

# CRYSTAL L. ZAHLER

9438 JEFFERSON ST. ♦ BELLFLOWER, CA. 90706 ♦ 305-815-9028 ♦ CRYSTALZAHLER@GMAIL.COM

## WORK EXPERIENCE

- Audacy Inc. (Formerly Entercom/CBS Radio);** Los Angeles, CA. Oct 2015 - Present  
*Associate Producer/On-Air/Writer*
- Research music news, trending topics and current events.
  - Create and write social media posts to promote on-air contests and content.
  - Write comedic liners in the style of 93.1 JACK FM's personality.
  - Collaborate with the JACK FM Writers Team to select lines to be on-air.
  - Write, record and edit multiple daily event reports, known as "JACKtivities."
  - Edit phone calls quickly on VoxPro for on-air talent to playback.
  - Edit, produce, and load daily tracks into AudioVault/WideOrbit.
  - Operate studio equipment for remote live broadcasts with the morning show.
  - Record, edit, and produce a daily podcast for K-EARTH 101's morning show.
- The Daly Download *with* Carson Daly;** Los Angeles, CA. Aug 2020 - Present  
*Senior Writer / Producer*
- Research the latest stories about musical artists and pop culture.
  - Write scripts for the syndicated radio show "The Daly Download."
- University of Nebraska - Lincoln;** Lincoln, NE. Aug 2022 - May 2023  
*Temporary Lecturer (Online/Remote)*
- Teach Strategic Writing for Advertising and Public Relations.
  - Critique student's writing of seven major assignments; creative brief, print Ad, radio/TV Ad, social media, news release, media list/pitch, and blog post.
- Associated Press;** (Remote) Los Angeles, CA. Sept 2020 - Nov 2020  
*Elections Web Scraper*
- Assist in scraping election night results data for primaries and general elections.
  - Quickly and accurately pull time-sensitive live results data on election nights.
- Sasha Huff Podcast Productions;** Los Angeles, CA. Aug 2020 - Dec 2020  
*Writer / Graphic Designer*
- Write show notes for multiple podcasts and episodes weekly.
  - Design Canva graphics weekly per podcast to use on Instagram.
  - Find the best quotes for graphics and the best audio for Headliner clips.
- TheLAGirl.com;** Los Angeles, CA. Mar 2019 - Feb 2020  
*Freelance Writer*
- Research and pitch creative, unique and local story ideas for the website.
  - Write, format and add media to articles via WordPress for publishing.

## EDUCATION

- M.A., Professional Journalism** Sept 2020 - May 2022  
*University of Nebraska - Lincoln*
- Public Relations & Social Media Certificate** Sept 2020 - May 2022  
*University of Nebraska - Lincoln*
- B.A., Television, Film & Media Studies, Option in Broadcast Journalism** Sept 2011 - June 2015  
*California State University Los Angeles*

## SKILLS

WordPress	Adobe Audition	VoxPro	Omny
Google Suite	Microsoft Word/Excel	Social News Desk	Megaphone