (2022, October). *Increasing diversity in clinical trials via strategic communication*. Flash talk given at the Annual Midwest Public Health Innovation and Research Expo (PHIRE), Omaha, NE.
- Kirkpatrick, C. & Lee, S.** (2022, October). *#momlifeisthebestlife: How social media's portrayals of motherhood are harming new mothers*. Poster presented at the Annual Midwest Public Health Innovation and Research Expo (PHIRE), Omaha, NE.
- Dockter, C. & Lee, S.** (2020, November). *Emotional responses to thin and overweight portrayals on Instagram*. Paper presented at the 37<sup>th</sup> Annual Research & Creative Activities Forum (RCAF), Columbia, MO.
- Dockter, C., Boman, C. D., Hinnant, A., & Lee, S.** (2019, June). *Research informing ICTS strategic communication plan*. Research findings presented at Washington University Institute of Clinical and Translational Sciences, St. Louis, Missouri.
- Dockter, C.** (2017, April). *Grandmothers, mothers, and daughters: Examining feminism and intersectionality in Jane the Virgin*. Paper presented at the Graduate Research and Scholarly Projects Symposium (GRASP), Wichita, KS.
- Bowman, S., **Dockter, C.**, Gimenez, M.,...Parviz, E. (2016, April). *Food for thought: Assessing the need for a campus-based food pantry*. Poster presented at the Graduate Research and Scholarly Projects Symposium (GRASP), Wichita, KS.

## Teaching

### Instructor of Record

#### University of Nebraska-Lincoln

ADPR 221 Strategic Writing Su2021 – F2023 (x5)  
ADPR 830 Advertising Issues & Strategies F2021 – F2023 (x6)

#### University of Missouri

JOURN 2200 Audiences & Persuasion Su2021 (x1)  
JOURN 726 Public Relations S2021 (x1)  
JOURN 4952 Strategic Communication Research Methods S2019 – F2020 (x2)  
JOURN 2100 News Writing Intensive S2018 – Su2019 (x3)

#### Wichita State University

COMM 111 Public Speaking F2015 – Su2017 (x9)

#### Communication Upward Bound, Wichita State University

CUB Intro to Integrated Marketing Communication Su2017 (x2)

### Guest Lectures

**2022 Drury University (Invited)**  
“Quantitative Research in Mass Communication”

**2020 University of Missouri**  
“Storytelling and Social Sharing on Social Media”

### Thesis Committees

#### Currently Serving

**M.A. Integrated Media Communications:** Abbey Haymond

#### Successfully Defended

**M.S. Leadership Education:** Abby Durham (Spring 2023)  
M.A. Integrated Media Communications: Xin May Kok (Fall 2023)

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## Professional Experience

**Ascential Marketing, Wichita, KS**  
Copywriter & Social Media Consultant

**2015-2017**



Clients: Fahnestock HVAC, Fliphound, Newman University, NorthStar Comfort Services, Walts East, Wichita Urology

**Leukemia & Lymphoma Society, Wichita, KS** **2014-2015**  
Special Events & Marketing Intern

**KWCH Channel 12 Eyewitness News, Wichita, KS** **2014**  
Newsroom Intern

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## Awards & Honors

**2023** **CoJMC Excellence in Research/Creative Activity Award**  
College of Journalism & Mass Communications, University of Nebraska-Lincoln

**2023** **Professor of the Month**  
College of Journalism & Mass Communications, University of Nebraska-Lincoln  
*The Professor of the Month program recognizes outstanding faculty members who go above and beyond in their service to students.*

**2023** **Association for Education in Journalism & Mass Communication (AEJMC) Emerging Scholar**  
(1 of 2 awardees out of 35 total applicants)

**2022** **Top Poster, Annual Midwest Public Health Innovation and Research Expo (PHIRE)**  
Omaha, Nebraska

**2022** **“One to Watch” Honoree**  
Elliott School of Communication, Wichita State University

**2021-2022** **Research Development Fellow**  
Office of Research & Economic Development, University of Nebraska-Lincoln  
*Selected as one of 12 fellows for a program designed to provide early career faculty with the information, resources and approaches necessary to position themselves for success in securing external funding for their research, scholarship, and creative activity*

- 2021**      **Kappa Tau Alpha Inductee**  
University of Missouri
- 2021**      **1<sup>st</sup> Place, Faculty Research and Creative Activity Slam**  
University of Nebraska-Lincoln
- 2021**      **Lillian Lodge Kopenhaver Center Fellow**  
Florida International University Center for the Advancement of Women in  
Communication and the AEJMC Commission on the Status of Women
- 2020**      **2<sup>nd</sup> Place, Annual Research & Creative Activities Forum (RCAF)**  
Social Sciences Quantitative Research Category  
University of Missouri
- 2020**      **Nominee, Midwestern Association of Graduate Schools (MAGS)**  
**Excellence in Teaching Award**
- 2020**      **Top Research Poster**  
Information Processing Systems Division, International Communication  
Association (ICA)  
*“Effects of popularity cues in health news: An eye-tracking study”*  
(Lee, N., **Dockter, C.**, & Lee, S.)
- 2017-2021**      **Teaching Fellowship**  
School of Journalism, University of Missouri
- 2017**      **Best Research Presentation**  
Elliott School of Communication, Wichita State University
- 2017**      **Best Quantitative Research Paper**  
Elliott School of Communication, Wichita State University
- 2017**      **Best Advertising Copywriting**  
Elliott School of Communication, Wichita State University
- 2016**      **Outstanding Graduate Teaching Assistant**  
Elliott School of Communication, Wichita State University
- 2017**      **Best Portfolio**  
Elliott School of Communication, Wichita State University

- 2017**            **Best Photo Essay**  
Elliott School of Communication, Wichita State University
- 2014**            **1<sup>st</sup> Place, Integrated Marketing Campaigns Contents**  
Elliott School of Communication, Wichita State University

## Service

### Professional

#### Journal Article Reviewer

<i>Communication Reports</i>	F2023
<i>Health Communication</i>	S2022, Su2022, F2023
<i>Journal of Health Communication</i>	F2023
<i>Journalism &amp; Media</i>	F2022, S2023
<i>New Media &amp; Society</i>	F2023
<i>Psychology of Popular Media</i>	F2023

#### Conference Paper Reviewer

Association for Education in Journalism & Mass Communication (AEJMC)	2022-2023
International Communication Association (ICA)	2019-2023

#### Association for Education in Journalism & Mass Communication Education (AEJMC)

ComSHER Division, Media Team Committee	2022-2023
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#### SciComm Conference

Social Media & Promotion Committee	2022
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### University

#### University of Nebraska-Lincoln

Center for Transformative Teaching, Institute for Online Teaching “Best Practices in Online Teaching” Panelist	May 2022
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### College

Curriculum Committee	2022-2023
Research, Creative Activity & Awards Committee	2021-2022, 2023-present
CoJMC Promotional Content	2023
<i>Helped promote CoJMC’s graduate program by participating in a video interview and photoshoot for social media and digital advertising.</i>	

## Media Contributions

**KETV 7 Omaha** (2024, Jan. 5). *UNL study reveals social media can increase cervical cancer screenings in young women.* <https://www.ketv.com/article/unl-study-reveals-social-media-can-increase-cervical-cancer-screenings-in-young-women/46294596#>

**Drug Topics** (2023, Oct. 12). *TikTok videos about Pap smears could encourage more women to get screened for cervical cancer.* <https://www.drugtopics.com/view/tiktok-videos-about-pap-smears-could-encourage-more-women-to-get-screened-for-cervical-cancer>

**KOLN 10/11 News** (2023, Oct. 7). *Study highlights TikTok influence on cervical cancer screening.* <https://www.1011now.com/2023/10/07/study-highlights-tiktok-influence-cervical-cancer-screening/>

**WOWT 6 News** (2023, Oct. 7). *UNL working with researchers on using TikTok to encourage cervical cancer screening.* <https://www.wowt.com/2023/10/07/unl-working-with-researchers-using-tiktok-encourage-cancer-screening/>

**Nebraska Today** (2023, Oct. 5). *Study highlights use of TikTok to encourage cervical cancer screening.* <https://news.unl.edu/newsrooms/today/article/study-highlights-use-of-tiktok-to-encourage-cervical-cancer-screening/>

**The Good Life in Early Life** (2023, Aug. 22 & 28). *The glamorization of motherhood on social media with Dr. Kirkpatrick.* <https://mediahub.unl.edu/channels/44233>

**Motherly** (2023, June 8). *Is everyone else a better parent than me?* <https://www.mother.ly/parenting/comparison-trap-in-motherhood/>

**KLKN-TV** (2023, May 23). *U.S. surgeon general says social media is affecting youth mental health:* <https://www.klkntv.com/u-s-surgeon-general-says-social-media-is-affecting-youth-mental-health/>

**Lincoln Journal Star** (2022, Dec. 30). *UNL professor explores harmful effects of idealized 'mommy content':* <https://journalstar.com/news/local/unl-professor-explores-harmful->

[effects-of-idealized-mommy-content/article 55b24902-5315-5907-9147-98f8fc7868c7.html?utm\\_campaign=snd-autopilot&utm\\_medium=social&utm\\_source=facebook Lincoln Journal Star&fbclid=IwAR1vavXljcFqUT9tGZCXtsQ2ibX-mq5PpFfTx99KZ-EyJWYC-ccysRJXs](https://www.lincolnjournalstar.com/story/news/2022/12/27/missouri-net-key-diversifying-clinical-trials-palm-hand-listen/55b24902-5315-5907-9147-98f8fc7868c7.html?utm_campaign=snd-autopilot&utm_medium=social&utm_source=facebook_Lincoln_Journal_Star&fbclid=IwAR1vavXljcFqUT9tGZCXtsQ2ibX-mq5PpFfTx99KZ-EyJWYC-ccysRJXs)

**Missourinet** (2022, Dec. 27). *The key to diversifying clinical trials is in the palm of your hand*: <https://www.missourinet.com/2022/12/27/the-key-to-diversifying-clinical-trials-is-in-the-palm-of-your-hand-listen/>

**KLKN-TV** (2022, Sept. 15). *'Mommy Influencers' create undo pressure, according to study by UNL prof*: <https://www.klkntv.com/mommy-influencers-create-undo-pressure-according-to-study-by-unl-prof/>

**ORED Annual Report** (2022). *Designing effective health messaging*: <https://research.unl.edu/annualreport/2022/media/>

**Motherly** (2022, Sept. 13). *Research shows the toxic effect 'momfluencers' have on our mental health*: <https://www.mother.ly/health-wellness/mental-health/momfluencers-and-mental-health-anxiety/>

**Nebraska Today** (2021, Nov. 8). *Kirkpatrick wins Slam with call for collaboration between communicators, scientists*: <https://news.unl.edu/newsrooms/today/article/kirkpatrick-wins-slam-with-call-for-collaboration-between-communicators/>

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## Professional Memberships

**Association for Education in Journalism & Mass Communications (AEJMC)**  
Communication Science, Health, Environment & Risk (ComSHER) Division  
2018 – Present

**International Communication Association (ICA)**  
2018 – Present

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## Professional Development

**2023 Faculty Innovation & Exploration: De-Escalation In & Out of the Classroom**

College of Journalism & Mass Communications, University of Nebraska-Lincoln

**2023 Faculty Innovation & Exploration: Promoting Yourself Across Campus**

College of Journalism & Mass Communications, University of Nebraska-Lincoln

**2023 Faculty Innovation & Exploration: Inclusiveness from the Student Perspective**

College of Journalism & Mass Communications, University of Nebraska-Lincoln

**2023 Faculty Innovation & Exploration: Diversity in the Classroom**

College of Journalism & Mass Communications, University of Nebraska-Lincoln

**2023 Faculty Innovation & Exploration: Mentoring Students through the Educational Process**

College of Journalism & Mass Communications, University of Nebraska-Lincoln

**2023 Inclusive Mindset Training**

University of Nebraska-Lincoln, training provided by Helen Fagan

**2023 Grant Writing Bootcamp 101**

Minority Health Disparities Initiative (MHDI) & Rural Drug Addiction Research (RDAR) Center, University of Nebraska-Lincoln

*This workshop focused on the components of an application, finding relevant grant mechanisms and program announcements, tips for proposal success, and understanding the grant review and resubmission processes (with an emphasis on NIH applications).*

**2023 Grant Development Workshop**

Minority Health Disparities Initiative (MHDI) & Rural Drug Addiction Research (RDAR) Center, University of Nebraska-Lincoln

*This workshop focused on developing an individual grant writing schedule, facilitating topical breakout groups for peer support, workshopping various grant sections, reviewing example proposals, participating in peer reviews, or listening to expert reviews of attendee's drafts.*

**2022 External Mentoring Program**

Faculty Affairs, University of Nebraska-Lincoln

*External Mentor: Kevin Wise, University of Illinois Urbana-Champaign*

**2022 Search Process Training**

University of Nebraska-Lincoln

**2022 "Tools and Training for Social Media Research"**

Public Insight Lab, University of Nebraska-Lincoln

- 2022 “Writing Winning Grant Proposals”**  
Office of Research and Economic Development (ORED), University of Nebraska-Lincoln
  
- 2022 New Faculty Development Completion Certificate**  
University of Nebraska-Lincoln
  
- 2021 Teaching and Learning Symposium**  
Center for Transformative Teaching, University of Nebraska-Lincoln
  
- 2021 Collaboration Initiative Retreat**  
University of Nebraska System
  
- 2021 Broader Impacts 101**  
University of Nebraska-Lincoln
  
- 2021 “Women Faculty Moving Forward: Leading the Future of Academia”**  
AEJMC Pre-Convention
  
- 2021 Online Teaching Certification**  
University of Missouri
  
- 2020 Start Here 101: Online Course Design Basics**  
University of Missouri