

# ELLESANDRA STECHEER

hello@ellesandra.com  
308.293.7487  
ellesandra.com

## EDUCATION

### University of Nebraska - Lincoln, December 2015

Bachelors Degree - Advertising and Public Relations, College of Journalism and Mass Communications

## RELEVANT WORK EXPERIENCE

### CompanyCam | September 2021 - Present | Awareness Marketing Manager; Trades Marketing Manager

Unify brand messaging and visuals across all digital in & out of home advertising; Campaign management from development to reporting; Manage PR inquiries and opportunities; Work with Brand Team on campaign development; Channel diversification and optimization; Drive top of funnel lead generation

### Brain Injury Alliance of Nebraska | November 2018 - September 2021 | Marketing & Project Coordinator

Establishing brand identity; Create visual and copy content for web, social, and print materials; Secure event sponsorship; Event planning; Legislative work & lobbying

### Freelance Consulting | July 2016 - Present | Transportation, SaaS, Restaurant, Education, and Finance

Visual and copy content for web and social; video production oversight; marketing strategy

### Flagship Restaurant Group | May - October 2015 | Marketing & Design Assistant

Manage social profiles and customer interactions; Create social and web content; Facilitate a cohesive branding structure for multiple brands; Manage menus and other online assests on multiple platforms; Update internal file hierarchy

### University Health Center | August 2014 - March 2016 | Communications Analyst; Marketing Assistant

Event planning and coordination; Create visual displays materials; Coordinate departmental outreach to relevant audiences; Design under brand guidelines; Gather and implement marketing related data

## INTERESTS

Gardening

Cycling

Fine Arts

Rewatching Mad Men

Furniture Restoration

## AFFILIATIONS

Heartland Greyhound Adoption  
Volunteer  
2017 - Present

High School Debate  
Coach/Judge  
2014 - 2016  
UNL Ad Club  
President  
2014 - 2015

Alpha Delta Sigma  
Member  
2015

Forge by Emspace + Lovgren  
Apprenticeship  
2014