

Laurent Ikuzwe

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Education

University of Nebraska - Lincoln, Graduation: May 2023

Bachelor of Science in Integrated Science

Southern New Hampshire University, Via Cfa*, Kigali Graduation: Dec 2018

Diploma in Business: General Studies

** Cfa is an online platform that works with Kepler Rwanda to offer Accredited degrees*

Experience

Communication and Programs Intern, Nebraska Alumni Center, Jan 2022 – Current

- Author and proofread articles for the Nebraska Quarterly
- Participate in program meetings and initiatives for the organization's committees
- Represent the center in public relations with external institutions such as International Students Organizations
- Volunteer and support events and initiatives for the organization

Communication Fellow, IANR communication, Nebraska May 2022 – Aug 2022

- Assisted in the planning, preparation, and successful execution of the East Campus Discovery Days and Farmers Markets
- Generated content and developed strategies for social media accounts for East Campus Discovery Days and Farmers Markets
- Created promotional materials such as press releases, social media content, graphics, web content, digital message boards, etc.
- Managed the CRM database including data entry, list management, attendance tracking, and report generation
- Participated in various marketing activities including social media, content creation, and SEO/SEM

Summer Intern, Rural Prosperity, Gothenburg, Nebraska May 2021 – Aug 2021

- Developed a fundraising website for the Gothenburg Impact Center that has raised nearly \$6 million
- Designed and created a 4.8-mile Trail Master Plan for the city of Gothenburg
- Evaluated and updated the city of Gothenburg's website prior to its launch
- Captured and curated photos of various sites throughout the city for their portfolio

Communication Associate, Kigali Genocide Memorial, Rwanda Feb 2019 – July 2019

- Documented events such as the Ubumuntu Arts Festival through videos, pictures, and written materials
- Generated digital content for the Aegis Trust Rwanda social media platforms
- Conducted interviews with visitors at the Kigali Genocide Memorial
- Created newsletters, event reports, and press releases
- Developed content for the Aegis Trust website
- Translated Unity and Reconciliation learning materials into different languages

Skills

- Proficient in Microsoft Office Suite including Word, Excel, PowerPoint, OneNote, and Outlook
- Fluent in written and conversational English and French
- Graphic design experience with Canva, Adobe Illustrator, InDesign, and Photoshop
- Knowledgeable in social media platforms including Hootsuite, Twitter, Facebook, Instagram, and TikTok
- Maintains a personal blog and portfolio: likuzwe19.wixsite.com/laurent-ikuzwe

Honors and Awards

- Infographic Competition Finalist 2016, 2017
- Community Leadership Badge from the Rural Prosperity Nebraska.

Reference

- **Dr. Heather Akin:**
Assistant Professor of Strategic Communication @ University of Nebraska – Lincoln
- **Russel Shaffer:**
Communication Specialist @University of Nebraska – Lincoln
- **Jeff Sheldon:**
Associate Executive Director, Marketing & Business Relations @ the Nebraska Alumni Association
- **Deb Egenberger:**
Executive Director @ Gothenburg Chamber of Commerce