

Linda R. White, ABD

Curriculum Vitae

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Research Interests

After working 25+ years as a Television Anchor/Reporter, my research interests include racial diversity in television news, building a better television news product, and the successful nontraditional graduate student.

Education

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|----------------------|---|
| Expected Summer 2023 | Ph.D. Candidate, Information & Media
Michigan State University, East Lansing, MI
Dissertation (tentative) Title: The Moderation of Conservatism on TV News Anchor Choice
Advisor & Dissertation Co-Chair: Dr. Esther Thorson
Dissertation Co-Chair: Dr. Saleem Alhabash
Committee Members: Dr. Teresa Mastin, Dr. Rachel Mourao |
| May 2018 | Master of Arts in Journalism
Ball State University, Muncie, IN
Summa Cum Laude
Thesis: "The Impact of Minority TV News Directors on Ratings"
Advisor: Dr. Robin Blom
Committee members: Dr. Maria Williams-Hawkins, Dr. Kimberly Lauffer |
| May 1990 | Bachelor of Science in Journalism
Ohio University, Athens, OH
Cum Laude |

Teaching Experience

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| Summer 2022 | Co-Instructor of Record, Michigan State University
Journalism 108 – World of Media
(Asynchronous enrollment: 35) |
| Spring 2022 | Co-Instructor of Record, Michigan State University
Journalism 406/492 – Focal Point (newscast)
(Enrollment: 29) |

Fall 2021	Instructor of Record, Michigan State University Journalism 108 – World of Media (Asynchronous enrollment: 56)
Summer 2021	Instructor of Record, Michigan State University Journalism 108 – World of Media (Asynchronous enrollment: 18)
Spring 2021	Teaching Assistant, Michigan State University Journalism 108 – World of Media (Asynchronous enrollment: 255)
Fall 2020	Teaching Assistant, Michigan State University Journalism 108 – World of Media (Asynchronous enrollment: 221)
Summer 2020	Co-Instructor of Record, Michigan State University Journalism 108 – World of Media (Asynchronous Enrollment: 29)
Spring 2020	Co-Instructor of Record, Michigan State University Journalism 430 – News Media Law and Ethics (Hybrid - Enrollment: 60)
Fall 2019	Instructor of record, Michigan State University Journalism 303 – Announce, Interview, Hosting (Enrollment: 18)
Spring 2016	Instructor, Miles College University (HBCU) Taught: Broadcast History, 2-300 level Public Relations courses (Average enrollment: 9)

Guest Teaching Lecturer

Spring 2018	Journalism 303 (Announcing, Interview, Hosting) Topic: Interviewing difficult subjects
Fall 2021/Spring 2022	Journalism 300 (Beat news writing) Topic: TV contracts (Fall-synchronous, Spring-F2F)
Fall 2020	Journalism 200 (Intro-news writing) Topic: Broadcast news writing (synchronous)

Publications

(P1) Parks, P., & White, L. (2021). *Foregrounding Backgrounds: How Scientists Conceive Art to Express the Invisible*. *Science Communication*, 10755470211011166

Works in Progress

Under review

(WOP2) Strukel, D., White, L., Alhabash, S. (2022). The Good, the Bad, the Ugly: Predictors of positive and negative experiences of traditional and nontraditional graduate students. *Journal of Adult & Continuing Education*. Submitted May 2022

R&R

(WOP1) Alhabash, S., Issaka, B., White, L., Smith, S. (2022). Does ‘What Happens on Social Media Stay on Social Media’? A TPB Analysis of the Relationship between Platform Preference and Alcohol Posting on Halloween among Underage Youth. *Health Communication*. Submitted March 2022

Conferences

(C5) White, L. (2022, August 3 - 6). ‘Effects of TV News Anchors’ Race on Anchor and News Evaluation: The Moderating Effect of External and Internal Motivations to Withhold Prejudice’. [Poster Presentation]. AEJMC 105th Conference, Detroit, Michigan.

(C4) Strukel, D., White, L., Alhabash, S. (2022, May 26 - 30). “The Good, the Bad, the Ugly: Predictors of positive and negative experiences of traditional and nontraditional graduate students,” [Poster Presentation]. ICA 72nd National Conference, Paris, France.

(C3) Alhabash, S., Barikisu, I., White, L., Suneja, A., Smith, S. (2022, May 26 - 30). “Does ‘What Happens on Social Media Stay on Social Media’? A TPB Analysis of the Relationship between Platform Preference and Alcohol Posting on Halloween among Underage Youth,” [Presentation]. ICA 72nd National Conference, Paris, France.

(C2) White, L. (2021). "Importance of Supportive Communication for Female Doctoral Students". Panelist, NCA 107th Annual Convention, Seattle, WA.

(C1) White, L. (2019) Surviving Coverage of School Shootings: Evaluating News Coverage of American School Shootings from Columbine to Parkland. Panelist, NCA 105th Annual Convention, Baltimore, MD.

TV News Experience

Oct 2004- Dec 2015	Weekend Anchor/Reporter , WVTM 13 News (NBC), Birmingham, AL Anchor Resume Reel (link) Anchor/Education, Health, Investigates reporter.
2002-2004	Anchor/Reporter , WKBW, Buffalo, NY (ABC) – Weekend Anchor/Enterprise Reporter.
1994-2002	Anchor/Reporter , WOOD TV 8 (NBC), Grand Rapids, MI Noon co-anchor/Lifestyles (parenting) reporter.
1989-1994	Reporter/Anchor , WAKC TV 23 (ABC), Akron, OH Court/crime beat reporter. Anchored morning cut-ins.

Research Experience

2018-present	PhD Graduate Student Researcher , Michigan State University
2017 - 2018	Masters Student Researcher , Ball State University

Research Teams

January 2021 – present	DEI AD/PR Textbook Chapter co-author Editors: Dr. Anastasia Kononova Dr. Teresa Mastin
September 2020 – present	Social Media impacts Dr. Saleem Alhabash
Oct 2020 – present	Police Brutality & Bias Co-principle investigator Dr. Saleem Alhabash (Michigan State University) Dr. Cynthia Frisby (University of Oklahoma).
May 2020 – present	Non-traditional graduate students Co-principle investigators Dr. David Strukel (Hiram College) Dr. Saleem Alhabash (Michigan State University)

Research Grant Projects

- Spring 2020 **Gerstacker-Gund Summer Research Support for non-tenured faculty, Hiram College (\$4,000)**
 Co-principal investigators: Dr. David Strukel, Hiram College, Dr. Saleem Alhabash, Michigan State University.
Nontraditional students in nontraditional times: Pursuing an advanced degree in modern times, a survey
- Summer 2022 **MSU Journalism Dept. Summer Research Funding (\$3553)**
 (TV on air staff diversity project)
- Summer 2021 **MSU Journalism Dept. Summer Research Funding (\$4670)**
 (Sinclair covid coverage)
- Summer 2020 **MSU Journalism Dept. Summer Research Funding (\$3200)**
'Effects of TV News Anchors' Race on Anchor and News Evaluation: The Moderating Effect of External and Internal Motivations to Withhold Prejudice'
- Summer 2019 **MSU Journalism Dept. Summer Research Funding (\$1307)**
 (TV news director survey)

Undergraduate & Graduate mentoring:

Zaria Philips, 2020 MSU Journalism graduate. Producer, Fox 17, Grand Rapids, MI
 Adanna Mbonu, Current MSU Journalism MA student, my former TA.
 Danneisha McDole, Current MSU Journalism MA student.

Service

Internal

- 2021-present School of Journalism faculty search committee (graduate representative)
 2020-present Association for Doctoral Students in the Information & Media program (ADSIM)
- o (2020-2021) – President/Journalism Student Representative
 - o (2019-2020) – Vice President
- 2019-present MSU Black Graduate Student Association (BGSA)
- o (2020-2021) – Events Chair
 - o (2019-2020) – Secretary

External

2015-2019 National Association of Black Journalists – Media Monitoring
(Best Practices and Thumbs Down) Committee

Organizational Memberships

- Association of Education in Journalism and Mass Communication (AEJMC)
- Broadcast Education Association (BEA)
- International Communication Association (ICA)

Awards, Distinctions, Fellowships, and Scholarships

March 2022	MSU J-School 2021-2022 Outstanding PhD Student
March 2022	Ellen L. and Clyde L. Burton Endowed Scholarship (\$1,200)
March 2022	CAS Endowed scholarship (\$1,000)
March 2021	Gordan A. Sabine Endowed Journalism Scholarship (\$2,050)
March 2021	CAS Endowed Scholarship (\$1,000)
Spring 2020	Ellen L. and Clyde L. Burton Scholarship (\$2,900)
Spring 2019	Ellen L. and Clyde L. Burton Scholarship (\$2,900)
Fall 2018	Andrew F. Rasmussen Scholarship (\$1,250)
Fall 2018	Michigan State University Enrichment Fellowship (full funding for up to five years)
May 2018	Celebration of Excellent Congratulatory Award An award given by Ball State University to graduating minority students
May 2018	PhD Pathways graduate A program that provides educational workshops encouraging minorities to continue their higher education.
2008	Regional Edward R. Murrow Award WVTM Black History Month Special, Birmingham, AL
2003	James A. Dockery Community Center Award, Buffalo, NY
1995-2002	Grand Rapids Community College, 20th Anniversary Giants

- 2002 Planning and Selection Committee – Co-Host, 1000+ attendee event
D.A. Blodgett Services Big Brother/Big Sister Program
- 2001 **Michigan Association of Broadcasters Special Interests**
Programming: “Living, Learning, Making History: A Black History Month Special
- 2000 **Bethany Christian Services** – U.S. Postal Service Stamp “Adopting a Child, Sharing a Life, Building a Home, Creating a World”
- 1994 **Akron Police Department** certificate for fair news reporting.

References

Advisor/Dissertation Co-Chair

Dr. Esther Thorson ethorson@msu.edu (573) 864-4521 (c)
Associate Dean for Graduate Studies

Dissertation Co-Chair

Dr. Saleem Alhabash sa@msu.edu (517) 432-2178 (w)
Associate Professor of Public Relations and Social Media

Dissertation Committee member

Dr. Teresa Mastin mastinte@msu.edu (312) 320-7863 (c)
Chairperson, Dept of Advertising & Public Relations (517) 884-6702 (w)

Former TA supervisor

Dr. Perry Parks parksp@msu.edu (517) 388-8627 (c)
Assistant Professor of Journalism