

# MICHAELA FARLEY

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## SKILLS

- Strong communication & interpersonal skills.
  - Experience in Adobe Creative Suite.
  - Ability to work independently and collaboratively.
  - Excellent organizational and time management skills.
  - Knowledgeable in AP Style.
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## EDUCATION

### UNIVERSITY OF NEBRASKA-LINCOLN

Master of Arts, Major in Integrated Media Communication

| 2021 - 2023

### UNIVERSITY OF NEBRASKA-OMAHA

Bachelor of Science, Major in Journalism & Media Communication

| 2017 - 2020

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## EXPERIENCE

### ADMINISTRATIVE TECHNICIAN

University of Nebraska-Lincoln | 2023- Present

- Serves as the assistant to the Math Department Chair.

### INSTRUCTOR OF RECORD

University of Nebraska-Lincoln | 2022-2023

- Teaches Visual Communication Design course with lessons in Adobe InDesign, Photoshop, Audition, and Premiere Pro. Teaches the fundamentals of DSLR and JVC cameras.
- Oversees weekly critiques of student work and guides students on weekly design projects.
- Creates a learning environment encouraging student involvement and participation.

### GRADUATE TEACHING ASSISTANT

University of Nebraska-Lincoln | 2021-2023

- Assistant to a Professor of Practice in Broadcasting and Photography courses.
- Conducts research and assists the professor with course development including revising syllabi, visual aids, and revisions to the course through Canvas, the university's course management system.
- Provides individual assistance to students and graded assignments.

### PUBLIC RELATIONS INTERN

Nebraska Children's Home Society | 2021

- Developed digital posts to promote company events via Hootsuite for social media.
- Researched, wrote, and distributed press releases to targeted media.
- Updated and maintained content posted on the agency website using WordPress.
- Created promotional materials for fundraising events and agency hiring posters.