

JULY 2020

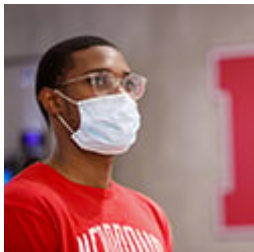


A Note from Dean Veil

Dear Alumni and Friends of CoJMC, I am delighted to write to you for the first time as dean of the College of Journalism and Mass Communications.

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NEWS



Preparing for the fall semester

The College of Journalism and Mass Communications will welcome students back to Andersen Hall for the [fall 2020](#) semester. To ensure the safety of students, faculty and staff, the college has been hard at work creating a safe learning environment through our facilities, policies and procedures.



Summer internship program helps students and industry partners

When the COVID-19 pandemic hit Nebraska in the spring, many College of Journalism and Mass Communications students lost their [summer jobs and internships](#). Simultaneously many news outlets and businesses were struggling to keep up with the rapidly unfolding situation.



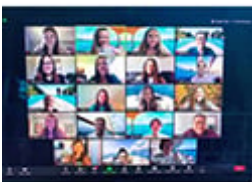
Senior broadcasting student creates Alexa flash briefing for Nebraska News Service

Nathan Bacon is a part of the Nebraska News Service internship program this summer through the College of Journalism and Mass Communications. As part of his work, he created a [skill for Amazon smart speakers](#), which allows users to add Nebraska News Service stories to daily flash briefings.



New partnership brings election cybersecurity initiative to Nebraska

In June, the College of Journalism and Mass Communications joined the [Nebraska Governance and Technology Center \(NGTC\)](#). The Center, housed in the College of Law, was established in partnership with the Colleges of Business and Engineering in February. The Center was founded to examine the ever-changing relationship between law and technology.



Jacht Ad Agency's first summer internship

Jacht Ad Agency crew members are working over the summer for the first [Jacht Summer Internship](#) in the agency's 10 years of existence. In the midst of COVID-19, working remotely is just one adjustment to maintain a safe and healthy working environment for both students and clients. While procedures look different this summer, projects are swiftly moving forward.



Harney to retire on Aug. 15

[Patti Harney](#) will retire from the college on August 15. Patti joined the college five years ago as a lecturer in advertising and public relations. Last year, she was hired as an assistant professor of practice and the college's first Honors Faculty Fellow in partnership with the University Honors Program.



Join Dean Veil for Virtual Drinks with the Dean

Dean Veil is hosting virtual [Drinks with the Dean](#) events for alumni in Chicago, Minneapolis, California, Texas and Denver throughout July and August. See all the upcoming events and RSVP for Drinks with the Dean in your city.



Alumni Spotlight: Jess Rustad, '05

Grad Year: 2005

Major: Broadcasting

Current Position: Director of Communications and Marketing,
Farmers Mutual of Nebraska

Current Location: Lincoln



Alumni Spotlight: Alex Wunrow, '14

Grad Year: 2014

Major: Advertising and Public Relations

Current Position: Digital Media Manager, New York City
Comptroller

Current Location: Brooklyn, NY



Alumni Spotlight: Alexandria Leavenworth, '17

Grad Year: 2017

Program: Master of Arts, Integrated Media and Communications
Current Position: Promotion Manager, KSBW 8 & Central Coast
ABC at Hearst Television

Current Location: Monterey, CA



In Memoriam

The College of Journalism and Mass Communications honors the lives of the members of our CoJMC family who have recently passed away.

- [Andy Fairbairn, '96](#)
- [Verle D. Finke, '78](#)
- [Cheryl Butler, '68](#)
- [Walter "Walt" William Switzer, '60](#)



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