

NOVEMBER 2021



## A Note from Dean Veil

Happy Thanksgiving! I am thankful for our faculty and staff who have worked so hard this year to support and encourage our students through the ongoing pandemic. I am also thankful to our dedicated alumni and industry partners who have supported our work and cheered us on as we cut the ribbon on the Experience Lab, launched Heartland Webzine and Nebraska Nightly, welcomed incredible alums back to campus and celebrated the achievements of our hardworking faculty. Thank you to everyone who engaged in and supported these endeavors.

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**NEWS**

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## **A ribbon is cut, and a new era is launched in the College of Journalism and Mass Communications**

On Friday, Oct. 29, University of Nebraska-Lincoln Chancellor Ronnie Green joined Dean Shari Veil and Co-Directors Jemalyn Griffin and Jill Martin to cut the ribbon on the College of Journalism and Mass Communications' new [Experience Lab](#).



## **Kirkpatrick wins Slam with call for collaboration between communicators, scientists**

Ciera Kirkpatrick, assistant professor of advertising and public relations, won the \$1,000 first-place prize at the fourth annual [Faculty Research and Creative Activity Slam](#), cheered on by a group of colleagues from the College of Journalism and Mass Communications.



## **Joe Weber authors book on Clayton Yeutter**

Associate professor of journalism [Joe Weber](#) recently released his new book "[Rhymes with Fighter: Clayton Yeutter, American Statesman](#)" with University Nebraska Press. The book launch was held at the Sheldon Art Gallery in Lincoln on Thursday, Nov. 4. Weber talked with former trade negotiators Warren Maruyama and Darci Vetter on the future of global trade and the impact Yeutter left on the industry.



## **Students practice broadcasting Esports at on-campus tournament**

The University of Nebraska-Lincoln campus recreation center and e-sports club held a "[Super Smash Showdown](#)" Nintendo Switch tournament during the fall semester. When the showdown coordinators reached out to assistant professor of practice Alan Eno to see if there were students interested in broadcasting the event, Eno jumped at the chance.



## **Kirkpatrick selected for Research Development Fellows program**

[Ciera Kirkpatrick](#), assistant professor of advertising and public relations, was selected Oct. 15 to participate in the University of Nebraska-Lincoln Research Development Fellows Program.



## **Katie Krcmarik published in Baseline Shift: Untold Stories of Women in Graphic Design History**

Assistant professor of practice in advertising and public relations [Katie Krcmarik](#) had a chapter in “Baseline Shift: Untold Stories of Women in Graphic Design History.”



## **Arielle Wiedenbeck speaks at Public Relations Society of America’s ICON Conference**

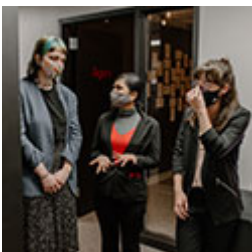
[Arielle Wiedenbeck](#) graduated from the College of Journalism and Mass Communications in May 2021. While at Andersen Hall she studied advertising and public relations and political science.

She was also the creative director for 2020-2021 UNL Public Relations Students Society of America Bateman Team. The team won second place in the national competition with their project [“The Civility Effect”](#).



## **Nebraska Nightly launches with first live newscast**

[Nebraska Nightly](#), a new weekly live newscast from the UNL College of Journalism and Mass Communications, aired its first episode on Nov. 5.



## **CoJMC launches webzine focused on economic and community development**

The UNL College of Journalism and Mass Communications published the first edition of [Heartland Webzine](#) on Oct. 29, focusing on women entrepreneurs in Nebraska.



## Fantasy Sports to legalized betting, a recent study examines the possibility

A recent study, [“A Shaky Bet: Legalized Sports Betting in the United States,”](#) examined the attitudes of fantasy sports players to determine their likelihood to adopt legalized sports betting after the U.S. Supreme Court struck down the federal ban on sports betting in May 2018.

## We want to help you find your next career move!



All College of Journalism and Mass Communications alumni are invited to sign up to receive the [Career Bulletin](#). This weekly newsletter will provide you with the latest job opportunities from prominent employers, industry partners and other Huskers. Start the search for your next job with the CoJMC.



## A thin (yard) line: Twitter reveals football fans' love-hate stance on recruits

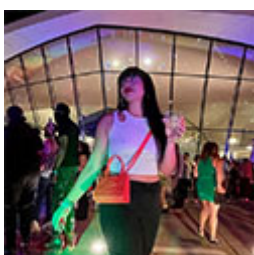
Think losing out on love is a blow to the ego? Try a five-star quarterback. Because if the recruitniks on Twitter are any indication, it might be better never to have loved at all.

That's one of multiple takeaways from a new study co-authored by the University of Nebraska–Lincoln's [Jason Stamm](#).



## A deeper conversation, Black public affairs programming in South Carolina

A recent study, [“We Matter’: Cultural Significance of a Counter-Narrative Black Public Affairs Program,”](#) examines the impact of *Awareness*, the longest-running Black Public Affairs show in the U.S., on the civil rights movement in Columbia, South Carolina.



## Journalism grad charts unique career path via digital media

Meet [Mekita Rivas](#), a journalism graduate who — through hard work, persistence, skill and a bit of luck — has carved out a space in digital media, editing and writing for publications like *Cosmopolitan*, *The New York Times*, and *Bustle*.



## Recent faculty accomplishments: November 2021

[CoJMC faculty](#) have accomplished several noteworthy achievements in November 2021.



## Huskers on the Move: November 2021

See the most recent accomplishments some of our [CoJMC alumni](#) have made.



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