

Subject: Preview: Alumni Newsletter: January 27

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From: College of Journalism and Mass Communications

To: Heather Rempe

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JANUARY 2021



A Note from the Dean

Dear Alumni and Friends,

Andersen Hall is once again buzzing with the excitement of a new semester! After an extended winter break, students will finally be returning to campus this week.

During the break, we were busy teaching engaging pop-up classes, designing new special topic classes, wrapping up research and creative projects, and interviewing finalists for our six faculty positions.

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Huskers on the move

Congratulations to two CoJMC alumni on making [big strides in their careers](#). Ronald Ng joined MRM as their new global chief creative officer, and Jeff Zeleny has been named chief national affairs correspondent at CNN. Zeleny will also cover President Biden's first year in the White House.



PRSSA, Bateman and Jacht win 10 Paper Anvil Awards

The Nebraska chapter of the Public Relations Society of America awarded UNL's Public Relations Student Society of America with 10 [Paper Anvil Awards](#). This year [Jacht](#), a full-service, student-led advertising agency won two of the 10 awards. The 2020 [Bateman](#) team won three and the chapter itself won five awards.



Gary Kebbel announces retirement after 10 years at CoJMC

Journalism [professor Gary Kebbel](#) has retired after 10 years in CoJMC, two as dean. During his time as dean, the college created the Nebraska News Service, Jacht Ad Agency and the Drone Journalism Lab and expanded international teaching. Since returning to the faculty, Kebbel created the national MobileMe&You Conference, focusing on mobile-media best practices taught by experts at organizations like CNN, Univision, The New York Times, The Washington Post and The Chicago Tribune.

CONGRATS!

Celebrating the grants, fellowships and professorships recently awarded to faculty

Congratulations to the CoJMC faculty members who have recently received a [grant, fellowship or professorship](#) to further their research. Faculty are tackling challenges in their prospective industries such as—computer mediated communication among female athletes and news coverage of water issues in Nebraska. Others have plans to study the effects of COVID-19 on the

advertising industry or develop a Public Insight Lab.



Three students earn reporting positions with News21

Kylie Graham of Olathe, Kan., Brenda Maytorena of Puebla City, Mexico and Natalie Saenz of Scottsbluff were chosen as student fellows for the [Carnegie-Knight News21 Program](#) at Arizona State University (ASU).



Two Nebraska students chosen for Most Promising Multicultural Student program

Two CoJMC seniors were chosen to partake in the American Advertising Federation's (AAF) [Most Promising Multicultural Student](#) program that takes place Jan. 26 – 29.



Yan shares strategies for public health messaging around COVID-19 vaccine

Changmin Yan, associate professor of advertising and public relations and an expert in [health promotion strategy](#), says efforts to encourage Americans to get vaccinated should include both national and local public information campaigns.



Jeremy Lohrman announced as new director of development

[Jeremy Lohrman](#), from the University of Nebraska Foundation, has been appointed as the College of Journalism and Mass Communications new [director of development](#). Lohrman is looking forward to working with each of CoJMC's supporters and helping advance the mission of the college and the university.



Welcome, Karez!

[Karez Hassan](#) has joined the CoJMC advising team! Karez was previously an academic advisor in the College of Architecture. She has also worked as an intern for Career Services and as a GA in the College of Engineering's advising office. She earned an M.A. in Educational Administration and a B.A. in Psychology, both from UNL.



Bailey Lauerman establishes diversity and creativity scholarship

Bailey Lauerman, an integrated marketing, design, public relations, social, digital and production agency in Nebraska, is funding a new scholarship for students in CoJMC. The [Bailey Lauerman Fund for Student Opportunity](#) was created to support students who advance diversity and cultivate a rich campus environment at the University of Nebraska.



Students fear the impact of climate change on their futures

Two [Climate Change Nebraska](#) students Aila Ganić and Kayla Vondracek interviewed students, professors, psychologists and authors to understand the rise of "[eco-anxiety](#)" for the winter edition of [Nebraska Quarterly](#).



Research and creative activity

Teaching is just one of the responsibilities of a tenure-track faculty member. Check out the latest research and industry insights from our [annual report](#).



Husker Love

Did you [fall in love](#) with a fellow CoJMC alumni? We've interviewed six couples so far, and still want to hear your story! If you met your significant other through activities, classes or classmates in the college, please [email Dean Veil](#). We are writing a special feature

for the February newsletter.



Alumni Spotlight: Rusty Cunningham

Grad Year: 1977

Major: Journalism (News Ed)

Current Position: Recently retired as executive editor of River Valley Media

Current Location: Holmen, Wis.



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