

**Rich Bailey**

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Founder of Bailey Lauerman Marketing Communications

**Education:**

University of Nebraska – Lincoln

Graduated 1967

**Experience:**

**Bailey Lauerman Marketing Communications**

**1970-current**

Served as chairman and CEO until 2006

**College of Journalism and Mass Communications**

**2000- current**

Advertising Adjunct Instructor

Guest lecturer and advisor for NSAC