

**Linda R. White, PhD**  
Curriculum Vitae  
Lwhite28@unl.edu  
(205) 504-5514

## Research Interests

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After working 25+ years as a Television Anchor/Reporter, my research interests include racial diversity in television news, building a better television news product, and the successful nontraditional graduate student.

## Education

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August 2023

**Ph.D., Information & Media**

Michigan State University, East Lansing, MI  
Dissertation Title: Responses to Black and White News Anchors: Effects of Tweet Types, and Moderation by Humanitarianism/Egalitarianism Motivations  
Advisor & Dissertation Co-Chair: Dr. Esther Thorson  
Dissertation Co-Chair: Dr. Saleem Alhabash  
Committee Members: Dr. Teresa Mastin, Dr. Rachel Mourao

May 2018

**Master of Arts in Journalism**

Ball State University, Muncie, IN  
Summa Cum Laude  
Thesis: “The Impact of Minority TV News Directors on Ratings”  
Advisor: Dr. Robin Blom  
Committee members: Dr. Maria Williams-Hawkins, Dr. Kimberly Lauffer

May 1990

**Bachelor of Science in Journalism**

Ohio University, Athens, OH  
Cum Laude

## Academic Positions

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August 15<sup>th</sup> – present

Assistant Professor  
Endowed Chair of in Depth Reporting  
University of Nebraska-Lincoln

College of Journalism and Mass Communication

July 14<sup>th</sup> – August 14<sup>th</sup>      Research Assistant  
 University of Nebraska-Lincoln  
 College of Journalism and Mass Communication

### Research Teams

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Sept 2022 – present	News Research Team Co-principle investigators Sevgi Baykaldi Soo Shin Advisor – Dr. Marissa Smith
May 2020 – present	Non-traditional graduate students Co-principle investigators Dr. David Strukel (Hiram College) Dr. Saleem Alhabash (Michigan State University)
January 2021 – June 2023	DEI AD/PR Textbook Chapter co-author Editors:      Dr. Anastasia Kononova Dr. Teresa Mastin Dr. Susan McFarlane-Alvarez
September 2020 – Dec 2023	Social Media impacts Dr. Saleem Alhabash
Oct 2020 – June 2023	Police Brutality & Bias Co-principle investigator Dr. Saleem Alhabash (Michigan State University) Dr. Cynthia Frisby (University of Oklahoma).

### Research Grant Projects

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Summer 2023	<b>MSU Dissertation Completion Fellowship (\$6698)</b>
Summer 2022	<b>MSU Journalism Dept. Summer Research Funding (\$3553)</b> (TV on air staff diversity project)
Summer 2021	<b>MSU Journalism Dept. Summer Research Funding (\$4670)</b> (Sinclair covid coverage)
Summer 2020	<b>MSU Journalism Dept. Summer Research Funding (\$3200)</b>

*‘Effects of TV News Anchors’ Race on Anchor and News Evaluation: The Moderating Effect of External and Internal Motivations to Withhold Prejudice’*

Spring 2020      **Gerstacker-Gund Summer Research Support for non-tenured faculty, Hiram College (\$4,000)**

Co-principal investigators: Dr. David Strukel, Hiram College, Dr. Saleem Alhabash, Michigan State University.

*Nontraditional students in nontraditional times: Pursuing an advanced degree in modern times, a survey*

Summer 2019      **MSU Journalism Dept. Summer Research Funding (\$1307)**  
(TV news director survey)

## **Publications**

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(P3) White, Linda, “Social Class in Advertising and Public Relations,” Different Together, edited by Anastasia Kononova, Susan McFarlane-Alvarez, and Teresa Mastin, Kendall Hunt publishing company, 2023, Ch. 8.

(P2) Strukel, D., White, L., Alhabash, S. (2023). The Good, the Bad, the Ugly: Predictors of positive and negative experiences of traditional and nontraditional graduate students. *Journal of Adult & Continuing Education*.

(P1) Parks, P., & White, L. (2021). Foregrounding Backgrounds: How Scientists Conceive Art to Express the Invisible. *Science Communication*, 10755470211011166

## **Works in Progress**

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### *Unsubmitted*

(WOP4) White, L., Alhabash, S., Thorson, E. (2024) Responses to Black and White News Anchors: Effects of news vs social justice tweet types. *Howard Journal of Communications*. Unsubmitted.

(WOP3) Baykaldi, S, White, L., Shin, S., Smith, M. Collective Memory: An Analysis of News Frames in the MSU Mass Shooting. *Journalism and Mass Comm Quarterly*. Unsubmitted.

*R&R*

(WOP2) Alhabash, Saleem E.; Smischney, Tegan Marie; Suneja, Anvita; Nimmagadda, Anish, White, Linda R. (2023). So Similar, Yet So Different: How Motivations to Use Facebook, Instagram, Twitter and TikTok Predict Problematic Use and Use Continuance Intentions. Sage open.

(WOP1) Alhabash, S., Issaka, B., White, L., Smith, S. (2023). Does 'What Happens on Social Media Stay on Social Media'? A Hierarchical Social Norms Analysis of the Relationship between Alcohol Posting Privacy and Celebration Drinking: Two Studies. *Journal of American College Health*.

**Conferences**


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(C6) Baykaldi, S, White, L., Shin, S., Smith, M. (2023, August 5 - 8). '*Collective Memory: An Analysis of News Frames in the MSU Mass Shooting*'. [Presentation]. AEJMC 106<sup>th</sup> Conference, Washington, D.C.

(C5) White, L. (2022, August 3 - 6). '*Effects of TV News Anchors' Race on Anchor and News Evaluation: The Moderating Effect of External and Internal Motivations to Withhold Prejudice*'. [Poster Presentation]. AEJMC 105<sup>th</sup> Conference, Detroit, Michigan.

(C4) Strukel, D., White, L., Alhabash, S. (2022, May 26 - 30). "*The Good, the Bad, the Ugly: Predictors of positive and negative experiences of traditional and nontraditional graduate students,*" [Poster Presentation]. ICA 72nd National Conference, Paris, France.

(C3) Alhabash, S., Barikisu, I., White, L., Suneja, A., Smith, S. (2022, May 26 - 30). "*Does 'What Happens on Social Media Stay on Social Media'? A TPB Analysis of the Relationship between Platform Preference and Alcohol Posting on Halloween among Underage Youth,*" [Presentation]. ICA 72nd National Conference, Paris, France.

(C2) White, L. (2021). "Importance of Supportive Communication for Female Doctoral Students". Panelist, NCA 107<sup>th</sup> Annual Convention, Seattle, WA.

(C1) White, L. (2019) Surviving Coverage of School Shootings: Evaluating News Coverage of American School Shootings from Columbine to Parkland. Panelist, NCA 105<sup>th</sup> Annual Convention, Baltimore, MD.

**Teaching Experience**


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Fall 2023

**Professor, JOUR 200A – The Fundamentals of Editing and Reporting I**

	(Enrollment: 20)
Fall 2023	<b>Professor, JOUR 200B – The Fundamentals of Editing and Reporting II</b> (Enrollment: 20)
Summer 2022	<b>Co-Instructor of Record, Michigan State University</b> Journalism 108 – World of Media (Asynchronous enrollment: 35)
Spring 2022	<b>Co-Instructor of Record, Michigan State University</b> Journalism 406/492 – Focal Point (newscast) (Enrollment: 29)
Fall 2021	<b>Instructor of Record, Michigan State University</b> Journalism 108 – World of Media (Asynchronous enrollment: 56)
Summer 2021	<b>Instructor of Record, Michigan State University</b> Journalism 108 – World of Media (Asynchronous enrollment: 18)
Spring 2021	<b>Teaching Assistant, Michigan State University</b> Journalism 108 – World of Media (Asynchronous enrollment: 255)
Fall 2020	<b>Teaching Assistant, Michigan State University</b> Journalism 108 – World of Media (Asynchronous enrollment: 221)
Summer 2020	<b>Co-Instructor of Record, Michigan State University</b> Journalism 108 – World of Media (Asynchronous Enrollment: 29)
Spring 2020	<b>Co-Instructor of Record, Michigan State University</b> Journalism 430 – News Media Law and Ethics (Hybrid - Enrollment: 60)
Fall 2019	<b>Instructor of record, Michigan State University</b> Journalism 303 – Announce, Interview, Hosting (Enrollment: 18)
Spring 2016	<b>Instructor, Miles College University (HBCU)</b> Taught: Broadcast History, 2-300 level Public Relations courses (Average enrollment: 9)

### **Guest Teaching Lecturer**

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Fall 2021/Spring, Fall 2022	<b>Journalism 300 (Beat news writing)</b> Topic: TV contracts (Fall 2021-synchronous, Spring/Fall 2022-F2F)
Spring 2018	<b>Journalism 303 (Announcing, Interview, Hosting)</b>

Topic: Interviewing difficult subjects

Fall 2020

**Journalism 200 (Intro-news writing)**

Topic: Broadcast news writing  
(synchronous)

**TV News Experience**

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Oct 2004- Dec 2015

**Weekend Anchor/Reporter**, WVTM 13 News (NBC),  
Birmingham, AL  
[Anchor Resume Reel](#) (link)  
Anchor and Education, Health, Investigates reporter.

2002-2004

**Anchor/Reporter**, WKBW, Buffalo, NY (ABC) –  
Weekend Anchor/Enterprise Reporter.

1994-2002

**Anchor/Reporter**, WOOD TV 8 (NBC), Grand Rapids, MI  
Noon co-anchor/Lifestyles (parenting) reporter.

1989-1994

**Reporter/Anchor**, WAKC TV 23 (ABC), Akron, OH  
Court/crime beat reporter. Anchored morning cut-ins.

**Undergraduate & Graduate mentoring:**

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- Zaria Philips, 2020 MSU Journalism graduate. Multi-skilled Producer, CBS Detroit, MI. Former student.
- Adanna Mbonu, MSU Journalism PhD student, former MA student, former TA.
- Danneisha McDole, former MSU Journalism MA student, Multimedia Production & Operations Specialist, HOMTV, Okemos, MI. Mentee.

**Service**

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*UNL Internal*

2023-present Research, Creative Activity and Awards Committee  
2024 CoJMC Media Training for Public Health Officials

*UNL External*

2024 BEA hard news judge

*MSU Internal*

2021-2023 School of Journalism faculty search committee (graduate representative)

- 2020-2023 Association for Doctoral Students in the Information & Media program (ADSIM)
- (2020-2021) – President/Journalism Student Representative
  - (2019-2020) – Vice President
- 2019-2023 MSU Black Graduate Student Association (BGSA)
- (2020-2021) – Events Chair
  - (2019-2020) – Secretary
- MSU External*
- 2015-2019 National Association of Black Journalists – Media Monitoring (Best Practices and Thumbs Down) Committee
- 2019-2023 BEA hard news judge

### **Organizational Memberships**

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- Association of Education in Journalism and Mass Communication (AEJMC)
  - Broadcast Education Association (BEA)
  - Investigative, Reporters and Editors

### **Awards, Distinctions, Fellowships, and Scholarships**

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| Nov 2023    | <b>CoJMC Professor of the Month</b>  |
| March 2022  | <b>MSU J-School 2021-2022 Outstanding PhD Student</b>  |
| March 2022  | <b>Ellen L. and Clyde L. Burton Endowed Scholarship (\$1,200)</b>                              |
| March 2022  | <b>CAS Endowed scholarship (\$1,000)</b>   |
| March 2021  | <b>Gordan A. Sabine Endowed Journalism Scholarship (\$2,050)</b>                               |
| March 2021  | <b>CAS Endowed Scholarship (\$1,000)</b>   |
| Spring 2020 | <b>Ellen L. and Clyde L. Burton Scholarship (\$2,900)</b>                                      |
| Spring 2019 | <b>Ellen L. and Clyde L. Burton Scholarship (\$2,900)</b>                                      |
| Fall 2018   | <b>Andrew F. Rasmussen Scholarship (\$1,250)</b>   |
| Fall 2018   | <b>Michigan State University Enrichment Fellowship<br/>(full funding for up to five years)</b> |

- May 2018           **Celebration of Excellent Congratulatory Award**  
An award given by Ball State University to graduating minority students
- May 2018           **PhD Pathways graduate**  
A program that provides educational workshops encouraging minorities to continue their higher education.
- 2008               **Regional Edward R. Murrow Award**  
WVTM Black History Month Special, Birmingham, AL
- 2003               **James A. Dockery Community Center Award, Buffalo, NY**
- 1995-2002       **Grand Rapids Community College, 20<sup>th</sup> Anniversary Giants**  
Planning and Selection Committee – Co-Host, 1000+ attendee event
- 2002               **D.A. Blodgett Services Big Brother/Big Sister Program**
- 2001               **Michigan Association of Broadcasters Special Interests**  
**Programming:** “Living, Learning, Making History: A Black History Month Special
- 2000               **Bethany Christian Services – U.S. Postal Service Stamp “Adopting a Child, Sharing a Life, Building a Home, Creating a World”**
- 1994               **Akron Police Department** certificate for fair news reporting.

## References

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### Advisor/Dissertation Co-Chair

Dr. Esther Thorson           [ethorson@msu.edu](mailto:ethorson@msu.edu)           (573) 864-4521 (c)  
Associate Dean for Graduate Studies

### Dissertation Co-Chair

Dr. Saleem Alhabash           [sa@msu.edu](mailto:sa@msu.edu)           (517) 432-2178 (w)  
Associate Professor of Public Relations and Social Media

### Dissertation Committee member

Dr. Teresa Mastin           [mastinte@msu.edu](mailto:mastinte@msu.edu)           (312) 320-7863 (c)  
Chairperson, Dept of Advertising & Public Relations           (517) 884-6702 (w)

### Former TA supervisor

Dr. Perry Parks           [parksp@msu.edu](mailto:parksp@msu.edu)           (517) 388-8627 (c)



Assistant Professor of Journalism