

College of Journalism and Mass Communications

Sports Media & Communication

2022-2023 | 49 Credit Hours

100-Level Required Courses

- JOMC 100:** The First Year Experience (1)
- JOMC 101:** Principles of Mass Media (3)
- SPMC 150:** Intro to Sports Media & Comm (3)

Communication Design

- JOMC 130:** Intro to Design Thinking (1)
- JOMC 131:** Core Modules I (1)
- JOMC 132:** Core Modules II (1)
Prerequisite: JOMC 130, JOMC 131 with a C or higher
- JOMC 133:** Advanced Modules (1)
Prerequisite: JOMC 130, JOMC 131 with a C or higher
- JOMC 134:** Visual Communication Project (2)
Prerequisite: JOMC 130, JOMC 131, JOMC 132 with a C or higher

Experience Lab

- JOMC 197:** Experience Lab (1)
- JOMC 297:** Experience Lab (1)
Prerequisite: JOMC 197
- JOMC 397:** Experience Lab (1)
Prerequisite: JOMC 297

200-Level Required Courses

- JOMC 20:** Professional Development (0)
- JOUR 200A:** Reporting & Editing I (3)
- JOMC 222:** Social Justice, Human Rights & Media (3)
ACE 8 or 9
- SPMC 250:** Sports Writing (3) **ACE 1**
Prerequisite: SPMC 150 and JOUR 200A with a C or higher

300-Level Required Courses

- SPMC 350:** Data Literacy and Analytics (3)
Prerequisite: SPMC 250 with a C or higher

Choose 3 CoJMC Electives

Choose any ADPR, BRDC, JOMC, JOUR or SPMC courses

- _____
- _____
- _____

Students may be able to earn credit for Internship under certain circumstances as a CoJMC elective. Please speak with your academic adviser for more details.

400-Level Required Courses

Prerequisites for 300 or 400 level SPMC courses: JOMC 101, JOMC 130-134, JOUR 200A with a C or higher; ADPR 151, ADPR 221, ADPR 283 OR BRDC 227, BRDC 269, BRDC 260 OR SPMC 150, SPMC 250 OR JOUR 200B with a C or higher; Junior standing.

- SPMC 464:** Sports Media Relations & Promos (3)
- JOMC 486:** Mass Media Law (3)
Prerequisite: Junior standing
- JOMC 487:** Media, Ethics and Society (3) **ACE 8**
Prerequisite: Junior standing
- JOMC 98:** Senior Assessment (0)

Capstone

- SPMC 450:** Sports Media and Comm (3) **ACE 10**



NOTES

**Make an appointment with an academic adviser in MyPlan
to check your graduation requirements.**

Academic Advisers

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