

Kristian Anderson



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Education

University of Nebraska-Lincoln, Lincoln, NE

Graduation May 1992

Bachelor of Journalism; Broadcasting and Advertising dual major.
Minors: English, history, & political science

Experience

University of Nebraska - Lincoln

August 2023-Present

Assistant Professor of Practice: Media Production
College of Journalism and Mass Communications

- Teaching undergraduate and graduate courses in media production; coordinating a student-run photo, video production, and live streaming production house; contributing to the development of our curriculum; providing service to the college, university, and profession.
- Create class curriculum, teach, write, instruct, and inform future and potential Journalism and Media Production students on the correct way to use equipment and visual techniques for their field.

Right Eye Digital

January 2001-Present

Owner · Video Production · Web Design · Graphic Design

- Currently work with client management, budgets, coordinating multiple tasks and building exciting new creative concepts for clients.
- Write, videotape, edit, and produce commercial and industry pieces for broadcast and non-broadcast productions.
- Write, design, create, optimize and organize web pages for clients.
- Graphic design, illustration, and layout for print pieces.
- Develop and coordinate Social Media Campaigns and Advertising for clients with online graphics, posts and videos

University of Nebraska - Lincoln

May 2011-August 2023

Adjunct Professor: College of Journalism and Mass Communications

- Special appointment lecturer - Visual Production: Photography and Video
- Create class curriculum, teach, write, instruct, and inform future and potential Journalism students on the correct way to use equipment and visual techniques for their field.

First Rate Printing, Inc.

January 1999-April 2005

Creative Director

- Created, designed and worked with clients on print layout and image management for their corporate identity.
- Scheduling and organizing the printing process from start to finish.

KLKN-TV8

January 1997-January 1999

Promotion/Public Service Manager

- Main duties included writing, producing, editing promotional videos for the station. Promoting all aspects of KLKN-TV8 through radio, television, cable, print, and billboards. Created audience growth, increased community visibility, and promoted the overall station product. Dealt with the day-to-day scheduling of on-air spots and their maximum placement. Worked with budgets, rating periods, and interacted with the different department heads to create a stronger television station
- Represented KLKN-TV8 through their Public Relations efforts and produced television spots for specific key events.



Experience

KOLN/KGIN-TV (1011 Now) Writer/Producer II

June 1994-January 1997

- Main duties included writing, producing, editing promotional videos for the station as well as commercial production.
- In charge of producing all long form programming through the creative services department, which included organizing various interviews, video shoots, and story ideas for alternative programming.

KOLN/KGIN-TV (1011 Now) Reporter/Photojournalist

May 1992-June 1994

- Main duties included newsgathering, editing, videotaping news events, writing materials gathered from the field, and producing special projects. On-air reporting.

B104-KKNB On-air Personality

May 1991-January 1993

- Full-time announcer (Midnight to 6am)
- Live on-air broadcast remotes

· Commercial production

Skills

- Videotaping, including lighting, sequencing, in-camera editing and all areas of the visual medium.
- Photojournalist skills including portrait, product and news gathering.
- Daily video livestream and production knowledge using YouTube and social media platforms. Livestream switchers, cameras and production software.
- Experienced in nonlinear editing systems like Final Cut Pro, Adobe Premiere, Avid, Adobe After Effects, and Apple Motion.
- Well-versed with .html and .php web base systems, as well as database systems. Plus, experience with Dreamweaver, Adobe ImageReady, and Flash.
- Knowledgeable in budget creation and the budget process.
- Informed on the importance of rating periods and the numbers that go with them.
- On-air radio voice experience and radio production.
- Knowledgeable in Macintosh and IBM based systems.
- Familiar with Canvas, Blackboard, Microsoft Word, Excel, PowerPoint, (Microsoft Office) First Choice and Lotus for the IBM, Quark, PageMaker, Freehand, Photoshop, Illustrator, InDesign, DVD Studio Pro, Adobe Acrobat, Cleaner, Media Manager, Microsoft Publisher and Strata-Studio Pro for the Mac.