

OCTOBER 2021



## A Note from Dean Veil

This Friday is the Experience Lab Ribbon Cutting. I don't know if I can fully express how proud I am of our college as we prepare for this exciting event. Faculty, staff and students have dedicated an incredible amount of time and energy launching the Experience Lab this fall.

[Read More](#)

## NEWS

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### Garth Brooks interviewed by reporting students

A University of Nebraska-Lincoln professor wasn't expecting to walk away with the phone number of international country music star [Garth Brooks](#) the night before his concert at Memorial Stadium in August.

Chris Graves, UNL assistant professor of journalism, attended Brooks' press conference Aug. 13 and the concert the following night to write a story for "Nebraska Quarterly," the University of Nebraska-Lincoln's alumni magazine.



### **Walsh chosen for national faculty success program**

Jessica Fargen Walsh, an assistant professor of journalism, was chosen to participate in the National Center for Faculty Development and Diversity's Faculty Success Program in spring 2022.



### **Five recent graduates join Young Alumni Academy**

Five recent College of Journalism and Mass Communications graduates were selected to participate in the 2021-2022 Young Alumni Academy, hosted by the Nebraska Alumni Association.



### **Wang receives grant to support First Amendment Campaign**

Bryan Wang, an associate professor of advertising and public relations, received a grant from Middle Tennessee State University to support a student-led campaign to advocate for free speech on campus.



### **CoJMC student and alumna to speak at Nebraska Women's Leadership Network Conference**

This year's Nebraska Women's Leadership Network Fall Conference takes place from Oct. 28 - Oct. 30. The event on Thursday, Oct. 28 is for students only, geared to give them the confidence to walk into a room and more easily network with professionals.



## Study explores how fans use social media to interact with college football recruits

A recent study, "[We Love You, We Hate You: Fan Twitter Response to Top College Football Recruits' Decisions](#)," explores how fans interact with recruits before and after college commitments.



## Knowledge on Tap: Kelli Britten

This month, Associate Professor of Practice Kelli Britten will guide a discussion about the use of the Kardashian Family as a case study to examine [brand management](#).

## Name, Image and Likeness Program launches across campus

**#NILBRASKA**

The College of Journalism and Mass Communications is one of the college partners for the new "[#NILbraska](#)" program. The Nebraska Athletics department introduced #NILbraska as a three-part initiative to help student-athletes gain Name, Image and Likeness experience.



## Richter produces audio book for Nelson

Two months into starting her job as an assistant professor of practice at the College of Journalism and Mass Communications [Kaci Richter](#) had her first meeting with the University Nebraska Press.

## We want to help you find your next career move!

The  
**CAREER  
BULLETIN**

All College of Journalism and Mass Communications alumni are invited to sign up to receive the [Career Bulletin](#). This weekly newsletter will provide you with the latest job opportunities from prominent employers, industry partners and other Huskers. Start the search for your next job with the CoJMC.



## Kelli Britten named AAF Lieutenant Governor

Assistant professor of practice Kelli Britten was named the [Lieutenant Governor for the American Advertising Federation](#) (AAF) District 9. In this role she is responsible for the district AAF competition as well as supporting AAF clubs in Nebraska, Iowa, Kansas and Missouri.



## Upcoming Drinks with the Dean

Dean Shari Veil wants to meet alumni in various cities across the country this fall! The next Drinks with the Dean gathering is on Thursday, November 18 ([Seattle](#)). See the alumni calendar [here](#) for more information on Drinks with the Dean events this fall.



## Omaha Press Club honors 2021 winners

On Sept. 18, the Omaha Press Club inducted professor emeritus [Trina Creighton](#) into the Omaha Press Club Hall of Fame and on Sept. 19, the winners of the 2021-2022 academic scholarship program were honored.



## Will you mentor a CoJMC student?

As part of the college's 5-week professional development course, all students will join Husker Connect. Mentors are greatly needed to advise and offer guidance to students enrolled in this course. Please join Husker Connect today and be matched with a CoJMC student.

When you join as an alum, you will be able to:

- Be a short-term or long-term mentor
- Choose your commitment level and select your preferred area of engagement
- Share opportunities or internships with current CoJMC students
- Give back to the CoJMC community

[Visit here](#) to learn more about how the platform works or to join.



## Recent faculty accomplishments: October 2021

CoJMC faculty have accomplished several [noteworthy achievements](#) in October 2021.



### Obituary: Donald Ward Robinson

[Donald Ward Robinson](#) passed from this life September 18, 2021, in Salt Lake City, Utah.



### Obituary: Kelly Cain

[Kelly Ann Cain](#), 61, was born on June 28, 1960, to Dr. Jerome A. & Helen M. Cain in Lincoln. She passed away on October 7, 2021.



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