

## CURRICULUM VITAE

**CORY L. ARMSTRONG**

**Associate Dean for Research and Faculty Affairs  
Lawrence L. and Ruth E. Pike Professor in Journalism  
College of Journalism and Mass Communications  
University of Nebraska–Lincoln**  
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### EDUCATION

Ph.D. University of Wisconsin-Madison Major: Mass Communications	August 2004
M.A. University of Wisconsin-Madison Major: Journalism & Mass Communications	May 2001
B.A. Miami University, Oxford, Ohio Major: English Emphasis: Journalism	May 1991

### ACADEMIC ADMINISTRATION & RESEARCH POSITIONS

University of Nebraska-Lincoln	July 2022-present
<ul style="list-style-type: none"><li>• <i>Associate Dean of Research and Faculty Affairs</i>, College of Journalism &amp; Mass Communications Oversee 35+ faculty in college, through teaching, research and service, including both high-level researchers and full-time teaching faculty; spearhead DEI and research initiatives in college; serve on executive council.</li><li>• <i>Lawrence L. and Ruth E. Pike Professor in Journalism</i>: Endowed research professorship, focused on journalism-related scholarship.</li></ul>	
University of Alabama	July 2016-July 2022
<ul style="list-style-type: none"><li>• <i>Professor</i>, Department of Journalism &amp; Creative Media</li></ul>	
University of Alabama	July 2016-July 2021
<ul style="list-style-type: none"><li>• <i>Department Chair</i>, Department of Journalism &amp; Creative Media Executed the merger of two academic departments (Journalism and Telecommunication and Film) into a 36-faculty member unit, including both high-level researchers (e.g., Reagan Chair of Broadcasting) and full-time</li></ul>	

teaching faculty; four staff members and \$2.8 million budget. Redesigned curriculum; added new concentrations and minors; revamped ongoing internship programs with industry partners; responsible for raising more than \$200,000 in student and program support (between private gifts and programmatic grants from external agencies and organizations); managed \$1.2 million in classroom equipment inventory. This unit coordinated core Mass Communication classes for the college (and general education options university-wide) and operated both the Alabama Scholastic Press Association and the National Elementary Schools Press Association.

University of North Texas August 2014-2016

- *Professor and Director*, Mayborn School of Journalism  
Directed a 900-student unit with 18 full-time faculty members, 12+part-time instructors, one staff member. Managed internship programs with industry partners, managed a significant bylaws revision and tenure/promotion revision; helped develop relations with key named donor of school; served on the university's Council of Chairs and Associate Dean's Council

University of Florida August 2009-2014

- *Graduate Coordinator*, Department of Journalism, College of Journalism and Communications  
Advised new and prospective master's and PhD students; coordinated admission and recruitment; served on the CJC Graduate Council; oversaw course and program changes
- *Associate Professor (with tenure)*, Department of Journalism, College of Journalism and Communications

University of Florida March 2005-2014

- *Affiliated Faculty*, Center for Women's Studies and Gender Research

University of Florida August 2004-2009

- *Assistant Professor*, Department of Journalism, College of Journalism and Communications  
Taught undergraduate and graduate classes in media writing, opinion writing, diversity, research methods, topical seminars. Redesigned an information gathering course to become required with roughly 80 students each semester. Served as chair and on committees for MA and Ph.D. students.

University of Wisconsin-Madison 1999-2003

- *Teaching Assistant*, School of Journalism and Mass Communication

Madison Senior Scholars Summers 2000-2003

- *Instructor*, Taught mass communication topics to senior citizens during summer program

University of Wisconsin-Madison 2000-2004

- *Researcher*, Analyzed political participation study for Mass Communication Research Center

Wisconsin Democracy Campaign 2000

- *Investigator*, Studied campaign advertising for Presidential election

## PROFESSIONAL POSITIONS

The Vindicator, Youngstown, Ohio 1994-1999

- *Bureau Chief*, Headed the New Castle office, handling administrative duties and overseeing interns.
- *Beat Reporter*, Covered local government, politics, courts and human-interest pieces from bureau offices.

The Journal, Middletown, Ohio 1991-1994

- *Beat Reporter*, Covered local government, politics, courts and human-interest articles from bureau office.
- *Copy Editor*, Edited copy and designed page layouts for national and local news, and features.

## GRANTS & AWARDS

UNMC College of Public Health Innovation Seed Fund 2022

- Debated, deluged, or disappeared:  
The flow of public conversation among stakeholders surrounding drought conditions within the Great Plains Region
- Grant Award: \$15,000 submitted

Mississippi-Alabama Sea Grant Consortium 2022

- Examining Decision-Makers' and Public Risk Information Behaviors During Severe Weather Events in Mississippi and Alabama Coastal Communities
- Grant Award: \$148,000

Reese Phifer Fellowship 2021-2022

- UA Department of Journalism & Creative Media
- Award: \$12,500 annually

Andrew Carnegie Fellows Program 2021-22

- University of Alabama Senior Faculty Nominee
- Fellowship: \$200,000 Not Funded

University Corporation for Atmospheric Research 2021

- PI on Partnership grant with Memphis NWS evaluating tornado prediction products  
Grant Award: \$15,000

University Corporation for Atmospheric Research	2019
<ul style="list-style-type: none"> <li>• Consultant on \$15,000 COMET grant evaluating Flood forecast products with Memphis NWS</li> </ul>	
National Hazards Center, Boulder, Co	2018
<ul style="list-style-type: none"> <li>• An examination of how areas identify risk perception through media messages before and after severe weather strikes</li> <li>• Grant Award: \$2,500</li> </ul>	
NSF Rapid Response	2018
<ul style="list-style-type: none"> <li>• Influence of communication and information sources in risk perception and subsequent behaviors during Hurricane Michael</li> <li>Request: \$37,000 Not Funded</li> </ul>	
Mississippi-Alabama Sea Grant Consortium	2018
<ul style="list-style-type: none"> <li>• An examination of how urban and rural areas identify risk perception through media messages of impending severe weather</li> <li>• Grant Award: \$10,000</li> </ul>	
NOAA-Vortex SE	2018
<ul style="list-style-type: none"> <li>• Improving risk communication among vulnerable groups for non-supercell and tropical cyclone tornadoes</li> <li>• Request: \$160,000. Not Funded</li> </ul>	
Scripps Howard Academic Leadership Academy	2014
<ul style="list-style-type: none"> <li>• Participant in weeklong leadership workshop</li> </ul>	
University of Florida:	2014
<ul style="list-style-type: none"> <li>• CJC Doctoral Mentoring Award</li> </ul>	
AEJMC Mary Ann Yodelis Smith Award for Feminist Research (CSW)	2013
<ul style="list-style-type: none"> <li>• \$500 award for research study</li> </ul>	
University of Florida Research Sabbatical	2012-13
<ul style="list-style-type: none"> <li>• Nine-month research sabbatical</li> </ul>	
University of Florida Research Professorship	2011
<ul style="list-style-type: none"> <li>• Three-year appointment based on research productivity.</li> <li>• Grant Award: \$5,000 annual stipend; \$3,000 grant funds</li> </ul>	

- University of Florida Faculty Enhancement Opportunity 2011
- Summer Grant to Research Media and Nutrition of Hispanic Families
  - Grant Award: \$13,600
- University of Florida:  
Jack Wessel Excellence Award for Assistant Professors 2009
- Grant Award: \$5,000 for research support
- Best Practices in Teaching Information Gathering:  
Association for Education in Journalism and Mass  
Communication 2008
- Honorable Mention from 26 entries
  - Project: *Perusing a Property through Public Records: Learning about Information Gathering Through a Comprehensive Examination of Land Parcels*
- University of Florida:  
College of Journalism and Communications 2008
- Dean's Seed Money
  - Grant Award: \$750
- University of Florida:  
Bob Graham Center for Public Leadership 2007
- Course Enhancement Grant
  - Grant Award: \$1,500
- Brechner Center for Freedom of Information 2007
- Partnership with Florida State Attorney General's Office
  - Co-Principal Investigator supervising content analysis of Florida county websites examining for public records access
  - Title: Government Accountability Project
  - Grant amount: Roughly \$1,000 for Research Assistant
- University of Florida:  
College of Journalism and Communications 2007
- Summer Research Grant
  - Grant Award: \$6,500
- University of Florida:  
College of Journalism and Communications 2005
- Dean's Seed Money
  - Grant Award: \$700
- University of Florida:

College of Journalism and Communications	2005
<ul style="list-style-type: none"> <li>• Summer Research Grant</li> <li>• Grant Award: \$6,500</li> </ul>	
Louise Elizabeth George Fellowship Fund	2004
<ul style="list-style-type: none"> <li>• Tuition reimbursement and teaching assistant stipend</li> </ul>	
Journal Foundation	2004
<ul style="list-style-type: none"> <li>• Walter Jay and Clara Charlotte Damm Research Award</li> <li>• Grant Award: \$300</li> </ul>	
Association for Education in Journalism and Mass Communication: Commission on the Status of Women	2003
<ul style="list-style-type: none"> <li>• Mary Gardner Award for Graduate Research</li> <li>• Grant Award: \$250</li> </ul>	
Journal Foundation	2003
<ul style="list-style-type: none"> <li>• Walter Jay and Clara Charlotte Damm Research Award</li> <li>• Grant Award: \$850</li> </ul>	
Midwest Association for Public Opinion Research	2001
<ul style="list-style-type: none"> <li>• Top Student Paper Honorable Mention</li> </ul>	
Thomson Newspapers Inc.	1993
<ul style="list-style-type: none"> <li>• Non-deadline news writing contest</li> </ul>	
Thomson Newspapers Inc.	1993
<ul style="list-style-type: none"> <li>• Deadline news writing contest</li> </ul>	
Thomson Newspapers Inc.	1992
<ul style="list-style-type: none"> <li>• Non-deadline news writing contest</li> </ul>	
Miami University	1990
<ul style="list-style-type: none"> <li>• Greer-Hepburn News Writing Award</li> </ul>	

### **PUBLISHED BOOKS (1)**

Armstrong C.L. (Editor). (2013) *Media Disparity: A Gender Battleground*. Lanham MD: Lexington Books.

### **JOURNAL ARTICLES (45)**

\* Denotes graduate student co-author

\* **Armstrong, C. L., & Usery, A. G.** (2022). Do you see what I see? How media choice and visual tornado cues influence individual storm preparation. *Weather, Climate, and Society*, 14(4): 1307–1319. [doi:10.1175/wcas-d-22-0017.1](https://doi.org/10.1175/wcas-d-22-0017.1)

\***Armstrong, C.L.,** and Towery, N. (April 2022). Person or PC? A comparison of human and computer coding as content analyses tools evaluating severe weather, *Online Journal of Communication and Media Technologies*, 12(2): e202211. <https://doi.org/10.30935/ojcm/11572>

- \***Armstrong, C.L.**, Hou, J., and Towery, N. (2022) How longtime residents use visual media cues to determine evacuation actions before hurricanes, *Applied Environmental Education & Communication*, DOI: 10.1080/1533015X.2021.2022550
- Armstrong, C.L.**, and Mahone, J. (2021) #Metoo in practice: Revisiting social media's influence in individual willingness to mobilize against sexual assault, *Feminist Media Studies*, DOI: [10.1080/14680777.2021.1944258](https://doi.org/10.1080/14680777.2021.1944258)
- Van Dyke, M., **Armstrong, C.L.** and Bareford, K. (2021). How Stakeholders Adopt and Share Flood Forecast Information: A Survey of Mississippi River Outlook Users, *Journal of Extreme Events*, <https://doi.org/10.1142/S2345737621500111>.
- \***Armstrong, C.L.**, and Towery, N. (2021) Before and after the storm: How individuals hypothetically and realistically respond to media messages about severe weather, *International Journal of Disaster Response and Emergency Management*, 4(1): 46-62. DOI: [10.4018/IJDREM.2021010104](https://doi.org/10.4018/IJDREM.2021010104)
- \***Armstrong, C.L.**, Hou, J., and Towery, N. (2020) The 'Michael' Effect: Risk Perception and Behavioral Intentions through Varying Lenses, *Journal of Extreme Events*, 1&2: 2050007-1-22. Doi: [10.1142/S2345737620500074](https://doi.org/10.1142/S2345737620500074).
- Van Dyke, M., **Armstrong, C.L.** and Bareford, K. (2020). How Risk Decision-Makers Interpret and Use Flood Forecast Information: Assessing the Mississippi River Outlook Email Product, *Journal of Risk Research*. DOI: [10.1080/13669877.2020.1819390](https://doi.org/10.1080/13669877.2020.1819390)
- Cain, J, **Armstrong, C.L.**, and Hou, J. (2020). Somebody Google a Doctor!: Urgent Health Information Seeking Habits of Young Adults, *Online Journal of Communication and Media Technologies*, 10(2):1-14. Available online at: <http://www.ojcmt.net/>
- Armstrong, C.L.**, Cain, J, and Hou, J. (2020) Ready for disaster: information seeking, media influence, and disaster preparation for severe weather outbreaks, *Atlantic Journal of Communication*, DOI: [10.1080/15456870.2020.1731512](https://doi.org/10.1080/15456870.2020.1731512)
- \***Armstrong, C.L.**, Hou, J. and McLeod, K. (2020) Is Ellen DeGeneres a "DeGenerate?" How public support for same-sex marriage dictated news coverage of the TV's first out lesbian, *Electronic News*, 14(1): 3-21. DOI: 10.1177/1931243120910483.
- \*Xu, Q. and **Armstrong, C.L.** (2019). #SELFIES at the 2016 Rio Olympics: Comparing Self-Representations of Male and Female Athletes from the U.S. and China, *Journal of Broadcasting & Electronic Media*, 63(2):322-228.
- Armstrong, C.L.**, and Mahone, J. (2017). Putting Myself Out There: Factors Predicting One's Willingness to Share Information Online, *Online Journal of Communication and Media Technologies*, 7(3): 88-110. Available online at: <http://www.ojcmt.net/>
- Armstrong, C.L.**, and Mahone, J. (2017) "It's on us." The role of media and rape culture in individual willingness to mobilize against sexual assault. *Mass Communication & Society*, 20(1): 92-115.

\***Armstrong, C.L.**, Hull, K., and Saunders, L. (2015). Victimized on Plain Sites: Social Media's Impact on the Steubenville Rape Case. *Digital Journalism*, 4(2): 247-265. DOI:10.1080/21670811.2015.1040043

\***Armstrong, C.L.**, McAdams, M.J., and Cain, J. (2015). Hazy Habits: What kinds of news do young people want? *Southwestern Mass Communication Journal*, 16(1). Link found at: <http://swecjmc.wp.txstate.edu/fall-2015/>

\***Armstrong, C.L.**, McAdams, M.J. & Cain, J. (2015) What Is News? Audiences may have their own ideas, *Atlantic Journal of Communication*, 23(2): 1-17.

Boyle, M.P., McLeod, D.M., & **Armstrong, C.L.** (2012). Factors Affecting Journalistic Adherence to the Protest Paradigm: The Influence of Protest Goals and Tactics. *International Journal of Press/Politics*, 17, 127-144.

\*Wang, Q. and **Armstrong, C.L.** (2012) Black Newspapers Focus More On Community Affairs Stories, *Newspaper Research Journal*, 33(4): 35-44.

**Armstrong, C.L.**, Boyle, M.P., and McLeod, D.M. (2011). A global trend: How news coverage of protests reinforces gender stereotypes, *Journalism Studies*, 13(4): 633-648.

Nah, S. and **Armstrong, C.L.** (2011). Structural Pluralism in Journalism and Media Studies: Concept Explication and Theory Construction, in *Mass Communication & Society*, 14:857-878.

**Armstrong, C.L.** and McAdams, M. J. (2011) Blogging the time away? Young adults' motivations for blog use, *Atlantic Journal of Communication*, 19(2): 113-128.

**Armstrong, C.L.** (2011). Parenting Magazines and Obesity: How Well do They Trim The Fat? *Health Communication*, 26: 631-634.

\***Armstrong, C.L.** and Gao, F. (2011) Gender, Twitter and News Content: A Comparison across Platforms and Coverage Areas, *Journalism Studies*, 12(2): 1-16.

**Armstrong, C.L.** (2011). Providing a Clearer View: An Examination of Transparency on Local Government Web Sites, *Government Information Quarterly*, 28(1): 11-16.

**Armstrong, C.L.** and Boyle, M.P. (2011). Views from the Margins: News Coverage of Women in Abortion Protests, 1960-2006, *Mass Communication & Society*, 14(2):1-25.

\***Armstrong, C.L.** and Gao, F.F. (2010). Now Tweet This: How News Organizations Use Twitter, *Electronic News*, 4(4): 218-235.

**Armstrong, C.L.** and McAdams, M. J. (2009). Blogs of Information: How Gender Cues and Individual Motivations Influence Perceptions of Credibility, *Journal of Computer-Mediated Communication*, 14(3): 435-456.



**Armstrong, C.L.** (2009) It's all in the audience: How the news media portrayed women and girls during two 2006 school shootings, *Florida Communication Journal*, 38(1): 107-123.

Boyle, M.P. and **Armstrong, C.L.** (2009). Measuring Level of Deviance: Considering the Distinct Influence of Goals and Tactics on News Treatment of Abortion Protests, *Atlantic Journal of Communication*, 17(4):166-183.

**Armstrong, C.L.** and Collins, S.J. (2009). Attracting Younger Audiences: Examining how Access to Local News Content Influences Perceptions of Credibility for Younger Readers, *Atlantic Journal of Communication* 17(3): 131-145.

**Armstrong, C.L.** and Collins, S.J. (2009). Reaching Out: Newspaper Credibility Among Younger Readers, *Mass Communication & Society*, 12(1): 97-114.

**Armstrong, C.L.** (2009). Examining the Blame Frame: Portrayals of Women in Newspaper Content About Dieting, *Journal of Health and Mass Communication*, 1(1/2): 131-147.

**Armstrong, C.L.** (2008). Exploring a Two-Dimensional Model of Community Pluralism and its Effects on the Level of Transparency in Community Decision-Making, *Journalism & Mass Communication Quarterly*, 85(4):807-822.

Collins, S.J. and **Armstrong, C.L.** (2008). Following the Setting Sun: College Students Readership of Free Newspapers on Campus, *Newspaper Research Journal*, 29(1): 77-89.

**Armstrong, C.L.** (2008). Teaching Tip: The Evolution of Journalism Education: Evaluating Student Performance by Active Learning, *Florida Communication Journal*, 37(1):72-78.

**Armstrong, C. L.** (2006). Story Genre Influences Whether Women are Sources, *Newspaper Research Journal*, 27(3): 66-81.

**Armstrong, C. L.** (2006). Writing about women: An examination of how content about women is determined in newspapers. *Mass Communication & Society*, 9(4): 447-460.

**Armstrong, C. L.** (2006). Revisiting structural pluralism: A two-dimensional model of community power, *Mass Communication & Society*, 9(3): 287-300.

Boyle, M.P., Schmierbach, M., **Armstrong, C. L.**, Cho, J., McCluskey, M. R., McLeod, D. M., and Shah, D.V. (2006). Expressive responses to news stories about extremist groups: A framing experiment, *Journal of Communication*, 56(2): 1-18.

**Armstrong, C.L.**, Wood, M.L.M., and Nelson, M.R. (2006). Female news professionals in local and national broadcast news during the buildup to the Iraqi military conflict, *Journal of Broadcasting & Electronic Media*, 50(1): 78-94.

**Armstrong, C. L.** and Nelson, M. R. (2005). How newspaper sourcing triggers gender stereotypes, *Journalism & Mass Communication Quarterly*, 82(4): 820-837.

**Armstrong, C.L.** (2004) The influence of reporter gender on source selection in newspaper stories, *Journalism & Mass Communication Quarterly*, 81(1): 139-154.

Boyle, M.P., Schmierbach, M., **Armstrong, C.L.** Pan, Z., Shah, D.V. and McLeod, D.M. (2004). Information seeking and emotional reactions to the September 11 attacks, *Journalism & Mass Communication Quarterly*, 81(1): 155-167.

**Armstrong, C.L.** (2002) Papers give women more attention in ethnically diverse communities, *Newspaper Research Journal*, 23(4): 81-85.

#### **OTHER PUBLICATIONS (8)**

**Armstrong, C.L.**, and Usery, A.G. (2023). How socially vulnerable populations gather information during severe weather, invited book chapter for *Race/Gender/Class/Media: Considering Diversity Across Audiences, Content, and Producers*, 5<sup>th</sup> Edition.

**Armstrong, C.L.** and Baldinelli, S. E. (2020). Consumption Junction: Content Analytic Media Stereotyping Studies, (pp. 35-52). In Billings, A.C., & Parrott, S. (Eds.). *Media stereotypes: From ageism to xenophobia*. New York: Peter Lang.

McLeod, D. M., Shah, D.V., Schmierbach, M. G., Boyle, M. P. and **Armstrong, C.L.** (2015). Group Perceptions and Expressive Action. In Douglas M. McLeod and Dhavan V. Shah, *Covering "Big Brother": How News Frames Shape Support for National Security* (pp. 143-156). New York: Cambridge University Press.

Nah, S. and **Armstrong, C.L.** (2011). Structural Pluralism in Journalism and Media Studies: Concept Explication and Theory Construction. In John C. Pollock (Ed). *Media and Social Inequality: Innovations in Community Structure Research* (pp.31-52). New York: Routledge.

**Armstrong, C.L.** and McAdams, M.J. (2010). Believing Blogs: Does a Blogger's Gender Influence Credibility? In Rebecca Lind, (Ed.), *Race, Gender and Media, Second Edition* (pp. 30-38). Boston: Pearson.

Shah, D.V., Boyle, M.P., Schmierbach, M., Keum, H., and **Armstrong, C.L.** (2010). Specificity, Complexity, and Validity: Rescuing Experimental Research on Framing Effects. Paul D'Angelo and Jim A. Kuypers (Eds.), *Doing News Framing Analysis: Empirical, Theoretical, and Normative Perspectives* (pp. 215-232). New York: Routledge.

**Armstrong, C.L.** (2008). Book Review of Paula Poindexter, Sharon Meraz, and Amy Schmitz Weiss (Eds.) "Women, Men and News" in *International Journal of Press and Politics*, 13(4): 529-530.

**Armstrong, C.L.** (2008). Book Review of Caryl Rivers "Selling Anxiety" in *Journalism & Mass Communication Quarterly*, 85(1):225-227.

#### **IN PROGRESS (2)**

Armstrong, C.L. Are you watching or warning? Effects of comprehension of weather terminology comprehension on storm preparation, under review at *Journal of Extreme Effects*.

Armstrong, C.L. Twisted up about potential tornados? Examining factors that amplify one's need for information, under review at *Journal of International Crisis and Risk Communication Research*.

#### **CONFERENCE PAPERS (49)**

Armstrong, C.L. Are you watching or warning? Effects of comprehension of weather terminology comprehension on storm preparation, accepted for presentation at the Association for Education in Journalism and Mass Communication Annual Conference in Detroit, MI August 2022.

Armstrong, C.L. Are you sleeping? Time and place barriers to receiving impending severe weather warnings, Sixth Conference on Weather Warnings and Communication, Milwaukee, WI., June 14-17, 2022.

Baldinelli, S.E., Usery, A.G., and Armstrong, C.L. Is there space for females in space? A content analysis of the Space X mission, Paper presented at the 2021 annual conference of the Broadcast Education Association, Las Vegas, NV, April 12-16, 2021. (Top Faculty Paper, Gender and Sexuality Division)

Armstrong, C.L., and Towery, N. Before and after the storm: How individuals hypothetically and realistically respond to media messages about severe weather. Paper presented at the 2020 annual conference of the Broadcast Education Association, Las Vegas, NV, April 18-22, 2020. (Second Place Paper News Division).

Armstrong, C.L., and Mahone, J. #Metoo in practice: Revisiting social media's influence in individual willingness to mobilize against sexual assault. Presented to the Mass Communication Division at the International Communication Association Annual Conference in Gold Coast, Australia, May 20-25, 2020.

Armstrong, C.L., Hou. J., and Towery, N. The 'Michael' Effect: Risk Perception and Behavioral Intentions through Varying Lenses. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference in Toronto, Canada Aug. 6-9, 2019. (Top Faculty Paper Award).

Hou. J., Armstrong, C.L., and Towery, N. The Safety Dance: Examining the Reasoned Action Approach in Severe Weather Preparedness. Paper presented at the Association for Education in Journalism and Mass Communication Annual Conference in Toronto, Canada Aug. 6-9, 2019.

Armstrong, C.L., Hou. J., and Towery, N. How News Breaks: Tracking the use of visual media cues to make evacuation decisions after Hurricane Michael. Paper presented at the Fifth Conference on Weather Warnings and Communication, San Diego, CA., June 12-14, 2019.

Armstrong, C.L., Hou. J., and Towery, N. Paging Jim Cantore: How longtime residents use visual media cues to determine evacuation actions before hurricanes. Paper presented

at the 2019 annual conference of the Broadcast Education Association, Las Vegas, NV, April 6-9, 2019. (Second Place Paper News Division).

Armstrong, C.L., Hou, J., and Towery, N. Watching the rain: How individuals use visual media cues to make evacuation choices during hurricanes. Poster presented at the 2018 Alabama Mississippi Bays and Bayous Symposium, Mobile Alabama, Nov. 28-29, 2018.

Xu, Q. and Armstrong, C.L. #SELFIES at the 2016 Rio Olympics: Comparing Self-Representations of Male and Female Athletes from the U.S. and China. Presented to the Commission on the Status of Women at the Association for Education in Journalism and Mass Communication Annual Conference in Washington, D.C., Aug. 6-9, 2018. (Top Faculty Paper Award).

Armstrong, C.L., Cain, J, and Hou, J. Preparing for disaster: Information seeking, media influence and disaster preparation for severe weather outbreaks. Presented to the Journalism Studies Division at the International Communication Association Annual Conference in Prague, CZ, May 24-28, 2018.

Armstrong, C.L., Hou, J. and McLeod, K. Is Ellen DeGeneres a “DeGenerate?” How public support for same-sex marriage dictated news coverage of the TV’s first out lesbian. Presented to the GLBTQ Interest Group at the Association for Education in Journalism and Mass Communication Annual Conference in Chicago, IL, Aug. 9-12, 2017.

Armstrong, C.L., and Mahone, J. “It’s on us.” The role of social media in individual willingness to mobilize against sexual assault. Presented to the Commission on the Status of Women at the Association for Education in Journalism and Mass Communication Annual Conference in San Francisco, California, Aug. 6–9, 2015.

Armstrong, C.L., Hull, K., and Saunders, L. Victimized on Plain Sites: Social and Alternative Media’s Impact on the Steubenville Rape Case. Presented to the Commission on the Status of Women at the Association for Education in Journalism and Mass Communication Annual Conference in Montreal, Canada, Aug. 5–9, 2014.

Armstrong, C.L., McAdams, M.J., and Cain, J. What is News? Young Adults May Have Their Own Ideas. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Conference in Chicago, Illinois, Aug.9–12, 2012.

Zerba, A., and Armstrong, C.L. Man, woman, or child: The portrayal of young adults in the news media. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Conference in St. Louis, MO., Aug.10–13, 2011.

Boyle, M.P., Armstrong, C.L., and McLeod, D.M. Factors Affecting Journalistic Adherence to the Protest Paradigm: The Influence of Protest Goals and Tactics. Presented

to Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication Annual Conference in St. Louis, MO., Aug.10–13, 2011.

Armstrong, C.L., Boyle, M.P., and McLeod, D.M. Defining the Disparity: Isolating Predictors of Male and Female Source Differences in News Coverage of International Protests. Presented to the Midwest Association of Public Opinion Research Annual Conference in Chicago, Illinois, November 19-20, 2010.

Armstrong, C.L. and Gao, F. Now Tweet This: How News Organizations Use Twitter. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Conference in Denver, CO, Aug. 4-7, 2010.

Armstrong, C.L. and Gao, F. A Comparison of Gender Portrayals in News Content across Platforms and Coverage Areas. Presented to the Commission on the Status of Women at the Association for Education in Journalism and Mass Communication Annual Conference Denver, CO, Aug. 4-7. (Top Faculty Paper Award).

Armstrong, C.L. Parenting Magazines and Obesity: How Well do They Trim The Fat? Presented to the Magazine Division of the Association for Education in Journalism and Mass Communication Annual Conference in Boston, MA, Aug. 5-8, 2009. (Top Paper Award).

Armstrong, C.L. and McAdams, M. J. Blogs of Information: How Gender Cues and Individual Motivations Influence Perceptions of Credibility. Presented at the Midwest Association of Public Opinion Research Annual Conference in Chicago, Illinois, November 21-22, 2008.

Armstrong, C.L. It's all in the audience: How the news media portrayed women and girls during two 2006 school shootings. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication Annual Conference in Chicago, IL, Aug. 6-9, 2008.

Armstrong, C.L. Take Me to Your Leaders: Exploring a Two-Dimensional Model of Community Pluralism and its Effects on the Level of Transparency in Community Decision-Making. Presented to the Communication Theory and Methodology Division of the Association for Education in Journalism and Mass Communication Annual Conference in Chicago, IL, Aug. 6-9, 2008.

Armstrong, C.L. and Boyle, M.P. Views from the Margins: News Coverage of Women in Abortion Protests, 1960-2006. Presented to the Midwest Association of Public Opinion Research Annual Conference in Chicago, Illinois, November 16-17, 2007.

Armstrong, C.L. Putting Politics, Power and Public Records to a Test: Evaluating Student Performance Through Active Learning. Presented to the Florida Communication Association Annual Conference in Daytona Beach, Florida, on Oct. 13, 2007.

Boyle, M.P. and Armstrong, C.L. Examining the impact of a status quo shift: A study of the impact of Roe v. Wade on news coverage of abortion protest. Presented to Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication Annual Conference in Washington, D.C., Aug. 9–12, 2007.

Armstrong, C.L. and Collins, S.J. Attracting Younger Audiences: Examining how Access to Local News Content Influences Younger Readers. Presented to the Midwest Association for Public Opinion Research Annual Conference in Chicago, IL, Nov. 17-18, 2006.

Armstrong, C.L. and McAdams, M.J. Believing Blogs? Examining the Influence of Gender Cues on Credibility. Presented to Mass Communication and Society Division of the Association for Education in Journalism and Mass Communication Annual Conference in San Francisco, California, Aug. 2-5, 2006.

Armstrong, C.L. and Collins, S.J. Reaching Out: Newspaper Credibility Among Younger Readers. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication annual conference in San Francisco, CA, on Aug. 2-5, 2006. (Top Paper Award)

Armstrong, C.L. and Collins, S.J. Following the Setting Sun: College Students Readership of Free Newspapers on Campus. Presented to the Newspaper Division of the Association for Education in Journalism and Mass Communication annual conference in San Francisco, CA, on Aug. 2-5, 2006.

Armstrong, C.L., Writing about women: An examination of how content about women is determined in newspapers. Presented to the Midwest Association of Public Opinion Research Annual Conference, Chicago, IL, November 18-19, 2005.

Armstrong, C.L., The Role of Genre in the Use of Female Newspaper Sources. Presented to the Commission on the Status of Women Association for Education in Journalism and Mass Communication, San Antonio, TX, August 10-13, 2005.

Armstrong, C.L., A Two-Dimensional Model of Community Pluralism. Presented to the Minorities and Communication Division, Association for Education in Journalism and Mass Communication, San Antonio, TX, August 10-13, 2005.

Schmierbach, M., Armstrong, C. L., Boyle, M.P., Cho, J., McCluskey, M. R., McLeod, D. M., and Shah, D.V., Expressive Responses to News Stories about Extremist Groups: A Framing Experiment. Presented to the Political Communication Division, International Communication Association, New Orleans, LA, May 27-31, 2004.

Armstrong, C. L. and Nelson, M. R Source Matters: The Influence of Perceived Credibility on Cognition of Newspaper Stories. Presented to the Midwest Association of Public Opinion Research, Chicago, IL, November 21-22, 2003.

Armstrong, C. L., Boyle, M.P., Cho, J. Schmierbach, M., Hwang, H., Nah, S., McCluskey, M. R., McLeod, D. M., and Shah, D.V., Predispositions, Framing, and Group Attitudes: Interactive Effects on the Motivation to Participate. Presented to the Midwest Association of Public Opinion Research, Chicago, IL, November 21-22, 2003.

Armstrong, C.L., Keum, H. and St. Clair, D. Orientations and Motivations Behind the Use of Tabloids. Presented to the International Communication Association, San Diego, CA, May 23-27, 2003.

Armstrong, C.L. Dimensions and Directions in the Study of Community Pluralism. Presented to the Midwest Association of Public Opinion Research, Chicago, IL, November 22-23, 2002.

Boyle, M.P., Schmierbach, M., Armstrong, C.L. Pan, Z., Shah, D.V. and McLeod, D.M. Information Seeking and Emotional Reactions to the September 11 Attacks. Presented to the Midwest Association of Public Opinion Research, Chicago, IL, November 22-23, 2002.

Armstrong, C.L. The Influence of Reporter Gender on Source Selection in Newspaper Stories. Presented to the Newspaper Division, Association for Education in Journalism and Mass Communication, Miami, FL, August 7-10, 2002.

Schmierbach, M., Armstrong, C.L. and Heather, M., Simplifying the Measure of Cognitive Complexity. Presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Miami, FL, August 7-10, 2002.

Armstrong, C.L., The Role of Community Structure on Gender Representations in Newspaper Coverage. Presented to the Midwest Association of Public Opinion Research, Chicago, November 16-17, 2001.

Zubric, J., Boyle, M.P., and Armstrong, C.L. Frame Exclusivity vs. Frame Emphasis: Implications for Civic Engagement. Presented to the Midwest Association of Public Opinion Research, Chicago, November 16-17, 2001.

Boyle, M.P., Armstrong, C.L., McLeod, D.M. and Shah, D.V. Behind the Curtain: Attitudes and Opinions of X-Rated Movie Viewers. Presented to the Midwest Association of Public Opinion Research, Chicago, November 16-17, 2001.

Shah, D.V., Zubric, J, Keum, H., Armstrong, C.L., Boyle, M.P., Guggenheim, L., News Frames and Elite Cues: Conditional Influence on the Activation of Mental Models. Presented to the Communication Theory and Methodology Division, Association for Education in Journalism and Mass Communication, Washington, D.C., August 5-8, 2001.

## **INVITED TALKS**

- Managing a research grant” BEA Research Grant workshop panelist, Broadcast Education Association Annual Conference, April 2022
- Invited Panelist, “Women Faculty Moving Forward: 100 Years from Suffrage to Academic Leadership” AEJMC Preconference Panel Sponsored by the Lillian Lodge Kopenhagen Center for the Advancement of Women in Communication

- “Media and the Presidency,” Panel Respondent, Broadcast Education Association, April 22-25, 2017, Las Vegas, NV.
- “Hearth and Home Revisited: Where are the Women Now?” panel organizer and participant for the Commission on the Status of Women and Online News Division at the Association for Education in Journalism and Mass Communication Conference, Montreal, Canada, Aug. 6, 2014.
- “A Palin Presidency? Researchers Predict News Coverage” panel participant for the Commission on the Status of Women and Communication Theory and Methodology Division, at the Association for Education in Journalism and Mass Communication Conference, St. Louis, MO, Aug. 10, 2011.
- “A Minority is a Minority is a Minority,” panel participant for the GLBT/Minorities and Communication divisions, at the Association for Education in Journalism and Mass Communication Conference, Denver, CO, Aug. 4, 2010.
- “Feminist and Gender Communication Theory,” Guest Lecture, Mass Communication Theory, College of Journalism and Communications, November 24, 2009.
- “Gender-focused Research,” Guest Lecture, Race, Class, Gender and Media, College of Journalism and Communications, March 23, 2009.
- “Teaching Tips for Graduate Classes,” Guest Lecture, Doctoral Colloquium, College of Journalism and Communications, Jan. 21, 2009.
- “Feminist and Gender Communication Theory,” Guest Lecture, Mass Communication Theory, College of Journalism and Communications, November 24, 2008.
- “Feminist and Gender Communication Theory,” Guest Lecture, Mass Media Perspectives, Doctoral Colloquium, College of Journalism and Communications, Sept. 25, 2008.
- “Feminist and Gender Communication Theory,” Guest Lecture, Mass Media Perspectives, Doctoral Colloquium, College of Journalism and Communications, Sept. 18, 2007.
- “Teaching the Importance of Communication Theory in Skills Classes” panel participant for the Magazine and Communication Theory and Methodology divisions, at the Association for Education in Journalism and Mass Communication Conference, Aug. 9, 2007.
- “Feminist and Gender Communication Theory,” Guest Lecture, Doctoral Colloquium, College of Journalism and Communications, Feb. 28, 2007
- “CPR for Feminist Scholarship,” panel participant for the Commission on the Status of Women/Communication Theory and Methodology divisions, at the Association for Education in Journalism and Mass Communication Conference, San Antonio, TX, August 10-13, 2005.



- “The Use of Public Records in Campaign Coverage,” Guest Lecture, Investigative Reporting, University of Florida, Department of Telecommunications March 23, 2005.
- “The Use of Public Records in Campaign Coverage,” Cory L. Armstrong, Guest Lecturer, Coverage of Political Campaigns, University of Florida, Department of Telecommunications, November 9, 2004.
- “Gender Representations in Informational Media,” Cory L. Armstrong, Guest Lecturer, Mass Media and the Consumer, University of Wisconsin-Madison, April 6, 2004.
- “Overview of Media Effects Models,” Cory L. Armstrong, Guest Lecturer, Mass Media and the Consumer, University of Wisconsin-Madison, Dec. 3, 2003.
- “Gender Representations in Informational Media,” Cory L. Armstrong, Guest Lecturer, Mass Media and the Consumer, University of Wisconsin-Madison, Nov. 17, 2003.
- “Gender Representations in Informational Media,” Cory L. Armstrong, Guest Lecturer, Introduction to Mass Communication, University of Kentucky, Nov. 7, 2003.
- “Issues in Journalism,” Cory L. Armstrong, Guest Lecturer, Introduction to Mass Communication, University of Wisconsin-Madison, April 11, 2003.
- “Gender and Media Consumption,” Cory L. Armstrong, Guest Lecturer, Mass Media and the Consumer, University of Wisconsin-Madison, April 7, 2003.
- “The Romance of Journalism,” Cory L. Armstrong, Guest Lecturer, Introduction to Mass Communication, University of Wisconsin-Madison, Nov. 6, 2002.
- “Personal Stories,” Cory L. Armstrong, New Graduate Student Orientation, School of Journalism and Mass Communication, University of Wisconsin-Madison, Aug. 28, 2002.

## TEACHING EXPERIENCE

### University of Nebraska-Lincoln, Lincoln, NE

#### Professor—Integrated Media Communication Capstone ADPR 930 (2 sections)

- Taught capstone class to eight students focusing on theory and methods for their final class in the master’s program.

### University of Alabama, Tuscaloosa, AL

#### Professor--Media During Severe Weather – MC 495

- Created and taught a winter interim online class focusing on severe weather.
- Taught 15-person class
- Utilized several meteorologists as guest speakers.

### University of Alabama, Tuscaloosa, AL

#### Professor – MA Capstone Class – JCM 597

- Managed the comprehensive exam and project class for MA graduate students.
- Supervised individual projects and collaborated with other faculty to manage and create the course parameters.

University of Alabama, Tuscaloosa, AL

Professor – Content Analysis Methods – CIS 650

- Lectured weekly to 10-person graduate class about conducting content analysis research methodology.
- Supervised individual and group research projects over the course of the semester.

University of Alabama, Tuscaloosa, AL

Professor – Race, Gender and Media– CIS 650

- Graduate class focusing on the main concepts of diversity
- Developed weekly discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the three key areas.
- Examining research content of quantitative and qualitative scholars in the area.

University of Alabama, Tuscaloosa, AL

Professor – Race, Gender and Media– MC 426/MC 526

- Created course developing basic concepts of diversity.
- Developed discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the key areas.
- Course is open to all majors.

University of Alabama, Tuscaloosa, AL

Professor – Public Opinion—MC 517

- Online-only graduate/undergraduate class focusing on the main concepts of public opinion
- Developed weekly discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the key areas.
- Examined research content of quantitative and qualitative scholars in the area.

University of North Texas, Denton, TX

Professor – Opinion Writing—JOUR 4321

- Undergraduate class focusing on persuasive writing and news editorial functions
- Developed weekly discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content.

- Created assignments to develop writing and critiquing skills
- Developed an online section of the class for Fall 2015.

University of North Texas, Denton, TX

Professor – Public Opinion and Propaganda—JOUR 5200

- Graduate class focusing on the main concepts of public opinion
- Developed weekly discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the three key areas.
- Examined research content of quantitative and qualitative scholars in the area.

University of Florida, Gainesville, FL

Professor – Race, Class, Gender and Media– MMC 6615

- Graduate class focusing on the main concepts of diversity
- Developed weekly discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the three key areas.
- Examining research content of quantitative and qualitative scholars in the area.

University of Florida, Gainesville, FL

Professor – Content Analysis Methods – MMC 6423

- Lectured weekly to 15-person graduate class about conducting content analysis research methodology.
- Supervised three group research projects over the course of the semester.
- Employed guest speakers to discuss different applications of content analysis.

University of Florida, Gainesville, FL

Professor – Collaborative Communication Research – MMC 6428

- Directed a group research project over the course of the semester.
- Lectured weekly about research-related topics to graduate students.
- Explored data collection and analysis, employing applicable methods for specific projects.

University of Florida, Gainesville, FL

Professor – Research Methods in Mass Communication – MMC 6421

- Surveyed various research methods employed in mass communication research.
- Provided basic instruction in SPSS statistical methods.
- Supervised a group research proposal, including development of a methodological instrument.

University of Florida, Gainesville, FL

Professor – Issues and the Press – JOU 5705

- Lectured weekly to 20-person class about topical and theoretical issues in journalism scholarship.
- Explored individual topics of interest with students and developed their thinking about examining the issues.
- Designed assignments to test critical thinking and applications of topics skills.

University of Florida, Gainesville, FL

Professor – Applied Fact Finding – JOU 3110

- Lectured weekly to 75-person class about investigative techniques and public records.
- Interacted with students individually and collectively to help explore the Freedom of Information Act and state public records laws.
- Designed assignments and exams to test knowledge of search techniques and interpretation skills.

University of Florida, Gainesville, FL

Professor – Public Opinion and Editorial Analysis– JOU 4302

- Hybrid course focusing on public opinion concepts and persuasive writing techniques appropriate for editorial/op-ed pages of news organizations.
- Course is split with journalism majors and public service majors.
- Designed assignments and exams to develop argument and inform readers, improve argument skills and understand role of public opinion.

University of Florida, Gainesville, FL

Professor – Media and Politics– JOUR 3611

- Created online-only course developing basic concepts of the relationship between media and politics.
- Developed discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the three key areas.
- Course is open to all majors.

University of Florida, Gainesville, FL

Professor – Race, Class, Gender and Media– RTV 3411

- Created online-only course developing basic concepts of diversity.
- Developed discussions and lecture material, along with topical examples to facilitate discussion among students about key issues of media content of the three key areas.
- Course is open to all majors.

University of Florida, Gainesville, FL

Professor – Reporting – JOU 3101

- Lectured weekly to 20-person writing lab about newsgathering and writing topics.
- Coached students individually in a laboratory setting on how to write news and feature stories under deadline pressure.

- Designed both fictional and non-fictional assignments and provide a wide range of possible scenarios from which students can learn.

University of Wisconsin-Madison, Madison, WI Spring-Fall 2003  
Teaching Assistant – Mass Media and the Consumer – J646

- Provided guidance and instruction for group advertising projects throughout the semester.
- Led five 25-person discussion sections to explore lecture topics.
- Graded essay exams and provided feedback on research papers and projects.

University of Wisconsin-Madison, Madison, WI Spring 2001-2002  
Teaching Assistant - Mass Media Practices – J202

- Served as stand-alone instructor in laboratory setting for 15 students. .
- Instructed students in news and strategic communication writing techniques.
- Taught students technologically based computer programs, including web design, video and audio production.

University of Wisconsin-Madison, Madison, WI 1999-2000, Fall 2002  
Teaching Assistant – Introduction to Mass Communication – J201

- Provided students with a basic overview of mass communication.
- Led a 15- to 20-person weekly discussion section on mass communication topics.
- Provided grades and heavy feedback for students in a writing-intensive, university-required course.

Madison Senior Scholars, Madison, WI Summers 2000-2003  
Instructor - News Production and Analysis

- Instructed senior citizens on current issues in news production.
- Generated a discussion forum so students and instructor could interact about topics.

## **GRADUATE STUDENT ADVISING**

### University of Alabama

- Dissertation/Program Chair: 2
- Dissertation/Program Committee member: 8
- Master’s Thesis Chair: 1
- Master’s Committee member: 1
- Master’s Project Committee: 6

### University of Florida

- Dissertation Chair: 6
- Dissertation/Program Committee member: 5
- Master’s Thesis Chair: 10
- Master’s Committee member: 20

## ASSOCIATION SERVICE

### Association for Education in Journalism and Mass Communication, Columbia, SC

April 2001-present

- Elected Member, AEJMC Standing Committee on Research, October 2012-2015
- Appointed Member, Gender, Race, Ethnicity Diversity Assessment committee, September 2006-2008
- Research Co-Chair, Mass Communication & Society Division.
- Co-Chair, Commission on the Status of Women, August 2007-2009
- Programming Chair, Commission on the Status of Women, August 2006-2007
- Recorder, Commission on the Status of Women, August 2005-2006
- Reviewer, Association for Education in Journalism and Mass Communication Annual Conference, Commission on the Status of Women, August 2005-present
- Reviewer, Association for Education in Journalism and Mass Communication Annual Conference, News and Online Division, August 2005-present
- Reviewer, Association for Education in Journalism and Mass Communication Annual Conference, Communication Theory and Methodology Division.
- Reviewer, Association for Education in Journalism and Mass Communication Annual Conference, Mass Communication & Society, August 2006-present
- Reviewer, Association for Education in Journalism and Mass Communication Annual Conference, Minorities and Communication, August 2006
- Member, Communication Theory and Methodology Division, 2002-present
- Member, News and Online Division, 2000-present
- Member, Commission on the Status of Women, 2004-present
- Member, Mass Communication and Society Division, 2005-present

### Midwest Association of Public Opinion Research, Chicago, IL

Nov. 2001-2014

- Discussant, 2005, 2009, 2012 conventions
- Panel Moderator, 2001-2003 conventions
- Member, 2001-2014

### Newspaper Research Journal

- Editorial Board, Sept. 2004-present

### Mass Communication & Society

- Associate Editor, September 2008-August 2016
- Editorial Board, January 2007-September 2008; 2016-present

### Journalism & Mass Communication Quarterly

- Editorial Board, May 2019-present

Manuscript Reviewer

Dec. 2004-present

- *Atlantic Journal of Communication*
- *Communication Reports*
- *Communication Research*
- *Digital Journalism*
- *Electronic Journal of Communication*
- *Feminist Media Studies*
- *Government Information Quarterly*
- *Howard Journal of Communication*
- *International Journal of Press/Politics*
- *Journal of Applied Communication Research*
- *Journal of Broadcasting & Electronic Media*
- *Journal of Computer-Mediated Communication*
- *Journal of Interactive Advertising*
- *Journal of Sex Roles*
- *Journalism and Mass Communication Quarterly*
- *Journal of Risk Research*
- *Journalism Studies*
- *Media Psychology*
- *New Media & Society*
- *Political Research Quarterly*
- *Public Opinion Quarterly*
- *Sage Open Access*
- *Science Communication*
- *Women's Studies International Forum*

International Communication Association

Fall 2004 to present

- Reviewer, Political Communication  
Review and Member, Journalism Studies Division

**UNIVERSITY OF ALABAMA ADMINISTRATIVE AND SERVICE ACTIVITIES**

Chair, Program Review Committee

Department of Psychology

Fall 2021

- Lead a program review for Office of Academic Affairs

Program Reviewer

New College Lifetrack

October 2019

- Serve as committee review member for Office of Academic Affairs

Chair (2018-2020) and Member

Core Curriculum Oversight Committee

2017-2020

- Lead/manage general education reviews for university committee.  
Appointed through Office of Academic Affairs.

Member  
General Education Administrative Workgroup 2018-present

- Chairing Subcommittee on Communication
- Appointed by provost to work with General Education Taskforce on overhaul of university core classes

Member  
CIS Executive Council 2016-2021

- Serve as member of CIS Leadership team

Member  
CIS Graduate Council 2016-2021

- Serve on committee on CIS graduate issues

### UNIVERSITY OF NORTH TEXAS ACTIVITIES

Member  
Academic Associate Deans Council 2014-2016

- Represent MSOJ for university academic operations

Member  
Academic Scheduling Committee 2014-2016

- Represent MSOJ on university course scheduling issues

Member  
UNT Chair's Council 2014-2016

- Represent MSOJ on chair-related matters

Member  
Council of Associate Dean's for Research 2014-2016

- Represent MSOJ on research and grant issues

Member  
UNT Graduate Council 2014-2016

- Ex-officio member representing MSOJ

### UNIVERSITY OF FLORIDA ACTIVITIES

Member  
University Alternative Sabbatical Committee 2013-14

- Reviews Sabbatical applications

Member  
University Curriculum Committee Spring 2010-2012

- Makes decisions about course development and changes



- Member  
Behavioral/NonMedical Institutional Review Board Fall 2008-2014
- Reviews IRB applications from across university and makes recommendations to chair
- Mentor  
University Minority Mentoring Program 2007-2008
- Graduate Coordinator, Journalism Sequence Fall 2009-2014  
College of Journalism and Communications
- Developed graduate policy and determined admission of graduate students into program.
- Research Committee Member Fall 2004-2007  
College of Journalism and Communications
- Awarded annual grants from dean's seed funds and research summer
- Contest Judge  
University Relations Golden Gators Awards Fall 2006; 2008
- Judged university media publications for annual awards
- College Constitution Committee Member, Fall 2007-2008  
College of Journalism and Communications
- Reviewed constitutions of other units on campus
  - Updated college constitution language and policies
- Search Committee Chair 2009-2010  
Department of Journalism, University of Florida
- Oversaw committee during hiring process of faculty members for online journalism.
- Search Committee Member 2004; 2006; 2008  
Department of Journalism, University of Florida
- Served as committee member during hiring process of faculty members
  - Set criteria for hiring, reviewed applications, designed schedule and worked with candidates throughout the process
- Search Committee Member Spring 2012  
CJC Dean's Search Committee, University of Florida
- Served as committee member during hiring process of college dean
- Search Committee Member Fall 2010  
Journalism and Communications Librarian, University of Florida
- Served as committee member during hiring process of college librarian
- Commencement Marshal, University of Florida 2004; 2010; 2012

- Served as marshal for commencement ceremonies

Mass Communication Research Center Aug. 2000-May 2004  
School of Journalism and Mass Communication  
University of Wisconsin-Madison, Madison, WI

- Prepared and analyzed data for annual political communication study.
- Mentored less-experienced graduate students in data analysis.
- Co-authored group papers for conferences, organizing members and contributing through data analysis.

## FACULTY DEVELOPMENT

AAC&U Institute on General Education and Assessment  
(Salt Lake City, Utah) June 2018

- Attended four-day workshop on general education

Investigative Reporters and Editors Computer-Assisted March 2016  
Reporting Conference (Denver, CO)

- Attended four-day NICAR conference learning key data-driven journalism techniques to incorporated into classroom instruction

Trauma Journalism: Training for Ed. (Columbia, MO) October 2015

- Attended three-day seminar in teaching trauma to students

Poynter/IRE Seminar: Investigating Local Government September 2013  
(St. Petersburg, FL)

- Attended five-day conference learning key investigative journalism techniques for classroom instruction

Investigative Reporters and Editors Computer-Assisted February 2011  
Reporting Conference (Raleigh, NC)

- Attended four-day conference learning key data-driven journalism techniques to incorporated into classroom instruction

Write Winning Grants December 2010  
University of Florida

- Participated in day-long seminar sponsored by IFAS on how to write effective grants.

Faculty Training on E-Learning Summer 2010

- Participated in University's training sessions on e-learning.

NIH Regional Grant Seminar April 16-17, 2009

- Participated in seminar to learn about grant writing in Atlanta, Georgia.

Computer-Assisted Reporting May 10-11, 2008

- Attended a two-day workshop in Ft. Lauderdale, Florida, on public records and online research sponsored by the Investigative Reporters and Editors, Inc.

Faculty Recruitment and Diversity Fall 2006  
Office of the Provost, University of Florida

- Participated in University’s discussion on improving diversity in faculty hiring.

Better Watchdogs: Investigative Reporting on the Beat Feb. 5, 2005

- Attended day-long seminar in Orlando, Florida, sponsored by the Investigative Reporters and Editors.

A Round Table on Diversity, Fall 2004  
Office of the Provost, University of Florida

- Participant by invitation in University’s discussion on improving diversity.

Navigating Florida Public Records for Success, Oct. 9, 2004,

- Attended day-long workshop led by Joe Adams, author of *The Florida Public Records Handbook*. The event was sponsored by the Florida Press Club and the Society for Professional Journalists and held in Orlando, Florida.

## PROFESSIONAL ACTIVITIES

Manuscript Reviewer, Oxford University Press July 2011

- Evaluated encyclopedia entry of “social movements”

Manuscript Reviewer, CQ Press August 2009

- Evaluated book proposal on media and public records

Manuscript Reviewer, Columbia University Press August 2006

- Evaluated book proposal on women in news

Manuscript Reviewer, Oxford University Press October 2005

- Evaluated book proposal on investigative reporting

Contest Judge, Florida Press Association May 2007

- Judged top weekly newspaper entries

Contest Judge, Capitolbeat June 2007

- Judged contest for top state house reporting

Contest Judge, Golden Gator Awards December 2006; 2008

- Judged contest for university publications

## PROFESSIONAL ORGANIZATIONS

- Investigative Reporters and Editors 2004-2016
  - Member
- Society of Professional Journalists Feb.-Sept. 2005
  - Member

## COMMUNITY SERVICE

- Tuscaloosa Volleyball Officials Association 2016-2021
  - Officiate middle/high school girls' volleyball
- Black Warrior Softball Officials Association 2017-2021
  - Officiate middle/high school girls' softball
- Big Eight Sports Officials Association 2008-2014
  - Officiate middle/high school girls' softball/volleyball
  - Some recreational officiating for City of Gainesville
- Science Fair Judge, Lincoln Middle School (Gainesville) Dec. 6, 2012
  - Judged Social Science Entries
- City of Gainesville Human Rights Board July 2005-Feb. 2008
  - Advisory Board Member
- Lavender Menace Fall 2004-2009  
Gainesville, FL
  - Revamped organization Web site
  - Volunteered to help organize annual golf tournament in October 2004
  - Participate in quarterly highway litter pickup
- Wisconsin Democracy Campaign Feb.-Nov. 2000  
Madison, WI
  - Attempted to create a fair amount of local and national political coverage in Wisconsin, equally mixed between advertising and news stories. My role was running the research and analysis portion of the broadcast content.

**Updated: January 16, 2023**