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**From:** College of Journalism and Mass Communications

**To:** Heather Rempe



**NEBRASKA ALUMNI ASSOCIATION**

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## **2020 Annual Report**

What a year! 2020 was filled with challenges and incredible accomplishments.

Our students covered the Iowa Caucuses and tracked political news coverage. They covered Covid-19 for the New York Times and used traffic patterns to provide local insight on the pandemic. They covered Husker Sports, even when they couldn't attend the games. They dove even deeper into understanding climate change and received national attention for their coverage of the climate crisis. They worked on advertising and public relations campaigns for more than 50 university partners, community businesses and not-for-profit organizations.

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