

HASSAN ALIZADEH

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EDUCATION

- M.S. Media Management** Jan 2021
Tehran University, Alborz University College ([1st top university in Iran](#))
Tehran, Iran
Thesis: "The analysis of brand conceptual dimensions in the minds of the editors of specialized magazines in the private sector in Iran"
Advisor: Dr. S. Zahra Ojagh
Favorite fields of study: Visual Communication Management, Media brands, Human-computer Interaction, Cognitive Studies, Storytelling, Data Visualization, Data journalism, Strategic Planning
- B.S. Journalism** June 2015
Islamic Azad University, Central Tehran Branch ([2nd top university in Iran](#))
Tehran, Iran
Favorite fields of study: Visual Communications, Frankfurt Schools, Critical Theory, Photojournalism, News Gatekeeping

COURSES AND WORKSHOPS

- 3D Data Visualization for Science Communication Feb 2023
University of Illinois at Urbana-Champaign (Coursera) [Certification](#)
- Strategic Management Sep 2021
The Graduate School of Management and Economics at Sharif University of Technology Paid Online Course
Not Certified
- Direction and Montage in Cinema Sep 2018
University of Applied Science and Technology Not Certified
- Adobe After Effects Fall and Winter 2016
Mojtama Fani Tehran Certified
- iOS Developing with Objective-c Fall and Winter 2014
Mojtama Fani Tehran Certified
- Composition and Color Correction in Photography Workshop Summer 2012
Larestan Photography Society Not Certified

PUBLICATIONS

Journal Publications

Providing a Brand Model in the Minds of Editors of Specialized Publications in the Private Sector in Iran by the Grounded Theory Approach (In progress)

ACTIVITIES AND EXPERIENCES

I have been a full time PR manager/expert more than 10 years. Meantime, I have been a brand advisor, visual identity designer, web designer, and UI/UX designer for many industries. Also, at the same I have hands-on experience with media outlets as a columnist, reporter, and photojournalist.

Public Relations Manager at RAMPCO Group

Nov 2020 to Jul 2022

I have been responsible for planning and designing of every publication in RAMPCO Group like Brochures, Catalogues, bulletins, Websites, etc. Furthermore, I was after caring for RAMPCO Group's visual identity, brand, and tone of voice. I have been planning for every domestic or abroad events and exhibitions and honorary helping the corporate social responsibility department in its documentations.

Public Relations Manager at BOX Startup Factory

Nov 2019 to Jun 2020

I have been working closely with in-house startups, helping them about their marketing and identity strategies. Also, I have been responsible for holding events and managing social medias of the BOX Startup factory.

Public Relations Manager at NATANZ Steel Complex

May 2019 to Jul 2019

Public Relations Expert at RAMPCO Group

May 2014 to Mar 2019

I have been started working in Rampco as an employee in Public Relations. I was responsible for graphic jobs and other PR affairs. I have got promoted to a PR Expert, and after my manager resigned at Dec 2015, I was in charge of everything in the PR Department.

Guest Reporter at IRIB TV	Jan 2014
Photojournalist at Shafaqna and Jamaran	Apr 2013 to Apr 2014
Guest Reporter at Kasb o Kar Economical Daily	Oct 2013
Guest Writer at Tehran Radio Persian Literature Show	Nov 2012
Reporter at Tehran Emrooz Daily	Winter 2012
Literature section Editor of Dahe Shashtiha Weekly	Summer 2012
Guest Columnist at Omide Javan Weekly	Mar 2011 to Dec 2012
Guest Reporter at Ketabe Hafte Weekly	Jun 2011

PROFESSIONAL PROJECTS

Package Design, and Logo Design for delaphrus Import Company in London	2022 London
Logo Design for GeneID Genetic High-Tech Startup	2022 Tehran
Jersey Design, Web Design, Brand Concept Design for Mes Sungun Sports Club Placed at the top 10 futsal clubs in the world	2022 Varzaghan
Logo design for Occasional Coders YouTube Channel for teaching coding	2022 Tehran
Design Animation for a special service of Irancell Promotion and instruct the usage of a featured service of MTN	2022 Tehran
Logo Designs for Vazne Donya Press Literacy and Poetry Press	2022 Tehran
Logo Design, Brochure Design, UI Design for MANA Human Resources Management Firm	2021 Tehran
Logo Design, Brochure Design, UI Design for MANA Human Resources Management Firm	2021 Tehran
Designing Presentations for about two years for ICT Secretary Information Technology Executive Council of Information and Communications Technology Ministry	2020 to 2021 Tehran
Website design, Logo design, and brand concept for Persia Venture Capital Firm	2020 Tehran
UI/UX Design, Logo Design for Bamchin Property Investment Startup	2020 Tehran
Logo Design, Documents Design for BAMDAD Creative Agency	2020 Tehran

Logo Design, Documents Design for WISPO Health Supplements and Life Coaching	2020 Tehran
Design Logo for MCI Research and Development Laboratory An Innovation factory with focus of telecommunications	2020 Tehran
Poster for Selecting best Tehran City Janitor An Event by mayoralty	2020 Tehran
Logo, Signboard, and Menu Design for Papillon Pizzeria	2019 Ontario
Social Media Concept, Logo Design for VENOM Hand-Made Leathers	2019 Tehran
Brochure Design, Logo Design for Samarghand Media Advertising Agency	2019 Tehran
Book Cover for "Management at the global level" How to be the industry leader instruction book	2019 Tehran
Logo Design for Reza Shahnazar Biology Gold Winner Olympiad Instructor	2018 Tehran
Drilling Waste Management Workshop Workshop in Oil and Gas industry	2018 Tehran
Web Design, Logo Design for Breakout Entertainment Escape Room Company	2018 Tehran
Design Poster, Form and Envelope for Franck Provost French based beauty and hair salon	2017 Paris
AX Industrial Network Safety Equipment and Services Company	2017 Tehran
Designing Logo and Document sets for Farazin Sanat Infrastructure and Energy Company	2017 Tehran
Designing Logo and Document set for IRENO Renewable Energy Company	2016 Tehran
Designing Logo and Visual Identity Concept, Document set, Brochure for Akam Sanat Pasargad General Contractor Company	2015 Tehran
Logo and Visual Identity design for Jabarzadeh DVM Doctor of Veterinary Medicine Office	2015 Frankfurt
Logo Design, Documents set for Phosphoric Sanat Chemical products Company	2014 Abadan

HONORS AND AWARDS

Gold Certificate of Corporate Social Responsibility in Iran Oil, Gas & Petrochemical Industry by RAMPO Group 2017

I have been working on RAMPCO Group's CSR Documents for about two years. Collecting and gathering all of Rampco's activities in case of Its Social responsibility, and business model that indicates struggling for sustainability.

COMMUNITY MEMBERSHIPS

Member of Larestan Photography Society	2012 to 2016
Member of Aftab Larestan Literary Association	2007 to 2020
Member of Dayere Didar Poet Association	2012 to 2014
Member of Anjoman Fareqotahsilan Sampad Larestan	2010 to 2012
Member of Communication Scientific Association of Central Tehran Azad University	2012 to 2015
Member of Association of Iranian Journalists	2014 to 2015
Member of Public Relations Society of Iran	2015 to 2017

VOLUNTEER EXPERIENCES

International Conference of Larestan Philology & Ethnology
Deputy of PR Manager / Larestan / 2008

Juvenile Cinema Club of Larestan
Chief / Larestan / 2007 to 2008

LANGUAGES

English: 115 Duolingo Taken on Jan 2023

Persian: Native Language

COMPUTER SKILLS

Research Tools: SPSS, MAXQDA

Graphic Design Software: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Corel Draw, 3dsMax, Blender, Cinema4D

Film and Animation: Adobe After Effects, Adobe Premiere, Final Cut Pro

Programming Languages: Objective C, Swift, Java Script, Html, CSS

SOFT SKILLS

- **Conduct Qualitative and Quantitative Research**
- **Conduct In-depth Interviews**
- **Analyzing Quantitative and Qualitative Researches**
- **Photography, Videography and Editing**
- **Visual Identity Design**
- **Branding**
- **Advertisement**
- **News Conference Management**
- **Holding Campaigns**
- **Data Visualization**
- **Project Management**
- **Creative Problem Solving**
- **Analytical and critical thinking**

REFERENCES

Dr. Datis Khajeian, Associate Professor
Media Management Department of Tehran University
Phone: +989121908648
Email: khajeheian@ut.ac.ir
Linkedin: <https://www.linkedin.com/in/datiskhajeheian/>

Dr. S. Zahra Ojagh, Assistant professor
Departement of Media Studies, Institute for Humanities and Cultural Studies
Phone: +989121794106
Email: zahraojagh1979@gmail.com

Dr. Sedigheh Babran, Assistant Professor
Department of Communication Science and Media, Islamic Azad University of Central Tehran Branch
Phone: +989121121645
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