# **Laurie Thomas Lee**

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## **EDUCATION**

- **Ph.D. Mass Media** (Telecommunications Law and Policy), Michigan State University, East Lansing, MI; 1993.
- **M.A. Communications** (Broadcasting), University of Iowa, Iowa City, IA; 1983. Emphasis: Regulation/Telecommunications/Broadcast Production.
- **B.S. Telecommunications** (Broadcasting), Kearney State College, Kearney, NE; 1982; Magna Cum Laude.

## **ACADEMIC EXPERIENCE**

- **Professor,** University of Nebraska-Lincoln, Journalism and Broadcasting Sequence, College of Journalism and Mass Communications, Lincoln, NE; 2007—Present.
- **Associate Professor**, University of Nebraska-Lincoln, Department of Broadcasting, Lincoln, NE; with Tenure; effective August 14, 2000--2007.
- **Acting Department Chair**, University of Nebraska-Lincoln, Department of Broadcasting, Lincoln, NE; June–December, 2000.
- **Assistant Professor**, University of Nebraska-Lincoln, Department of Broadcasting, Lincoln, NE; Fall 1994-2000.
- **Adjunct Assistant Professor**, University of Nebraska-Lincoln, Department of Broadcasting, Lincoln, NE; Fall 1992-1994.
- **Lecturer**, College of Saint Mary-Lincoln, Telecommunications System Management Program, Lincoln, NE; Fall 1992-1993.
- **Ph.D. Research and Teaching Assistant**, Michigan State University, Department of Telecommunications, East Lansing, MI; 1986-1992. (Teaching Telecommunications Policy and other courses).
- **College Instructor**, East Central University, Mass Communications (Radio/TV), full-time, tenure-track faculty (3 years), Ada, Oklahoma; 1983-1986.
- **Graduate Teaching Assistant**, University of Iowa, Iowa City, IA; 1982-1983. (Teaching Television Production).

## OTHER PROFESSIONAL (NONTEACHING) EXPERIENCE

- **Researcher**, Telephone in Daily Life study, nationwide survey and diary study by Michigan State University in conjunction with Temple University, supported by Bell Atlantic; 1991-1992.
- **Consultant**, Fiber Optics Applications (Use and Needs) Assessment Study, for several sites nationwide, for a major cable television MSO; Fall 1990.
- **Researcher and Assistant to the Development of TELEGIS**, Computer Database of State Telecommunications Law and Policy, for Public Communication Associates, Lansing, MI; 1989.
- **Consultant**, Cable TV/Telecommunications Needs Assessment Study, to the City of East Lansing, MI (Need for a cable-based Institutional Network); January-March, 1989.
- **Consultant**, Telecommunications and Rural Development Project, for the U.S. Department of Agriculture, Small Business Innovation Research Program (Need for advanced telecommunications systems to support rural economic development in the U.S.); 1988-89.
- **Assistant News Director**, KGFW/KQKY Radio, Kearney, NE; reported city council meetings, conventions, local and regional news, 1981-1982.

#### **PUBLICATIONS**

- Dom Caristi, William R. Davie, Laurie Thomas Lee, <u>Communication Law: Practical Applications in</u> the Digital Age, 3<sup>rd</sup> Edition, Routledge, 2021 (in progress/forthcoming)
- Lee, Laurie Thomas, *Smart Home Data Privacy and an Evolving Fourth Amendment*, <u>Stetson Law Review</u>, Vol. 51 (1), 2021 (in press).
- Lee, Laurie Thomas, *Privacy: Future Threat or Opportunity*? (Chapter 14), in <u>The New Advertising:</u>

  <u>Branding, Content and Consumer Relationships in the Data-Driven Social Media Era; New Media, New Uses, New Metrics</u> (Volume 2), edited by Ruth Brown, Valerie Jones, and Ming (Bryan) Wang. Praeger, 2016. (refereed).
- Lee, Laurie Thomas, Going Over the Top: An Economic Study of the Rise of OTT Video Services (pp. 1170-1199), in Proceedings, 11<sup>th</sup> World Media Economics and Management Conference, Rio de Janeiro, 2015, available at <a href="http://www.uerj.br/mediaconference/arquivos/11thWMEMC\_EbookAnais.pdf">http://www.uerj.br/mediaconference/arquivos/11thWMEMC\_EbookAnais.pdf</a>
- Lee, Laurie Thomas. *Privacy and Social Media* (Chapter 9, pp. 146-165), in <u>The Social Media</u> <u>Industries</u>, Alan Albarran, Ed., New York: Routledge, 2013. Book was awarded the **2014 Picard Book Award** from the Media Management & Economics Division at AEJMC, August 7, 2014.
- Lee, Laurie Thomas. Location-Based Communication Systems: A Look at Intelligent Networking and Privacy Concerns, Global Media Journal, Volume 11, Issue 9, Fall 2011, available at

## http://lass.calumet.purdue.edu/cca/gmj/fa11/gmj-fa11-article2.htm

- Lee, Laurie Thomas. *Understanding the Economics of Online Privacy*, in <u>The Media as a Driver of Media Information Society—Economics, Management, Policies and Technologies Impacts</u>, Alan Albarran, Alfonso Sanchez-Tabernero, and Paulo Faustino, Eds., MEDIA XXI Collection, Formalpress Group, 2009.
- Lee, Laurie Thomas. *Digital Media Technology and Privacy* (Chapter 14), in Carolyn Lin and David Atkin (eds.), Communication Technology and Social Change, LEA, 2007.
- Lee, Laurie Thomas. Can Police Track Your Wireless Calls? Call Location Information and Privacy Law, Cardozo Arts & Entertainment Law Journal, Vol. 21, No. 2-3, pp. 381-406, 2003.
- Lee, Laurie Thomas. *The USA Patriot Act and Telecommunications: Privacy Under Attack*, <u>Rutgers Computer & Technology Law Journal</u>, Vol. 29, No. 2, pp. 371-403, 2003.
- Lee, Laurie Thomas. Entries (*Bell Labs*; *CHR; Formats*). In Christopher H. Sterling (Ed.), <u>Encyclopedia of</u> Radio. Chicago: Fitzroy Dearborn Publishers, 2003.
- Lee, Laurie Thomas. *Defining Privacy: Freedom in a Democratic Constitutional State* (book review), <u>Journal of Broadcasting & Electronic Media</u>, Vol. 46, No. 4, pp. 646-650, December 2002.
- Lee, Laurie Thomas. *History and Development of Mass Media*. (book chapter) In Rashmi Luthra (Theme Ed.) & Vibert Cambridge (Topic Ed.), <u>Encyclopedia of Life Support Systems</u> (EOLSS), Journalism and Mass Communications. Oxford, UK, [http://www.eolss.net], 2002.
- Lee, Laurie Thomas. *Internet Privacy, Security, and Intellectual Property*. (chapter 7) In Alan Albarran & David Goff (Eds.), <u>Understanding the Web: Social, Political and Economic Dimensions of the Internet (pp. 135-164)</u>. Ames, IA: Iowa State U. Press, 2000.
- Lee, Laurie Thomas. [Review of the book <u>Newspapers of Record in a Digital Age</u>]. <u>Journalism & Mass Communication Educator</u>, 55(1), 92-93, 2000.
- Lee, Laurie Thomas & Preeti Sharma. *The Internot? Understanding the Problem of Internet Congestion*, The Journal of Media Economics, 11(1), 1998, pp. 13-31.
- Lee, Laurie Thomas. Entries (*Sweep, Music*; *Syndication*; *Target Market/Audience*; *Tip Sheets*). In Donald G. Godfrey & Frederic A. Leigh (Eds.), <u>Historical Dictionary of American Radio</u>. Westport, CT: Greenwood Publishing Group, 1998.
- Lee, Laurie Thomas. *Online Anonymity: A New Privacy Battle in Cyberspace*, The New Jersey Journal of Communication, Vol. 4, No. 2, pp. 127-146, Fall 1996. (Special Issue: Communication and the Internet.)
- Lee, Laurie Thomas. Watch Your E-Mail! Privacy Law in the Age of the "Electronic Sweatshop," The John Marshall Law Review; Vol. 28, No. 1, pp. 139-177, Fall 1994. (refereed by law reviewers)
- Lee, Laurie Thomas & Robert LaRose. Caller ID and the Meaning of Privacy, The Information

- Society: An International Journal; Vol. 10, No. 4 (Oct-Dec), pp. 247-265, 1994.
- Lee, Laurie Thomas. *U.S. Telecommunications Privacy Policy and Caller ID*, <u>California Western Law Review</u>; Vol. 30, No. 1, pp. 1-60 (lead article), Fall 1993.
- Litman, Barry, Chan-Olmsted, Sylvia, & Laurie Thomas. *Estimating the Demand for Backyard SatelliteDishes: The U.S. Experience*, <u>Telematics and Informatics</u>; Vol. 8, No. 1/2, pp. 59-69, 1991.
- Thomas, Laurie & Barry Litman. Fox Broadcasting Company, Why Now? An Economic Study of the Rise of the Fourth Broadcast Network, Journal of Broadcasting & Electronic Media, Vol. 35, No. 2, pp. 139-157, Spring 1991.

## **REPORTS**

- Lee, Laurie Thomas. <u>Broadcast Stations and the Internet: Predictors of Adoption and Satisfaction</u>. A 200-page final report submitted to the National Association of Broadcasters, funded by a research grant from the NAB.
- LaRose, Robert & Laurie Thomas. <u>Telecommunications and Rural Development: Visions of Rural America in the Information Age</u>, Report submitted to the U.S. Department of Agriculture, Small Business Innovation Research Program; available at Michigan State University, East Lansing, MI; April 7, 1989.

## **CONFERENCE PAPERS PRESENTED**

- "A New Era of Antitrust: A Means to Protecting Consumer Data Privacy?" research paper presented to the 14<sup>th</sup> World Media Economics and Management Conference, Rome, Italy, (virtually), May 19-22, 2021. Refereed extended abstract.
- "Hello Alexa, Can You Keep a Secret? Privacy and Fourth Amendment Implications of Smart Speakers," research paper presented at the Broadcast Education Association (BEA) annual convention in Las Vegas; **Awarded 1st place**, Open Paper category, Law division, April 7, 2019. Refereed paper.
- "Too Much TV? The Economics of Peak TV in a New Golden Age of Television," research paper presented at the 13<sup>th</sup> World Media Economics and Management Conference in Cape Town, South Africa, May 7, 2018. Refereed abstract.
- "Tag Suggestions: Facial Recognition Privacy Law and the Case Against Facebook," research paper presented at the Broadcast Education Association annual convention, April 24, 2017. Refereed paper.
- "The Commodification of Data Privacy: Changing Technologies and Relationships," research paper presented at the 12<sup>th</sup> World Media Economics and Management Conference in New York City, May 4, 2016. Refereed paper.
- "Going Over the Top: An Economic Study of the Rise of OTT Video Services" research paper

- presented at the 11th World Media Economics and Management Conference, Rio de Janeiro, Brazil, May 16, 2014.
- "Civil Liability Up in the Air? Privacy Implications of Drones in the Private Sector" research paper presented at the Broadcast Education Association (BEA) 2014 annual convention in Las Vegas; **Awarded 2<sup>nd</sup> place**, presented in the Law and Policy division "Top Paper" session; April 8, 2014.
- "The Polarizing Debate Over Social Networking Privacy: Dead or Alive?" research paper poster presented at the Broadcast Education Association (BEA) 2013 Research Symposium on "Media and the Social Life: The Self, Relationships, and Society," Las Vegas, April 7, 2013.
- "Privacy and Aerial Surveillance from UAVs," research paper poster presented at the National Cable & Telecommunications Association (NCTA), Academic Forum, Boston, May 20, 2012.
- "Location-Based Social Networking: Mobile Privacy Rights on the Line," research paper presented at the National Cable & Telecommunications Association (NCTA) convention, Academic Forum, Chicago, June 13, 2011.
- "Have We Lost Our Privacy? The History and Evolution of Privacy," research paper presented to the History Division of the Broadcast Education Association in Las Vegas, April 24, 2009.
- "Understanding the Economics of Online Privacy," research paper presented at the 8<sup>th</sup> World Media Economics and Management Conference in Lisbon, Portugal, May 20, 2008.
- "Viewer Privacy over Cable, Satellite, the Internet, and other MVPDs: The Need for Uniform Regulatory Protection," research paper presented at the annual convention of AEJMC in San Francisco, August 4, 2006.
- "The Value of Online Privacy: A Negotiable Commodity in Need of Protection?" research paper presented at the 7<sup>th</sup> World Media Economics Conference in Beijing, China, May 18, 2006.
- "Watching What You Watch on Cable, Satellite, or the Internet: Regulatory Inconsistencies and the Erosion of Privacy" research paper presented at the National Association of Cable Telecommunications Academic Seminar in San Francisco, April 2005.
- "Government Surveillance and Data-Mining since 9-11: Is the Privacy Pendulum Swinging Back?" Paper presented at the annual AEJMC convention, Communications Technology & Policy Division, Toronto, Canada, August 2004.
- "Can Police Track Your Wireless Calls? Call Location Information and Privacy Law." Paper presented at the 84<sup>th</sup> annual AEJMC convention, Washington, D.C., August 5, 2001.
- "Internet Disclosures: The Cable Communications Policy Act and the Electronic Communications Privacy Act in Conflict." Paper presented at the National Cable Television Association Academic Seminar, Chicago, June 9, 2001.
- "Canning Spam: The Cost-Shifting Effects of Junk Email," First author. Paper presented at the Time

- and Media Markets international economics conference, Pamplona, Spain, May 2000.
- "Privacy, Security and Intellectual Property: Proprietary Interests over the Internet," Paper presented at the 82<sup>nd</sup> annual AEJMC convention, New Orleans; **Awarded as a Top 3 Division Paper**; August 4, 1999.
- "Anonymity in Cyberspace: How Should it be Handled?" presented at the mid-year conference of the Media Management & Economics/Communication Technology & Policy divisions of AEJMC, Las Cruces, NM, February 1996.
- "Is Your Boss Reading Your E-Mail? Privacy Law in the Age of the 'Electronic Sweatshop,'" Paper presented at the 77th annual AEJMC convention, Atlanta; **Awarded as a Top Faculty Paper**; August 13, 1994.
- "Developing Telecommunications Partnerships: A Statewide Survey of Information Technology." Paper presented at the 3rd International Symposium on Telecommunications in Education, Tel-Ed '94, November 12, 1994.
- "Television Violence Advisories: Do They Make A Difference?" Paper presented at the International Conference on Violence in the Media, New York City; October 3, 1994.
- "Constitutional and Common Law Informational Privacy: Proposing a 'Reasonable Needs' Approach for New Technologies." Paper presented at 76th annual AEJMC convention, Kansas City, August 11, 1993.
- "The Meaning of Privacy in the Age of the Intelligent Network," Primary author. Paper presented at the 41st Annual Conference of the International Communication Association, Chicago; **Awarded as a Top Division Paper**; May 1991.
- "I See You Calling But You Can't Come In: Telecommunications Privacy Policy and User Response to Calling Party Information," First author. Paper presented at the 40th Annual Conference of the International Communication Association, Dublin Ireland; June 1990.
- "Cable, The First Amendment, and the Future: A Time to Change Course," Paper presented to the Law Division, 1989 AEJMC Annual Convention, Washington, D.C.; August 12, 1989.
- "The Telco-Cable Relationship: Looking to the British System," Paper presented at the 39th Annual Conference of the International Communication Association, San Francisco; May 27, 1989.
- "Play, Social Integration, and the Mass Media," Paper presented at the Communications Research Conference, Ohio University; April 29, 1989.
- "In Search of Atlantis: The Economics of the Fox Network," First author. Paper presented at the 34th Annual Convention of the Broadcast Education Association, Las Vegas; April 28, 1989.
- "Suppression of a Communications Technology: The Government's Control Over DBS Development," Paper presented at the Big Ten Mini-Conference, Iowa City; April 7, 1989.
- "The Unauthorized Interception and Use of Domestic Satellite Communications: Economic and

- Intellectual Property Interests," Paper accepted to the winter conference of the Speech Communication Association of Puerto Rico; Fall 1987.
- "Satellite News Feeds: Protecting a Transient Interest," Co-author. Paper presented to the Mass Communications and Society Division of the Association for Education in Journalism and Mass Communication, annual convention; Summer 1987.

#### PRESENTATIONS/PANELS

- Panel presentation at the 14<sup>th</sup> World Media Economics and Management Conference in Rome, Italy (online) on "They Who Control the Most Private Consumer Data Win: Tech Giants' Access Versus Smaller Media Companies' Strategies" in a panel on "Artificial Intelligence to Podcasting: Strategic Trends in the Media Industry and How to Manage for Them," May 19-22, 2021.
- Panel presentation at the Broadcast Education Association convention (virtual) on "Privacy," Law division, April 13, 2021.
- Panel presentation at the 46<sup>th</sup> annual AEJMC Southeast Colloquium at Elon University (online) on "Thunderdome 3: Prometheus v. FCC" about the FCC's media ownership policies and their effect on women and minority ownership and diversity of viewpoints, March 19, 2021.
- Panel presentation at the BEA On-Location conference, 2020 Super-Virtual Conference (online) on "Cinematography Exercises," October 23, 2020.
- Panel presentation at the Broadcast Education Association convention (online) on "Privacy," Law division, April 19, 2020.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Privacy" (Telecommunications Update), Law division, April 8, 2019.
- Panel presentation at AEJMC convention in Washington, D.C., on "Net Neutrality: The Digital Intersection of Access, Speed, Expression, Policy, and Commerce," Media Management, Economics and Entrepreneurship division and Law division, August 6, 2018.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Privacy" (Telecommunications Update), Law division, April 9, 2018.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Privacy" (Telecom Update), BEA Law division, April 25, 2017.
- Panel presentation, "Information Access and Control in an Age of Big Data," session showcasing the Special Issue of <u>Journalism & Mass Communication Quarterly</u>, at the AEJMC annual convention in Minneapolis, August 5, 2016.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Privacy Since the Telecommunications Act," BEA Law division, April 18, 2016.
- Plenary panel presentation at the AEJMC annual convention in San Francisco, on "Big Data and Its

- Implications on Journalism and Mass Communications," August 7, 2015.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Privacy," (Telecom Update), BEA Law division, April 13, 2015.
- Panel presentation at the AEJMC annual convention in Montreal, Canada, on "The FCC, the Broadcasters, and a Spectrum Auction Experiment," Media Management and Economics and Law divisions, August 6, 2014.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Privacy," (Telecom Update), BEA Law division, April 7, 2014.
- Panel presentation at the AEJMC annual convention in Washington, DC, on "Current issues at the Federal Communications Commission: What's likely to change after the 2012 election?" Law and RTVJ divisions, August 9, 2013.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Privacy," BEA Law division, April 8, 2013.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Privacy," April 16, 2012.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "State of Privacy," April 11, 2011.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Changes in Privacy Law," April 15, 2010.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Current State of Privacy," April 24, 2009.
- Spoke on a panel for ACLU Nebraska about government secrecy issues in conjunction with the public showing of the documentary "Secrecy," November 16, 2008.
- Panel presentation at the AEJMC convention in Chicago on "IRB Mission Creep and Academic Freedom," August 7, 2008.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Current Issues in Privacy," April 18, 2008.
- Panel presentation at the AEJMC convention in Washington, D.C., on women in academia, August 10, 2007.
- Panel presentation at the Broadcast Education Association convention in Las Vegas on "Current Issues in Privacy," April 19, 2007.
- Panel presentation on "Security vs. Freedom: The 9/11 Age" as part of a week-long "Crimethink" symposium at UNL Lied Center, October 4, 2006.

- Panel presentation at the Broadcast Education Association convention on "Privacy Issues Related to the Telecom Act," Las Vegas, April 27, 2006.
- Panel presentation at the Broadcast Education Association convention on "Privacy Issues Update," Las Vegas, April 22, 2005.
- Panel presentation at the Broadcast Education Association convention on "The PATRIOT Act and Privacy," Las Vegas, April 17, 2004.
- Panel presentation on the USA PATRIOT ACT, November 13, 2003, sponsored by Amnesty International and other UNL student groups.
- Panel presentation, "Privacy Issues," at the Broadcast Education Association annual convention, Las Vegas, April 6, 2002.
- Panel presentation, "Click On. Tune Out: Converging Internet Audiences a Diversion or Gain?" Las Vegas, April 2001.
- Panel presentation, "Privacy and the Courts," at the Broadcast Education Association annual convention, Las Vegas, April 2001.
- Presentation to the National Agri-Marketing Association (NAMA) Professional Chapter meeting, October 3, 2000. (spoke on issues associated with Spam)
- Panel presentation, "Privacy Issues," at the Broadcast Education Association annual convention, Las Vegas, April 2000.
- Panel presentation, "Interdisciplinary Approaches/Possibilities/Challenges with Respect to Cable/Telecommunications Education," at the National Cable Television Association Academic Seminar, Chicago, June 1999.
- Panel presentation, "Cookies and Spam: Dishing up some On-line Privacy Indigestion," at the Broadcast Education Association annual convention, Las Vegas, April 1999.
- Panel presentation, "The Rising Cost of On-line Privacy: Any Legal Remedies?" at the Central States Communication Association/Southern States Communication Association joint convention, St. Louis, April 1999.
- Panel presentation, "Network Privacy and Security," specifically addressing First Amendment concerns associated with Internet spamming, at the AEJMC annual convention, Baltimore, August 1998.
- Teaching poster session presentation at the National Cable Television Association Academic Seminar, Atlanta, May 1998.
- Panel presentation, "Should We Ban 'How-To' Bomb Books on the Internet?" at the AEJMC annual convention, Chicago, August, 1997.
- Symposium speaker, Rutgers University (presenting journal research on the Internet), April 30, 1997.

- Panel presentation, "Civil Liberties & Cyberspace," at the Law College, in honor of the 75th Anniversary of the ACLU, April 5, 1995.
- Panel presentation, "Duopoly Policy--Has It Reached Its Limits?" at the Broadcast Education Association annual convention, Las Vegas, April 8, 1995.
- Panel presentation, "The Commercialization of the Electronic Public Record," at the 77th annual AEJMC convention, Atlanta, August 10, 1994.

#### **GRANTS/FELLOWSHIPS AWARDED**

- Conference Faculty Fellowship, 2007, from the National Association of Television Program Executives (NATPE), to participate in faculty development programs with media industry leaders, Las Vegas, January 16-18, 2007.
- Hitchcock Faculty Summer Fellowship, University of Nebraska-Lincoln, College of Journalism and Mass Communication, Summer 1997 (1/2 summer compensation support). Used to research and subsequently publish an article on Internet congestion.
- Research grant for \$3,600 from the National Association of Broadcasters (NAB) for a study titled "Internet Users and Content Providers: Predictors of Success for Broadcast Stations;" April 1995-1996.
- Educator Grant for \$2,000 from the National Association of Television Program Executives (NATPE) to work as a Faculty Intern at Paramount Pictures, *Entertainment Tonight* Television Program, spending an entire summer observing and assisting in all facets of *Entertainment Tonight*, as well as other programs produced by Paramount; Developed a slide presentation and other materials for students; Summer 1986.

#### **TEACHING AWARDS:**

- *Advisor of the Year* honorable mention by the National Broadcasting Society, New York City, March 25, 2017.
- Certificate of Recognition for Contribution to Students from the UNL Parents Association and UNL Teaching Council, January 25, 2008.
- Certificate of Recognition for Contribution to Students from the UNL Parents Association, Feb. 1996.
- Outstanding Graduate Student Teacher from the International Communications Association, Dublin, Ireland; June 29, 1990.

## **UNIVERSITY COURSES TAUGHT (1982 to present):**

New Tech: Telecommunications & Information Systems (telephony and new technologies)

Cable Telecommunications

Law/Policy: Media Law

Privacy (graduate course)

Electronic Media Regulation (prior to UNL) Telecommunications Policy (prior to UNL)

Production: Radio/Audio Production (including digital audio workstation—Adobe Audition)

Film and Video Production Advanced Video Production

Videography/Cinematography (including linear and nonlinear editing on AVID,

FinalCut Pro, Adobe Premiere, as well as After Effects and DaVinci Resolve)

Television (Studio) Production

Advanced Reporting Advanced Production

Digital Motion Graphics (using After Effects)

Other: Introduction to Broadcasting

Principles of Mass Media/Introduction to Mass Communications

History of Mass Media Media Ethics and Society Broadcast News (prior to UNL)

Broadcast Programming (prior to UNL)

Broadcast Advertising (including sales) (prior to UNL)

Also: Designed and built Video and Audio Production Studios while at ECU.

Also: Assisted in the management of a Telecommunications Computer Lab while at MSU.

#### **Graduate Faculty:**

Graduate Faculty Fellow, October 16, 2000-Graduate Faculty Member, December 1994-

<u>Theses Supervised</u>: Directed several to completion; served on numerous committees; Also directed or served on several undergraduate honors thesis committees. Served on one Ph.D. committee.

#### **College and University Committees Served:**

NU Executive Graduate Council; UNL Graduate Council; College Graduate Committee--Chair; Graduate Faculty, UNL Professional Code of Conduct Committee; University Research Council; Academic Senate; Academic Rights and Responsibilities Panel; Academic Senate ad hoc committee to establish an E-mail Policy; Institutional Research Board (IRB); IRB Unit Review Committee--chair; Library Committee--chair; and University Library Committee--Chair; Academic Rights and Responsibilities Panel; James A. Lake Academic Freedom Award Committee--chair; College Executive Committee; College Advisory Committee; Personal Productivity and Research--chair; Dept. and College Scholarship Committee--chair; College Curriculum Committee; Promotion and Tenure Committee; Doctoral Program Development Coordinator; Committee to Review Core Courses; Hearst Committee; NET Committee; Vision Committee; Experiential Ad Hoc Committee; JET Committee--Operations Group; Search Committee for Advertising position; Search Committee for Public Relations position; Computer Privacy Task Force; University Computational Services and Facilities Committee; Minority, Mentoring, Retention and Recruitment Committee; Media Club Sponsor; University Promotions Committee; University Recruiting Committee.

Adviser to the National Broadcasting Society chapter at UNL. NBS students have won trophies and recognition at the regional and national competitions in website design, video magazine program, news, and instructional/industrial/promotional program categories.

## **SERVICE AWARDS:**

James A. Lake Academic Freedom Award, UNL Faculty Senate, April 2013.

## SERVICE, PROFESSIONAL DEVELOPMENT, ACTIVITIES

- President and Executive Board member of ACLU Nebraska, May 2016-May 2017; Treasurer 2010-2016; Events and Public Education Committee Chair; Fiscal Committee Chair; Ad Hoc Bylaws Committee; Nominations Committee; Board of Directors to 2019.
- President, Academic Freedom Coalition of Nebraska (AFCON), 2019, 2012, and 2003; Conducted meetings, wrote articles for the "Sentinel;" programmed the annual meeting, October 12, 2019, "Hazelwood Revisited: Restoring Free Expression Rights of Student Journalists," and November 12, 2011, including a panel presentation on "Reviving Civics Education in Nebraska."
- President of the Board of Directors of Bright Lights, a summer enrichment program for youth, November 2009-2010; Past President and Executive Committee, 2011; Vice President, 2007; Promotions Committee Chair, 2006; Board of Directors to 2012.
- Lincoln Telecommunications/Cable Advisory Board member. Re-appointed by the Mayor to the board for three-year terms, starting November 2006, 2009, 2012, 2015, 2018--. Quarterly meetings and service on the Public Access subcommittee, Cable Competitiveness subcommittee, Franchise Performance Review subcommittee.
- Lincoln Educational Cable Consortium, representative, 1994--.
- Guest Co-Editor, special issue, "Information Access and Control in an Age of Big Data," for <u>Journalism & Mass Communication Quarterly</u> (JMCQ), 2015-16.
- Editorial Board member, <u>Journal of Communication and Technology</u> (JOCTEC), AEJMC publication, 2018--.
- Editorial Board member, Southwestern Mass Communication Journal, 2007---
- Manuscript reviewer for Journalism and Mass Communications Quarterly (numerous times).
- Manuscript reviewer for The Journal of Media Economics (numerous times).
- Manuscript reviewer for Journal of Broadcasting & Electronic Media (JOBEM) (numerous times).
- Reviewer for the AEJMC paper competitions, Law Division; CTEC Division; Communication Theory and Methodology Division (numerous times).

- Reviewer for the AEJMC Midwinter Conference paper competitions (numerous times).
- Reviewer for AEJMC Southeast Colloquium, Law Division (several times).
- Reviewer for the Broadcast Education Association (BEA) paper competitions; Law and Policy Division; Research Division; Management and Sales Division (numerous times).
- Executive Vice Chancellor Faculty Fellow, selected to give presentations across campus to different units on "First Amendment and Academic Freedom" and "Safe and Civil Discourse," 2018-2020.
- Faculty Coordinator for NBS; Grand Prize trophy awarded to NBS chapter and students Jose Casarin and Brian Bulin for a radio drama; 2 Honorable Mentions for video commercials; awarded at the NBS conference (virtual), March 28, 2021.
- Faculty Coordinator for NBS; 2 Grand Prize trophies awarded for video promotional announcement and video PSA to Ann Milroy and Audrey Brooker, and Alec Cromer and Brenna Doherty; also Honorable Mention for video promotional production to students in BRDC 359 class; awarded at the NBS conference, Burbank, CA (and virtual), March 15, 2020.
- Faculty Production Supervisor for National Academy of Television Arts and Sciences, Heartland Chapter award: "Outstanding Student Achievement, Long Form Non-Fiction" for "Guns: A Lincoln Conversation," BRDC 472/462 class; awarded July 20, 2019.
- Faculty Production Supervisor for National Academy of Television Arts and Sciences, Heartland Chapter award: "Outstanding Student Achievement, Newscast," BRDC 472/462 class; awarded July 20, 2019.
- Faculty Supervisor for Nebraska Broadcasters Association, Pinnacle Award: College: Best Public Service Announcement, "Husker Safe Walk," by Santiago Pardo Rey, BRDC 462 class; awarded August 14, 2019.
- Reviewer for promotion to Full for Texas Christian University (TCU) candidate, August 2019.
- Judge for Maine Broadcasting Association contest, radio recurring segments, July 2019.
- Faculty Coordinator for NBS: 2 Grand Prize trophies awarded to Zach Penrice (Live Sports Production) and to BRDC 472 & 462 (Public Affair Program), and 3 Honorable Mention/Finalist awards to 3 students (Audio Sports Program, Audio Promo, and Outstanding Multi-Camera Direction/Outstanding Director), awarded at the NBS conference in Philadelphia, March 9, 2019.
- Took 2 students to the South Central Broadcasting Society convention in Houston, Texas; 3 entries, including Star City News, received Grand Prize trophies, plus 12 entries were recognized as finalists (Honorable Mention awards), October 19-20, 2018.
- Faculty Coordinator for NBS; Grand Prize trophy awarded to 1 student (Zach Penrice); 5 Honorable

- Mention awards to 4 students and the Advanced Reporting/Advanced Production classes, awarded at the NBS conference in Washington, D.C., March 3, 2018.
- Judge for Broadcast Education Association (BEA) faculty video competition, educational and instructional video category, December 2018.
- Judge for South Central Broadcasting Society (SCBS) several audio category submissions for contest, October 2018.
- Judge for Nebraska Broadcasting Association (NBA), for Massachusetts Broadcasting Association contest, radio recurring segments, September 2018.
- Took students to the national NBS conference in New York City; 3 students awarded Grand Prize trophies; 3 students placed as finalists, March 22-25, 2017.
- Took 2 students to the South Central Broadcasting Society convention in Amarillo, Texas; 3 students received Grand Prize trophies, plus 9 entries were recognized as finalists (honorable mention awards), October 5-7, 2017.
- Judged South Central Broadcasting Society (SCBS) news feature submissions for contest, September 8, 2017
- Moderated a refereed research paper session for the AEJMC Law division at the annual convention in Minneapolis, August 6, 2016.
- Outside Reviewer for Promotion to Full, University of North Carolina, Greensboro, for a candidate, July 2016.
- Bright Lights Assistant for the "Video 'U' Television Storytelling Day Camp" summer day camp, teaching 12 middle school students about TV studio production; July 6-10, 2015.
- Took students to the national NBS conference in Burbank, California; students placed as finalists, March 13-17, 2016.
- Took 5 students to the South Central Broadcasting Society convention in Ft. Worth, Texas; 2 students received Grand Prize awards, plus 9 students were recognized as finalists (honorable mention awards), October 1-3, 2015.
- Paper reviewer for the 12<sup>th</sup> World Media Economics and Management conference, January 2016.
- Testified at the state capitol on LB 885, hearing before the Judiciary Committee, in favor of legislation protecting college student journalists, February 1, 2016.
- Took 5 students to the national NBS conference in Atlanta; students received honorable mention awards, March 24-29, 2015.
- Judge of contest submissions for BEA Faculty Television News, January 2015.
- Took 3 students to the South Central Broadcasting Society convention in Edmund, Oklahoma; students

- received honorable mention awards, September 26-27, 2014.
- Bright Lights Assistant for the "Creativity Challenges" summer day camp, teaching 18 middle school students about TV studio production; June 12, 2014.
- Judge of contest submissions for the Maine Broadcasters Association, public affairs and continuing coverage categories, July 2014.
- Reviewer for promotion to full professor for a candidate at the University of New Mexico, August 2014.
- Judged contest submissions for BEA Faculty Television News, January 2014.
- Judged contest submissions for the Montana Broadcasters Association, April 2013.
- Participated in an Indian Reality TV show for College Bound USA, representing CoJMC, April 2013.
- Bright Lights Assistant for the "TV-Experience it For Yourself" summer day camp, teaching 17 middle school students about TV studio production; June 3-7, 2013.
- Established, coordinated, and judged a First Amendment video PSA contest for Nebraska high school youth for ACLU Nebraska; awards given April 2010; repeated video contest for ACLU Nebraska and AFCON, 2012.
- Bright Lights Assistant for the "TV-Experience it For Yourself" summer camp, teaching 18 middle school students about TV studio production; June 18-22, 2012.
- Bright Lights Assistant for the "TV Done Right" summer camp, teaching 24 middle school students about TV studio production and electronic news gathering; June 11-15, 2011.
- Faculty Coordinator for NBS; 1 Grand Prize trophy awarded for website to Jason Steiner and Emily Younger; 2 Honorable Mention awards for Instructional Program and for "Fast Forward" variety show (Episode 7) from BRDC 362; Dallas, Texas, March 13, 2010.
- Banned Books Committee co-chairperson, overseeing a public event, "Dangerous Songs, Banned Books, and Censored Movies," and produced a "Censored Movies" video for public viewing and distribution, October 1, 2009.
- Assisted the Television News and Production class for Bright Lights, taught by Annie Mumgaard and Mike Tobias from NET, at COJMC, June 2009.
- Judged contest entries for the Missouri Broadcast Association (34 entries), April 2009.
- Judged contest entries for the Faculty Broadcast News contest for the Broadcast Education Association (BEA) Festival, January 2009.
- Took several National Broadcasting Society/AERho students to the Regional NBS meeting in Omaha, October 2008.

- Reviewer for Open Source Media, Fall 2008.
- Guest on an hour-long program on KZUM radio speaking about Banned Books Week; September 23, 2008.
- Banned Books Committee co-chairperson, for the Academic Freedom Coalition of Nebraska (AFCON) (in conjunction with ACLU Nebraska and Nebraska Library Association); in charge of setting up several public events recognizing the week; September/October 2008.
- Judged contest entries for the Alaska Broadcasters Association annual contest; August 2008.
- Reviewer for Tenure and Promotion for School of Journalism and Mass Communication, University of Colorado at Boulder, Summer 2008.
- Assisted Bright Lights TV News and Production summer course for middle school students, June 2008.
- State representative to the national ACLU membership convention in Washington, D.C. (attending sessions on the right to privacy, classified documents, freedom of information); June 2008.
- Banned Books Committee chairperson, for AFCON (in conjunction with ACLU Nebraska and Nebraska Library Association); in charge of setting up several public events including a Mark Twain impersonation/presentation, October 1, 2007; a panel presentation by librarians, students, teachers at UNL, October 3, 2007.
- Judged contest entries for the Indiana Broadcasters Association Awards of Excellence contest, October 2007.
- Delegate for Nebraska at the national ACLU convention in Seattle (participated in sessions and discussions on government surveillance, FOIA, privacy, records, RealID, spy chips, etc.; voted on issues), June 2007.
- Judged contest entries for the Oregon Association of Broadcasters annual contest, June 2006.
- Appointed to the Academic Seminar Planning Committee of the National Cable Telecommunications Association, 2005-2006.
- Research Paper Chair for the National Cable Telecommunications Association Academic Seminar, Spring 2006.
- Moderator for the Research Paper Interactive Session at the National Cable Telecommunications Association Academic Seminar, April 8, 2006.
- Helped produce two radio spots at Three Eagles Communications for Bright Lights, March 2006, for airplay in March-June 2006.
- Spoke to the Nebraska High School Press Association on a panel "Broadcasting Careers," October 17, 2005.

- Chairperson, "Banned Book Week" committee for the Academic Freedom Coalition of Nebraska in conjunction with ACLU Nebraska and the Nebraska Library Association, publicizing and hosting a day of displays, three panel presentations, performance readings, etc., open to the public, September 24, 2005.
- Gave various media interviews (for Columbus Dispatch (Ohio) about spam; KLKN-TV, Aug. 17, 2005; Daily Nebraskan about cable television a la carte, March 7, 2006; TheReader about 1984, Sept. 26, 2006)).
- Judged contest entries for the Alaska Broadcasters Association annual contest, August 2005.
- Speakers Bureau for the Academic Freedom Coalition of Nebraska, on the topic of the USA Patriot Act, 2005--.
- Moderator for a session on "Cable Telecommunication Interactive Television Applications: Issues, Challenges, and Solutions" at the National Cable Telecommunications Association Academic Seminar, April 2, 2005.
- Assisted in with promoting an amendment to the Nebraska Constitution (LR 254CA) to join a dozen other states in prohibiting laws that infringe on privacy.
- Awarded a certificate of appreciation by ACLU Nebraska for work on reform of the USA Patriot Act, May 7, 2005.
- Coordinated and supervised the production of a TV commercial for Bright Lights, working with a student (Brad Young); aired on Time Warner Cable and KOLN/KGIN TV March/April 2005 and again in 2006.
- Helped in supervising class production of TV commercials for the Capital Humane Society, accepted and aired during their weekly "Critter Corner" TV program and at sporting events, Spring/Summer 2005.
- Spoke at a press conference and interviewed by KPTM-TV and KFOR radio, July 20, 2004, for the Lincoln Bill of Rights Defense Coalition about the effects of the USA PATRIOT Act on academic freedom.
- Gave a formal speech at a rally, July 22, 2004, for the Lincoln Bill of Rights Defense Coalition about the effects of the USA PATRIOT Act on academic freedom.
- Interviewed for part of a 30-minute "Social Justice Television" program about the problems with the USA PATRIOT Act; the program has aired many times over several months on Cable channel 13; August 2004
- Spoke to the League of Women Voters, Liberty Circle, about issues associated with the USA PATRIOT Act, October 25, 2004.
- Gave a power point presentation to Aurora students for their Future Problem Solving Program, March 18, 2004

- Moderated a panel presentation on "Is it Okay to Say 'God Bless You?" at the annual statewide meeting of the Academic Freedom Coalition of Nebraska, Nov. 2003.
- Spoke at the luncheon of the Nebraska Educational Media Association (NEMA) convention, in Omaha, October 30, 2003.
- Spoke at a Press Conference at the state capitol building about the PATRIOT Act, October 24, 2003.
- Hosted a "Banned Book Week" panel presentation on "Issues Confronting Book Banning/Intellectual Freedom," September 25, 2003, at UNL as President of AFCON.
- Chairperson, AEJMC Membership Committee (Hosting New Member Breakfasts at conventions; chair meetings) 2002-2003.
- Paper reviewer for the Southwest Symposium for the Southwest Council of Education in Journalism and Mass Communications, September 2003.
- Moderator at the National Cable Telecommunications Association (NCTA) Academic Seminar for a panel on "Cable Telecommunications Industry Research," Chicago, June 8, 2003.
- Manuscript reviewer for the International Journal on Media Management, March 2003.
- Hosted a panel presentation on "Patriotism vs. Freedom" as president-elect of the Academic Freedom Coalition of Nebraska (AFCON) for its annual meeting, November 2002.
- Met with and consulted with Naylor Law Offices regarding expert testimony in a jury case in U.S. District Court about the cable television industry in November 2002.
- Helped coordinate and man a table for "Banned Book Week" at a local bookstore for the Academic Freedom Coalition of Nebraska, September 2002.
- Staffed a table at Big Red Welcome for the Academic Freedom Coalition of Nebraska, August 2002.
- Moderator at the Broadcast Education Association convention, for "The International Status of the Diffusion of Digital Television Transmission," Las Vegas, April 5, 2002.
- Book proposal reviewer for "Digital Dilemmas," for Iowa State Press, Spring 2002.
- Appointed Board Member of Bright Lights, a non-profit organization for summer youth enrichment courses, also on the Bright Lights Promotions Committee, Fall 2001--2004.
- Moderator for "Legislative and Regulatory Update on Cable Telecommunications" at the National Cable Television Association Academic Seminar; Chicago, June 9, 2001.
- Interviewed for Interactive Week by Lewis Koch for a column called "Open Sources" about email privacy issues, Feb. 2001, at <a href="https://www.zdnet.com/intweek">www.zdnet.com/intweek</a>

- AEJMC Membership Committee, 2000-2003.
- AEJMC Law Division Liaison for the Communication Technology and Policy Division, 2000-2001; 2001-2002.
- Panel coordinator and moderator, "It's One Stop Shopping in Phoenix! A Battle of Convergence and Competition," AEJMC convention, August 11, 2000.
- Discussant, Scholar to Scholar session, AEJMC convention, August 10, 2000.
- Interviewed and quoted by Lincoln Journal Star for an article on evolving women TV characters, September 24, 2000.
- Judge, National Student Academy Awards for film, April 3, 2000.
- Moderator, UNL Scholarly Communications Symposium on Intellectual Property, March 31, 2000.
- Interviewed by UNL Public Relations for two radio news releases with soundbites on legal issues associated with Denial of Service attacks. These were distributed to Nebraska radio stations for airplay the end of February 2000.
- Manuscript reviewer for Communication Law and Policy, Fall 1998, Fall 1999.
- Academy of Television Arts & Sciences faculty seminar participant in Burbank, Calif., November 1998. Among 18 selected nationwide to visit studios, post-production facilities, a taping of a primetime television program, and meet with producers and writers.
- International Radio and Television Society Foundation Faculty/Industry seminar participant in New York, February 1998. The seminar involved work on a children's television programming case study, presented to industry professionals.
- Reviewer, Midwestern Association of Graduate Schools Master's thesis award competition, January 1998.
- AEJMC Head, Communication Technology and Policy Division. This included coordinating division activities, convention programming, and writing for the division newsletter distributed to nearly 300 members, Fall 1996-Fall 1997.
- Pro bono consulting work for Cummings & Lockwood, Stanford, Connecticut (with attorney Chris McCaffrey), for client advice on privacy and recording incoming 800 customer complaints, June 1997.
- Pro bono consulting work for attorney David Batson, Witchita Falls, Texas, to serve as a "Consulting Expert" in a civil suit involving a plaintiff's email privacy rights, April 1997.
- NEH grant reviewer for UNL, Fall 1996; Fall 1997.
- Moderator for various paper and panel sessions at AEJMC, 1994-1997.

- Judge, moderator, and division coordinator for AEJMC mid-winter conference in St. Petersburg, Florida, February 1997.
- Appointed to the Editorial Board of <u>The Journal of Media Economics</u>, Summer 1996.
- Volunteer (outreach) work, teaching a week-long TV Production course for "Bright Lights," a nonprofit organization that sponsors classes and camps for kids, July 1996.
- Judged professional broadcast entries for the South Dakota Press Women's Association statewide contest, Feb. 1996.
- Youth Leadership Lincoln facilitator, helping high school students create a radio public service announcement, Dec. 17, 1996.
- Discussant for a session at the AEJMC MM&E/CT&P mid-year conference, Las Cruces, New Mexico, Feb. 1996.
- Vice Head and Program Chair, Communication Technology and Policy Division of AEJMC, 1995-1996.
- Executive Committee and Research Chair, Communication Technology and Policy Division of AEJMC, 1994-1995.
- Appointed to the Information Technology Outreach Group for the Nebraska Commission on Information Technology, created by LB 453, to develop a statewide telecommunications strategy. A report was submitted to the Legislature and Governor Sept. 30, 1994 and a statewide conference was held.
- Co-founder and manager of BRDCST-L listsery, at the University of Nebraska-Lincoln, 1994--.
- Judged professional multi-media presentations and annual reports for the National Council of Farmer Cooperatives, Fall 1994.
- Volunteer work for a pilot video project funded by Woods Charitable Fund, assisting and teaching adolescent girls in television production, resulting in a cable access television program for girls (*T.G.I.F....Thank Goodness I'm Female*); Summer 1993.
- Participated in the 1990 National Association of Regulatory Utility Commissioners (NARUC) Regulatory Studies Program; Summer 1990.
- Faculty Intern at Paramount Pictures, *Entertainment Tonight* Television Program; Spent entire summer observing and assisting in all facets of *Entertainment Tonight*, as well as other programs produced by Paramount; Developed a slide presentation and other materials for students; Summer 1986.
- Assisted the Cable Television Communications Board for the city of Ada, Oklahoma, in the evaluation of their cable TV system; 1985-1986.
- Conducted a Graduate Workshop on Video Production for High School Educators; Spring 1986.

Presented a Program on Mexican Mass Media to the Oklahoma Speech/Theatre/Communications Association; Fall 1985.

Participated in "Mexican Media System" Comprehensive Summer Program, Mexico City; Summer 1985.

Awarded Scholarship and participated in "Freedom and Mass Communication" Seminar; Valley Forge, PA; Summer 1984.

Video Program Producer: Mississippi Valley Girl Scout Council, camp promotions; Summer 1983.

Assistant Director: "Seascape," Half-hour Soap for cable; Spring 1983.

President: Alpha Epsilon Rho Broadcasting Society; 1982; Vice President: 1981.

TV Director, Technical Director, Assistant Director, News Director, Anchor: KSTV; 1981-1982.

Xi Phi Leadership Honorary and Dean's Honor Roll (all semesters).

Radio Executive Staff, News Director, Workshop Sectional Coordinator: KSCV Radio; 1980-1981.

"Outstanding Television Reporter" KSTV; 1981.

Producer: "Open Mike" weekly interview program promoting KSC on local radio station; 1980.

## **PROFESSIONAL ASSOCIATIONS**

AEJMC, BEA