

BEAU POEHLMAN

Responsibility-driven leader with a high degree of technical video production knowledge. Practiced in recognizing and developing the potential in media creators. Well-versed in leading and working alongside team members to produce video content. Always-learning and committed to detail, polish, and precision.

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EDUCATION

BA, Broadcasting – Emphasis: Media Production

University of Nebraska-Lincoln, *August 2011 – May 2015*

Coursework

- *Video Production*
- *Audio Production*
- *Cinematography*
- *Post-Production*
- *Broadcast Writing*
- *Mass Media Law*
- *Mass Media & Society*
- *Jacht Advertising Lab*
- *Motion Graphics and Animation*
- *Advertising and Public Relations*

EXPERIENCE

Video Production Supervisor, Creative Marketing

Ameritas, *September 2018 – Current*

- Supervising, supporting, and providing feedback to video team members
- Planning marketing project timelines and assigning tasks to video team members
- Providing creative video, audio, and animation services across the organization
 - Planning and pre-producing marketing video content needs
 - Producing video by operating camera, lighting, and sound equipment
 - Post-producing live action video, animation, and audio content using editing software
- Maintaining and transporting video production equipment
- Organizing and archiving digital video files and projects
- Developing talent on the video team
- Advising and instructing on-camera and voiceover talent
- Developing and managing the in-house video production studio
- Traveling for remote video productions and serving as an enterprise ambassador
- Working with vendors related to video assets and services
- Budgeting for and procuring video production equipment and software

Adjunct Instructor, Communication Design Program

University of Nebraska-Lincoln College of Journalism and Mass Communications, *August 2022 – May 2023*

- Instructed students and graded coursework related to video, audio, and graphic design
- Facilitated critique and feedback sessions for students' work
- Led workshops on specialty video topics
- Administered equipment trainings and tests

Videographer II, Creative Marketing

Ameritas, *March 2015 – September 2018*

- Provided creative video, audio, and animation services across the organization
 - Planned and pre-produced marketing video content needs
 - Produced video by operating camera, lighting, and sound equipment
 - Post-produced live action video, animation, and audio content using editing software
- Maintained and transported video production equipment
- Organized and archived digital video files and projects

Weekend Radio Programmer, 1240 AM KFOR

Three Eagles Communications/Digity, *May 2014 – May 2015*

- Hosted the KFOR Saturday and Sunday morning radio programs
- Updated automated weather forecasts
- Produced live remote broadcasts
- Monitored and troubleshot for sister stations: KFRX, KIBZ, KLMS, KTGL, and KZKX
- Screened phone calls for live programs

Student Worker, 90.3 FM KRNU

University of Nebraska-Lincoln, *January 2014 – May 2015*

- Logged and trafficked music for airplay
- Added public service announcements to KRNU and KRNU2 rotations
- Produced and recorded live sports broadcasts

SKILLS

- 11+ years of experience using camera and lens equipment from brands including Blackmagic Design, Canon, DJI, GoPro, Metabones, Nikon, Panasonic, Sony, and Zeiss
- 11+ years of experience using audio equipment from brands including Blue, Countryman, Kopul, RØDE, Sennheiser, Shure, Sound Devices, Tascam, and Zoom
- 11+ years of experience using lighting equipment from brands including Aputure, Dracast, Elgato, Govee, ikan, and Litepanels
- 11+ years of experience using rigging and studio equipment from brands including Atomos, Camvate, Convergent Design, DJI, Edelkrone, Impact, Manfrotto, Matthews, Pelican, Sachtler, SmallRig, and Think Tank
- 11+ years of experience editing video in Adobe Premiere Pro
- 11+ years of experience recording and editing audio in Adobe Audition and Audacity
- 11+ years of experience delivering voiceover performances for commercials, educational videos, and radio PSAs
- 10+ years of experience hosting music radio programs
- 9+ years of experience with motion graphics and visual effects in Adobe After Effects
- 7+ years of experience flying and supervising drone operations with DJI unmanned aircraft including Inspire 2, Mavic 2 Pro, and Phantom 3 Pro models

- 5+ years of experience hosting and producing podcast programs covering entertainment and interactive media
- 4+ years of experience supervising team members
- 3+ years of search engine optimization analysis for videos on Facebook, Vimeo, and YouTube

SERVICE

Professional in Residence, Buoy, The Experience Lab

University of Nebraska-Lincoln College of Journalism and Mass Communications, *August 2021 – Current*

- Mentoring students on producing video deliverables for nonprofit organizations
- Providing feedback to students on creative work, portfolios, and resumes

Community Radio Programmer, 89.3 FM KZUM

Sunrise Communications Inc., *January 2012 – July 2022*

- Hosted weekly broadcast music programs and provided on-air announcements
- Hosted, recorded, and edited audio shows for the station's podcast program
- Fundraised by promoting the station and interacting with listeners
- Provided voice talent for station announcements and podcasts
- Screened music label submissions for content and quality
- Wrote music reviews and featurettes for station website content

Video Team Volunteer, Digital Engagement

Horizons Community Church, *March 2016 – August 2020*

- Operated cameras to capture church services
- Recorded and edited videos for church communications and social platforms

Board of Directors Member, 89.3 FM KZUM

Sunrise Communications Inc., *December 2013 – December 2016*

- Voted on station initiatives and use of funds
- Concepted and organized station fundraiser events
- Promoted KZUM's online presence through social media

AWARDS

GDUSA American Inhouse Design award, 2023, Video

Video Production Supervisor, Ameritas. Work: Painting the Financial Future. Category: Motion/TV/Film/Video

GDUSA American Inhouse Design award, 2023, Video

Video Production Supervisor, Ameritas. Work: Ameritas Bison Pride | LGBTQ+ History Month Spotlight. Category: Motion/TV/Film/Video

Telly Silver award, 2023, Video

Video Production Supervisor, Ameritas. Work: Ameritas Bison Pride | LGBTQ+ History Month Spotlight. Category: D&I – Branded Content

Telly Silver award, 2023, Video

Video Production Supervisor, Ameritas. Work: FLX iGO® eApp Promo. Category: Use of Stock Footage

AMA Prism award, 2023, Video

Video Production Supervisor, Ameritas. Work: Actuarial Foundation Math Motivators Involvement. Category: Short-form video

GDUSA American Inhouse Design award, 2022, Video

Video Production Supervisor, Ameritas. Work: On the Path to a Fulfilling Life. Category: Motion/TV/Film/Video

Telly Bronze award, 2022, Video

Video Production Supervisor, Ameritas. Work: On the Path to a Fulfilling Life. Category: Regional TV General – Financial Services (non-bank)

AMA Prism award, 2022, Video

Video Production Supervisor, Ameritas. Work: On the Path to a Fulfilling Life. Category: Short-form video

Telly Bronze award, 2021, Video

Video Production Supervisor, Ameritas. Work: Losing a Loved One: A Life Insurance Claim Story. Category: Non-Broadcast – Documentary: Individual

Telly Silver award, 2020, Video

Video Production Supervisor, Ameritas. Work: That's Fulfilling Life. Category: Branded Content – Use of Live Video

Telly Bronze award, 2020, Video

Video Production Supervisor, Ameritas. Work: K9 Unit Safety: Providing a Safe Ride. Category: Social Video – Use of Live Video

Heartland Emmy award, 2018, Video

Videographer, Ameritas. Work: Fulfilling Dreams – The Dancer. Category: Commercial – Single Spot

Telly Bronze awards, 2018, Video

Videographer, Ameritas. Work: Taylor Family Foundation: Creating Community for Chronically Ill Kids. Categories: Branded Content – Not-for-profit; Non-Broadcast – Cause Marketing

Telly Bronze award, 2018, Video

Videographer, Ameritas. Work: Making Miracles in NOLA. Category: Non-Broadcast – Cause Marketing

Telly Bronze award, 2017, Video

Videographer, Ameritas. Work: Fulfilling an American Dream. Category: Branded Content & Entertainment – Business-to-Business

Telly Bronze award, 2017, Video

Videographer, Ameritas. Work: Fulfilling Dreams: The Dancer. Category: Commercials / Marketing – Institutional / Corporate Image

Nebraska Broadcasters Association award, 2016, Radio PSA

*Student, University of Nebraska-Lincoln College of Journalism and Mass Communications. Work: Waste Puppet Pals.
Category: Radio Public Service Announcement*

Nebraska ADDY Gold award and Special Judge's Citation, 2014, Video

*Student, University of Nebraska-Lincoln College of Journalism and Mass Communications. Work: The Lovely Bones.
Category: Cinematography*

PRESENTATIONS

“Generative Artificial Intelligence”

Presentation of AI-generated voice tools and accompanying ethical considerations to Ameritas associates, May 2023

“Ethical Dilemmas in Media”

Presentation of two ethical dilemma scenarios and Q&A with University of Nebraska-Lincoln students, March 2022

“Drone Rules and the FAA”

Presentation of creative work and legal compliance processes to Ameritas associates, July 2021

“Development Commitment and Leadership Statement”

Presentation about leadership learning and goals to Ameritas Foundations of Leadership class members, July 2019

CERTIFICATIONS

FAA Part 107 Remote Pilot Certification

Federal Aviation Administration, May 2017 - Present