

# ELLESANDRA STECHEER

hello@ellesandra.com  
308.293.7487  
ellesandra.com

## EDUCATION

**University of Nebraska – Lincoln, December 2015**

**Bachelors Degree - Advertising and Public Relations, College of Journalism and Mass Communications**

Ad Club President 2014-2015; 5x Deans List Recieipient; Alpha Delta Sigma Member

## RELEVANT WORK EXPERIENCE

**CompanyCam | September 2021 - Present | Partnerships & Events Marketing Manager**

Coordinate and evaluate partnerships, plan and execute marketing tactics for co-marketing for lead generation; Plan and execute on events strategy for awareness and retention efforts; Unify brand messaging and visuals across all digital in & out of home advertising; Campaign management from development to reporting; Manage PR inquiries and opportunities; Work with Brand Team on campaign development; Channel diversification and optimization; Drive top of funnel lead generation

**Brain Injury Alliance of Nebraska | November 2018 - September 2021 | Marketing & Project Coordinator**

Establishing brand identity; Create visual and copy content for web, social, and print materials; Secure event sponsorship; Event planning; Legislative work & lobbying

**Freelance Consulting | July 2016 - Present | Transportation, SaaS, Restaurant, Education, and Finance**

Visual and copy content for web and social; video production oversight; marketing strategy

**Flagship Restaurant Group | May - October 2015 | Marketing & Design Assistant**

Manage social profiles and customer interactions; Create social and web content; Facilitate a cohesive branding structure for multiple brands; Manage menus and other online assests on multiple platforms; Update internal file hierarchy

**University Health Center | August 2014 - March 2016 | Communications Analyst; Marketing Assistant**

Event planning and coordination; Create visual displays materials; Coordinate departmental outreach to relevant audiences; Design under brand guidelines; Gather and implement marketing related data

## INTERESTS

Gardening

Cycling

Fine Arts

Rewatching Mad Men

Furniture Restoration

## AFFILIATIONS

Prescott Elementary PTO  
Board Member / Volunteer  
2022 - Present

Heartland Greyhound Adoption  
Volunteer  
2017 - Present

High School Debate  
Coach/Judge  
2014 - 2016

Forge by Emspace + Lovgren  
Apprenticeship  
2014