

**Part II, Standard 2. Curriculum and Instruction**  
**CoJMC Course Matrix**

		1	2	3	4	5	6	7	8	9	10	ACE
		FREEDOM	HISTORY	DIVERSITY	IMG/INFO	WRITE	ETHICS	RESEARCH	STATS	EVALUATE	TECH	
ALL COJMC MAJORS	JOMC 101	●	●	●			●					
	JOMC 130s				●		●			●	●	
	JOMC 197/297/397				●	●				●	●	
	JOUR 200a			●	●	●	●	●		●		
	JOMC 222			●			●					8, 9
	JOMC 486	●	●			●						
	JOMC 487			●			●	●				8
JOUR / BRDC NEWS	JOUR 107				●			●	●	●	●	
	JOUR 200B			●		●	●			●		1
	JOUR 302					●	●	●	●	●		
	JOUR 303					●	●	●	●	●	●	
	JOUR 304				●	●	●	●	●	●	●	
	JOUR 307				●			●	●		●	
	JOUR 346			●		●	●	●	●	●	●	
	JOMC 306				●		●			●	●	
	BRDC 372					●	●	●		●	●	
	BRDC 374				●	●	●	●		●	●	
	JOUR 400			●	●	●	●	●		●	●	10
BRDC MEDIA PRODUCTION	BRDC 227					●				●	●	
	BRDC 260					●		●	●	●	●	1
	BRDC 269				●					●	●	
	ADPR 381/ JOUR 307/ SPMC 350				●			●	●		●	

	BRDC 400			●	●	●	●	●		●	●	10
	BRDC 429			●	●			●		●	●	10
ADPR	ADPR 151		●	●			●					
	ADPR 221			●		●				●		1
	ADPR 283					●		●	●			
	ADPR 381				●			●	●		●	
	ADPR 429			●				●		●		10
	ADPR 439							●		●		10
	ADPR 489							●		●		10
SPMC	SPMC 150		●	●			●					
	SPMC 250			●		●				●		1
	SPMC 350				●			●	●		●	
	SPMC 450							●		●		10
	SPMC 464					●		●	●			

## Course Key

JOMC 101	Principles of Mass Media
JOMC 130	Introduction to Design Thinking
JOMC 131	Visual Communication Core Modules I
JOMC 132	Visual Communication Core Modules II
JOMC 133	Visual Communication Advanced Modules
JOMC 134	Visual Communication Project
JOMC 197/297/397	Experience Lab
JOUR 200a	Fundamentals of Editing and Reporting I
JOMC 222	Social Justice, Human Rights and the Media
JOMC 486	Mass Media Law
JOMC 487	Mass Media and Society
JOUR 107	Information Gathering
JOUR 200b	Fundamentals of Editing and Reporting II
JOUR 307	Data Journalism
JOUR 400	The News Lab
BRDC 227	Audio Content Creation
BRDC 260	Media Writing and Content Development
BRDC 269	Video Production
BRDC 400	The News Lab
ADPR 151	Introduction to Advertising and Public Relations
ADPR 221	Strategic Writing
ADPR 283	Strategy Development
ADPR 381	Applied Research in Advertising and Public Relations
ADPR 429	Jacht Student Ad Agency
ADPR 439	Student Competitions
ADPR 489	Advertising and Public Relations Campaign
SPMC 150	Introduction to Sports Media and Communication
SPMC 250	Beginning Sports Writing for News and Promotion
SPMC 350	Sports Data Visualization and Analytics
SPMC 450	Sports Media and Communication Capstone
SPMC 464	Sports Media Relations & Promotions