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FOR MORE INFORMATION:

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JACHT AGENCY ANNOUNCES NEW MEMBERS FOR SPRING 2021

LINCOLN, Neb. - Members of the <u>Jacht Agency</u> are excited to announce its crew for spring 2021. Fifty-one new members represent both new and returning student "Jachters" from diverse backgrounds and majors at the University of Nebraska-Lincoln (UNL).

Jacht is UNL's full-service, student-run advertising agency located in the Haymarket District. It provides students with real-world experience that builds on classroom instruction by giving students opportunities to work with various clients in an advertising agency setting.

Jamie Brunken is a current Account Executive at Jacht this semester, and is stepping into a newly created Public Relations position as the Director of PR for the spring of 2021.

"My time at Jacht has been one of the most beneficial experiences of my college career," said Brunken. "To be given the opportunity to be surrounded by my peers who share my passion for the industry and willingness to learn has only furthered my motivation to grow and develop new skills. This will help guide me in my future career and as I step into a new PR position at Jacht."

The following students will make up the spring 2021 crew:

- Justin Allen; Arlington, NE 68002
- Katie Anderson; Prescott, WI 54021
- Hunter Bergman; Norfolk, NE 68701
- Landon Braun; Lincoln, NE 68516
- Kimball Brey; Omaha, NE 68124
- Haley Brezack; Omaha, NE 68116
- Jamie Brunken; Sioux Falls, SD 57108
- Sydney Burdick; Northbrook, IL 60062
- Kristin Callan; Wahoo, NE 68066
- Janica Choong; Selangor, Malaysia 47400
- Jackie Costilla; Omaha, NE 68134
- Erica Courtney; Elkhorn, NE 68022
- Taylor Dack; Paxton, NE 69155



- Swazy Dalrymple;
- Hannah Davis; Bennington, NE 68007
- Paige DeBrie; Lincoln, NE
- Lauren Dietrich; Omaha, NE 68130
- Collin Doan; Lincoln, NE 68521
- Abigail Dowd; Des Moines, IA 50312
- Abbi Etherton; Cozad, NE 69130
- Julia Evertson; Sidney, NE 69162
- Collin Fink; Hebron, NE 68370
- Lauren Frankforter; Grand Island, NE 68801
- Haley Heiden; Lincoln, NE 68522
- Martin Herz; Parker, CO 80138
- Thao Huynh; Saigon, Vietnam
- Sydney Irlbeck; Bennington, NE 68007
- Tayte Jussel; Ewing, NE 68735
- Kiara Kearney; Colorado Springs, CO 80920
- Thea Kerns; Lincoln, NE 68516
- Cassandra Kostal; Gretna, NE 68028
- Brenda Lee; Penang, Malaysia 11900
- Ilana Lewis; Omaha, NE 68164
- Carter Nelson; Lincoln, NE 68510
- Ethan Nelson; Savage, MN 55378
- Camryn O'Dell; Lincoln, NE 68516
- Bitsy Oberle; Eagan, MN 55122
- Bobby Olson; Lincoln, NE 68510
- Abby Ostdiek; Aurora, NE 68818
- Sidney Parks; Lincoln, NE 68506
- Meera Patel; Flossmoor, IL 60422
- Tristan Powell; Lincoln, NE 68510
- Payton Prall; Lincoln, NE 68510
- Shelby Roschewski; Firth, NE 68358
- McKensie Saiyavongsa; Grand Island, NE 68801
- Libby Schilz; Ogallala, NE 69153
- Megan Schulte-Covert; Lincoln, NE 68901
- Megan Shipman; Hastings, NE 68901
- Brennan Splichal; Lincoln, NE 68506
- Phonethavy Thavonsouk; Vientiane, Laos
- Lauren Tritch; Chanhassan, MN 55317

Norfolk, NE 68701



Jacht Ad Agency is a full-service, offered by the <u>College of Journalism and Mass Communications</u>. Jacht offers many creative services including: strategic branding, integrated marketing communications, campaign concepts, videography, photography, social media strategy, content creation, print design and public relations.

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